

# **SAMPLE PAPER FOR UIC SYMPOSIUM PROCEEDINGS**

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## **ABSTRACT**

The Abstract should not be more than 100 words. Papers **MUST** have an abstract to be included in the proceedings. Main headings are all-caps, bold and centered. Secondary headings are bold, left aligned and only the first letter capitalized. All text is fully justified, single-spaced and in 11 pt Times New Roman font. The paper should not exceed 20 pages. Tables and figures should go in the body of the text and should fit within the margins. Submit papers to [jmonll2@uic.edu](mailto:jmonll2@uic.edu).

## **INTRODUCTION**

This sample paper is laid out in the format that you should use for submitting final papers from the UIC Research Symposium for publication in the annual Proceedings. Its digital word-document contains the customized template. Use the Times New Roman 11 pt font. The text and all tables and figures should fit within a 5" x 8" area. The paper **should not exceed 20 pages**.

### **Secondary Headings**

Secondary headings will be bold, left aligned with the first letter of each word capitalized. There should be one blank line above and below the secondary headings.

## **MAIN BODY**

Place two blank lines before a **MAJOR HEADING** and one after. The text of the paper should be single-spaced. Do not indent paragraphs. Please **spell-check** your paper. Papers should be in ready-to-publish form. Do not use page numbers.

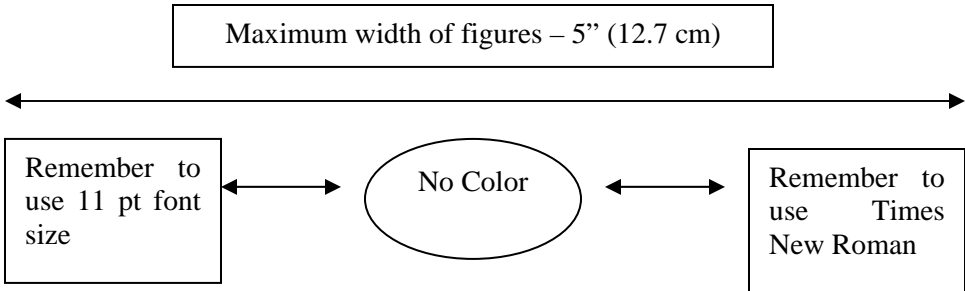
### **Tables and Figures**

Please put your tables and figures **in the body of the paper**. They should also **fit within the 5" x 8" space**. Do not use colors. Please number and title your tables and figures. Headings should be bold with the first letter of each word capitalized. Use a colon after the table/figure number. Very large tables may go onto a landscape-oriented page if necessary. Please try to place tables and figures at the top of the page.

**Table 1: Sample Table**

This Table Fits In The Margins				
Use Times New Roman			Use 11 pt font	
1	2	3	4	5
6	7	8	9	10
11	12	13	14	15

**Figure 1: Sample Figure**



## References

Please follow the Journal of Marketing guidelines for references. Do **not** use *italics* or underlines except for web links. Each listing should be separated by one blank line. Please follow the samples below or refer to the AMA’s web site under Journal of Marketing (<http://www.marketingpower.com>).

## REFERENCES

Hansen, David J (2002a), “Sample Paper for UIC Symposium Proceedings,” UIC’s Institute for Entrepreneurial Studies Journal, 1, 1-2.

—— (2002b), “How to Format Your Paper”, in Research at the Marketing and Entrepreneurship Interface, Gerald E. Hills and David J. Hansen, eds. Chicago: Institute for Entrepreneurial Studies.

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