

CURRICULUM VITAE

Anthony Martin Corte

Residence

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Chicago, Illinois 60661
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Employer

The University of Illinois at Chicago
College of Business Administration
Department of Managerial Studies
725 University Hall (MC 243)
601 South Morgan Street
Chicago, IL 60607-7123

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Academic and Professional Preparation

Post Graduate Studies– Education Administration
University of Illinois at Chicago - 2006

Secondary Education Certification
Eastern Michigan University – 1997

Master of Science in Administration
Thesis: *Creation of a User Profile for MECI Certification*
Central Michigan University – 1989

B.B.A. Major: Marketing Minor: International Business
Eastern Michigan University – 1979

Professional Credentials

Illinois Secondary Business Education Certification – 2006
Business, Marketing and Computer Education

Certified Master Teacher - Technology Integration – 2002

Michigan Secondary (Professional) Certification – 1997
Business Education and Vocational Distributive Education

Michigan Vocational Endorsement – 1997
Business Education and Vocational Distributive Education

Professional
Experience:
Full-Time Teaching

August 2004 – Present
University of Illinois – Chicago
Lecturer
College of Business Administration
Department of Managerial Studies
Chicago, Illinois

August 2006 – June 2007
West Leyden High School
Business Teacher
Northlake, Illinois

August 1998 – August 2004
Fraser High School
Business and Marketing Education Teacher
Fraser, Michigan

August 1997 – May 1998
University of Toledo
Visiting Assistant Professor and Academic Advisor
College of Education
Toledo, Ohio

Part-Time Teaching

January 2001 – June 2004
Marygrove College
Adjunct Instructor
Department of Teacher Education
Detroit, Michigan

January – June 1997
Plymouth Canton Community Schools
Business and Marketing Education Teacher (Student Teaching)
Salem High School
Canton, Michigan

October 1994 – December 2000
Montcalm Community College
Adjunct Business Instructor
Scott Correctional Facility
Plymouth, Michigan

August 1997 – December 2000
Cleary University
Adjunct Business and Distance Learning Instructor
Howell, Michigan

Professional
Experience:
Business

May 1990 – December 1996
ACI International
Director of Marketing and Business Development
P.O. Box 9094
Farmington Hills, Michigan 48333

Responsible for the planning, development, implementation, and evaluation of all Institute marketing campaigns; all public relations activities; new business development; and member/customer base development and retention.

September 1979 – May 1990
Manufacturing Education Certification Institute
Institute Manager
One SME Drive
Dearborn, Michigan 48219

Responsible for all Institute operations, strategic planning, budgeting, finance and accounting administration, advance the Certification program through marketing and public relation, create all publications, motivate and coordinate volunteers, personnel activities, and secretary to the MECI Board.

Professional
Association
Membership

- American Marketing Association (AMA)
- Association for Career and Technical Education (ACTE)
- Business Professional of America (BPA)
- Distributive Education Clubs of America (DECA)
- Michigan Association for Computer Users in Learning (MACUL)
- National Business Education Association (NBEA)

Committee and
Administrative
Activity

- Faculty Advisor – DECA and BPA Chapters – Fraser High School
- Member – Discipline Review Committee – Fraser High School
- Chair – Attendance Appeals Committee – Fraser High School
- Member – Principals Advisory Committee – Fraser High School
- Faculty Advisor – UIC Chapter of the American Marketing Association
- Faculty Panelist – Office of Student Judicial Affairs – UIC
- Member – Teaching Committee – University of Illinois Strategic Plan
- Technology Committee Member – North Central Association
- Communications Officer – MACUL

Presentations

- MACUL 2006 Conference – Grand Rapids, Michigan
Beyond the Classroom Website: Instructional Opportunities!
- MACUL 2005 Conference – Detroit, Michigan
Creating Functional Classroom Websites Made Easy!
- MACUL 2004 Conference – Grand Rapids, Michigan
Hybrid Instruction: Supplementing Classroom Instruction with On-line Components: A Case Study and On-line Classroom and Face-to-Face Classrooms – Blackboard Does Both
- MACUL 2003 Conference – Detroit, Michigan
Intel Teach to the Future
- Teacher In-Service (September - November 2002 & January – March 2003 – 8 Weekly Sessions) - Fraser Public Schools
Integration of Technology into the Classroom

Awards and Grants

- 2002 – Intel Teach to the Future Grant (\$2,500) – Grant Sponsor: Intel Corporation and Microsoft Corporation – Funds provided for the purchase and integration of instructional technology for classroom use.
- 2002 – FEA Technology Initiative Grant (\$1,000) – Grant Sponsor: Fraser Education Association, Fraser Public Schools – Funds provided for the development of a multimedia presentation, created by students, for promotion of the business education program.

Curriculum Development

- Developed New Business Courses – Fraser High School
- Developed only on-line business course – Fraser High School

Courses Taught

Business Service Technology

- Advanced Web Design Using HTML, Flash, JavaScript ^{1,3}
- E-Commerce ^{1,3}
- Integrated Computer Applications ¹
- Keyboarding and Word Processing ¹
- Web Design Using HTML ^{1,3}
- Web Design Using FrontPage and DreamWeaver ^{1,3}

Education

- Integrating Technology Into The Classroom ^{2, 3}
- Research Project Coordinator ²
- Teaching Business Methods 1 and 2 ²

Management

- Principles of Accounting ²
- Business Mathematics ²
- Human Relations ^{2, 4}
- Introduction To Business and Business Law ^{1, 3, 4}
- Managerial Communications ^{2, 3}
- Office Management and Procedures ²
- Organizational Behavior ²

Marketing

- Advanced Marketing and Entrepreneurship ^{2, 3}
- Advertising, Sales Promotion, and Legal Issues ^{2, 4}
- Logistics, Distribution and Pricing ^{2, 4}
- Marketing Co-op Advisor ²
- Marketing Research ^{2, 4}
- Modern Retailing ¹
- Principles of Marketing ^{2, 4}
- Psychology of Consumer Behavior ^{2, 4}
- Sales Force Management ²
- School Store ¹

¹. Indicates High School Level Course

². Indicates College Level Course

³. Indicates New Course Developed

⁴. Indicates Distance Learning (Internet) or Hybrid Instruction Courses