

VITA

Raed Elaydi, Ph.D.

Employment

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| 2009 – Present | Visiting: University of Illinois at Chicago |
| 2006 – 2009 | Assistant Professor of Management: Pennsylvania State University |
| 2004 – 2006 | Assistant Professor of Management: Kenan-Flagler Business School, University of North Carolina at Chapel Hill |
| 1999 – 2004 | Instructor: Mays Business School, Texas A&M University |

Education History

- Ph.D. Management, Mays Business School, Texas A&M University; May, 2004
- M.S. Accounting, Trinity University, Texas; May, 1999
- B.S. Business Administration, Marshall School of Business, University of Southern California; May, 1995

Journal Articles

- Elaydi, R., & Harrison, C. 2009 “Strategic Motivations and Choice in Subsistence Markets” *Journal of Business Research* (Forthcoming).
- Elaydi, R. , 2007 "The Development and Testing of a Nonconsequentialist Decision- Making Model." *International Journal of Organizational Analysis*, Vol. 14 (1), March
- Elaydi, R., 2006 "Construct development and measurement of indecisiveness" *Management Decision*, Vol. 44 (10), pp. 1363-1376.
- DeNisi , A., & Elaydi, R., 2001. “Which Came First, the Irrational Consumer or Irrational Organization.” *Roger & Williams Law Review*, Vol. 6 (1), pp. 33-53.

Presentations

Elaydi, R., & Harrison, C. "The Causatum of Market Dominance: HSBC Sri Lanka in the Base of The Pyramid" Subsistence Marketplaces Conference: Sustainable Consumption and Commerce for a Better World. Chicago, Illinois, June 2008.

Eshun, J., Robinson, J., Jett, W., & Elaydi, R. "Finding Solutions to Complex Social and Economic Problems: Organizations, Managers and Citizen Action" Presented to the 78th Annual Meeting of the Eastern Sociological Society in New York, New York, February 2008.

Elaydi, R. "Alleviating Poverty Through Business Strategy: A Slums Perspective" Presented to the 67th annual meeting of the Academy of Management, Philadelphia, Pennsylvania, August 2007.

Abraham, R., Elaydi, R., Mazon, R., Woodward, D., Sefa-Dedah, K. "What is the BOP?" Presented at Research at the Base of the Pyramid, Developing a New Perspective. Ann Arbor, Michigan May, 2006

Elaydi, R. "CEO Contestation and the Indecisive-Decisive Continuum." Presented to the Strategic Management Society's 25th International Conference, Orlando, Florida, October 2005.

Elaydi, R. "Endogenous Variables Affecting CEO Decision-Making." BPS Division, interactive paper. Presented to the 65th annual meeting of the Academy of Management, Honolulu, Hawaii, August 2005.

Elaydi, R. & Woodman, R.W. "The Development and Testing of a Nonconsequentialist Decision-Making Model." BPS Division, interactive paper. Presented to the 65th annual meeting of the Academy of Management, Honolulu, Hawaii, August 2005.

Elaydi, R. "Indecisiveness from a Nonconsequentialist Decision-Making Perspective." CM Division, visual paper. Presented to the 65th annual meeting of the Academy of Management, Honolulu, Hawaii, August 2005.

Elaydi, R. "A Meso Approach to Understanding Ethical Behavior in Multinationals." Context of Global Business track, poster session. Presented to the AIB Conference in Quebec City, Canada, July 2005.

Elaydi, R. "The Metaphysic of Justice Theory: A Belief in Sophism." Paper Session "Good Sides, Bad Sides, and Altogether New Sides." Presented to the 62st annual meeting of the Academy of Management, Denver, CO, August 2002.

Under Review & In Preparation

Elaydi, R., “Entrepreneurial Leaders: Seeing what is visible-but not yet seen”
(Strategic Entrepreneurship Journal)

Elaydi, R. “CEO Contestation and the Role of Indecisiveness as Discrediting Behavior.” (In preparation for submission to the AMR)

Elaydi, R. “Rallying the troops: understanding socially constructed competitors.”
(In preparation for submission to *Administrative Science Quarterly*).

Elaydi R. “The *Why* of Prospect Theory.” (In preparation for submission to the *OBHDP*).

Working Papers

Elaydi, R., “What is the BOP?”

Elaydi, R. & Shanley, M. “From Scarcity to Abundance: The Role of Collaboration Platforms”

Elaydi, R. “Strategic Frameworks for Firms Operating in the BoP”

Elaydi, R. & Woodman, R. “The Metaphysic of Justice Theory: A Belief in Sophism.”

Research Grants

Pennsylvania State University Young Scholar Research Grant, 2008/2009

Pennsylvania State University Young Scholar Research Grant, 2007/2008

Pennsylvania State University Young Scholar Research Grant, 2006/2007

Kenan-Flagler Business School Research Grant, 2005/2006, University of North Carolina at Chapel Hill.

Kenan-Flagler Business School Undergraduate Teaching Development Grant, 2004/2005, University of North Carolina at Chapel Hill

Mays Business School COB Deans Doctoral Mini-Grants, 2003/2004, College of Business Administration, Texas A&M University

Professional Awards

Texas A&M's Corps of Cadets Distinguished Teaching Award, 2001, University Wide Faculty Teaching Award. The Corps of Cadets is the largest and oldest student organization at A&M with 2,000 members.

Teaching

MBA

Corporate Strategy: Kenan- Flagler Business School, UNC-Chapel Hill

Highlight: Spring section 5.0/5.0 teacher rating.

Organizational Design & Change: Mays Business School, Texas A&M University, College Station.

Undergraduate

Entrepreneurship

Organizational Design & Change

Organizational Theory

Principles of Management

Social Entrepreneurship

Strategic Management

Professional Affiliations

Strategic Management Society, 1999-

Academy of Management, 1999-

Academy of International Business, 2001-

Society for Judgment and Decision-Making, 2002-

University Service

Tenure Track Search Committee, Communication: Committee Member 2007-2008

Tenure Track Search Committee, Finance: Committee Member 2006-2007

Tenure Track Search Committee, Management: Committee Member 2007-2008

Tenure Track Search Committee, Marketing: Committee Member 2007-2008

Strategic Planning Committee: Co-Chair 2007-2008

Name Change Committee: Committee Member 2006-2007

FTCAP 2007

FTCAP 2008

Business Idea Competition Judge: Texas A&M University

Case Competition Coach: prepared the winning Texas A&M undergraduate - team to the International Business Challenge case competition, 2003.

Research Service

Ad Hoc Reviewer: AMJ, JIBS AIB

Program Committee: Forging Global Links, Quebec, 2005

Reviewer: BPS, SMS, AIB

Discussant: Academy of Management, *Stakeholder Linkages for Sustainability*, Anaheim, 2008

Discussant: AIB, *Forging Global Links*, Quebec, 2005

Vocational History

1998 La Quinta Corp. (Corporate Internal Auditor), San Antonio, TX

1997 Morgan Stanley (Stock Broker), San Antonio, TX

1995-1996 PC Rentals and Networking (Entrepreneur), Lake Tahoe, CA/NV