
Papers presented at the Research at the Marketing / Entrepreneurship Interface Symposia (Published Proceedings)

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Abstract: This listing details all the work published in the annual series of proceedings of the Research at the Marketing/Entrepreneurship Interface Symposia. Proceedings are usually published the year following the symposium date. At the time of compiling this index – Proceedings are available from 1987-2000 inclusive, that is eleven volumes in total, no Symposium was held in 1988.

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RESEARCH AT THE MARKETING /ENTREPRENEURSHIP INTERFACE

Contents Volume One 1987

INTRODUCTION AND BASIC PERSPECTIVES

Marketing and Entrepreneurship Research Issues: Scholarly Justification?	Gerald E. Hills	4
Conceptual Unity and Research Prospects in Entrepreneurship and Intrapreneurship	Max S. Wortman, Jr.	16
Some Observations and Research Opportunities Regarding Marketing of Smaller Businesses	Stanley F. Stasch and John L. Ward	39
The Moderating Effects of Company Size on Business Level Marketing Strategies	Raymond W. LaForge and Stephen J. Miller	54
The Role of the Product Life Cycle and the Growth of New Enterprise	David M. Gardner	65
A Growth Model of the Firm Based on Market, Owner, and Strategic Factors	Donald L. Sexton and Nancy Bowman-Upton	82
Marketing and Entrepreneurship	H. Keith Hunt	95
Marketing Implementation Strategies Among Owner Managed Small Firms: A Conceptual Model of Differences	Cynthia L. Iannarelli	101
Research Opportunities in Entrepreneurial Marketing	Richard H. Buskirk	107
Marketing and Entrepreneurship: Now We're Working With the Owners!	Guy Gessner	111

TECHNOLOGY AND GROWTH FIRMS: RESEARCH ISSUES

An Inventor Product Idea Evaluation System: Knowledge, Testing, and Data Base	C. Merle Crawford	123
Marketing Control and Performance in the Technology-Based Company	David A. Boa	135
Marketing Strategies for Technology Transfer: Research Directions	Daniel M. Spitzer, Jr.	150
Market Planning in Inc. 500 Companies	David Andrus, D. Wayne Norvell, Pat McIntyre and Laura Milner	163
An Examination of Planning Strategies Among Small and Medium-Sized firms	George Tesar	172

INTERNATIONAL ISSUES AND VIEWPOINTS

Entrepreneurship in International Marketing: Some Research Opportunities	Hans B. Thorelli	183
International Marketing Opportunities for Entrepreneurs Through Counterdistribution	Stanton G. Cort	205
Marketing and Management Problems Over Stages of Organizational and Exporting Development	George S. Vozikis and Timothy S. Mescon	215
The Marketing/Entrepreneurship Interface in Manufacturing Firms in Scotland	Joanna Kinsey	232

MARKET OPPORTUNITIES AND FORECASTING FUTURE EVENTS

Privatization of Government Services: New Opportunities for Entrepreneurship	Ben E. Enis	247
Entrepreneurial Marketing Myopia: The Software Case	Richard D. Teach and Fred A. Tarpley, Jr.	259
Small Retailer Forecasts of Next Quarter Sales: How Accurate?	W. J. Dennis, Jr.	270

ADVANCING ENTREPRENEURSHIP IN THE MARKETING DISCIPLINE

Entrepreneurship in the Management Discipline: Coming of Age	Frank Hoy	283
Toward the Development of the Study of Entrepreneurial Marketing	William H. Brannen	287
Integration of Entrepreneurship with Collegiate Marketing Education	J. Donald Weinrauch	297

RESEARCH AT THE MARKETING /ENTREPRENEURSHIP INTERFACE

Contents Volume Two 1989

There was no Symposium in 1988 and thus no subsequent publishing of papers.

OVERVIEW AND INSIGHTS

Marketing and Entrepreneurship Research Interface	Robert D. Hisrich	3
Developmental Trajectories of New Businesses	Richard N. Cardozo	19
Examining the Marketing Strategy/Performance Relationship for New Enterprises	David W. Cravens and Gerald E. Hills	33
Survivability of Entrepreneurs as a Function of Evolutionary Market Change and Task Complexity	William W. Keep, Daniel L. Wardlow, and Glenn S. Omura	47
Managerial Activities in Independent and Corporate Sponsored New Ventures	William Rudelius, Steven W. Hartley, and David H. Gobeli	63
Entrepreneurs and Marketing: The Allocation of Time Among Business Activities	Richard D. Teach and Fred A. Tarpley, Jr	75
Marketing, Management, and Environmental Problems of Small Business in Relation to Business Age	Frederic B. Kraft and Phillips W. Goodell	90
Marketing Experience and New Venture Success Among Entrepreneurs: Results in the Twin Cities	Karl A. Egge and Frank J. Simer	105
The Interface of Entrepreneurship and Marketing: Concepts and Research Perspectives	Max S. Wortman, Jr., Mary S. Spann and Mel Adams	117
Attitudes Toward Corporate Entrepreneurship: Marketers Versus Non-Marketers	Michael Morris and Duane Davis	139
Marketing Activities of Home Based Entrepreneurs	Philip R. Kemp	151
Encouraging Entrepreneurship in LDCs	William Lazer and David K. Hardin	163
The Entrepreneurial Consumer	H. Keith Hunt, Jonathan C. Huefner, Cecilia Voegelé and Peter B. Robinson	175
Marketing and Social Entrepreneurship	Karen Maru File, Ben B. Judd, Frank E. Moriya and Robert Brockhaus	185
Entrepreneurial Myths: Research Insights		197

MARKET OPPORTUNITIES AND RESEARCH

Opportunity Identification Process: Revisited	Wayne A. Long and James B. Graham	209
An Investigation into the Identification of Entrepreneurial Opportunities	Alice Ford, Richard Fox and Elizabeth Gatewood	221
Marketing Research and Small Entrepreneurial Enterprises	Priscilla A. LaBarbera, Steve A. Rosenberg	233

STRATEGIES AND DECISIONS

Competitive Strategies in the Race to Get Products to Market	Peter H. Farquhar	247
Corporate Marketing Strategies In Emerging, Growth-Oriented Firms: an Initial Investigation	Dale A. Lunsford, Raymond W. LaForge, And Stephen J. Miller	255
Research on New Product Strategy: Implications from Research on Competitive Strategies in New Firms	Joseph Giglierano, Christopher Haughey, And Jeffery Kallis	267
An Empirical Investigation of Small Business Selection of Motor Carrier Service	Kenneth R. Evans, Howard D. Feldman, and Jerry Foster	279

RETAILING

Autonomous Strategic Behavior Among Retail Buyers: A Study of Interorganizational Entrepreneurship	Robert A. Robicheaux, and Gail I. Hudson	295
Personal Values of Small Retailers	George H. Rice, Jr., Stephen W. McDaniel, and David P. Lindecamp	307

TECHNOLOGY AND INNOVATION

High-Tech vs. Low-Tech Marketing: What's the Difference?	Thomas J. Kosnik, and Rowland T. Moriarty	321
Resource Related Dependencies, Marketing Strategy and Performance in Small Technology-Based Firms: An Empirical Evaluation	G. Russell Merz	337
Technological Innovation in Canada: a Comparison of Independent Entrepreneurs and Corporate Innovators	Russell M. Knight	349
Assessing the Marketing Competency Demonstrated in Business Plans of Technological Entrepreneurs	Charles H. Davis	361
New Venture Mechanisms for Federal Laboratories	Richard C. Dorf	373
Effects of Firm Size and Age of Firm on Corporate Culture as Experienced by Innovators in High Tech Marketing Firms	F. Anthony Bushman	389
Marketing Barriers to Innovations: The Case of the Entrepreneur	S. Ram and Jagdish N. Sheth	403
Marketing Planning and Research Among High Technology Entrepreneurs	Daniel M. Spitzer, Jr., Gerald E. Hills, and Paul Alpar	411

RESEARCH SUMMARIES

Assessment of Entrepreneur Readiness to Export	S. Tamer Cavusgil and Robert W. Nason	425
Problems in Small Business Marketing as Perceived by Owners	William A. Cohen and Shirley M. Stretch	429
An Exploration of the Methods Used by New Firms to Estimate Future Sales: An Update	William B. Gartner and Robert J. Thomas	433
Marketing and New Technology Companies: New Areas of Marketing Interface	Guy Gessner	437
"Marketing: Booster or Brake for Entrepreneurs" A Research Proposal in the Topic of the Marketing/ Entrepreneurship Interface	William J. Gleeson and Richard K. Robinson	441
The Computer Graphics Industry: An Entrepreneurial Fast Track	David B. Hoffman, Laura M. Milner and Peter Kristeller	449
The Entrepreneurship/Bank Interface: Marketing Implications for Lenders and Borrowers	Michael L. Klassen, Shelly, Kevin Hansen, Penny Hoffman and Jon Palmer	455
Sources and Procedures of Generating Entrepreneurial Ideas: A Taxonomy of Research Opportunities	Hugh E. Kramer	457
Antecedents of Opportunity Recognition: The Role of Perceived Self-Efficacy	Norris Krueger, Jr.	463
De-mythologizing Risk: Entrepreneurship and the Marketing Curriculum	Margaret Myers	467
Lack of Marketing Strategy in High Technology Ventures	William A. Preshing and Orestine Ostapiuk	473
Differences in Numbers of New Product Ideas and	Jeff W. Totten	477

RESEARCH AT THE MARKETING /ENTREPRENEURSHIP INTERFACE	Contents Volume Three 1990	
THE BUSINESS LIFE CYCLE AND MARKETING		
Differences in Product Diversification Strategy across the Business Life Cycle	Dale A. Lunsford	3
Firm Maturation and Marketing Changes in the Computer Software Industry	Richard D. Teach, Robert G. Schwartz and Fred A. Tarpley, Jr.	17
An Empirical Study of Business/Marketing Needs of Planned Businesses, New Businesses, and Existing Businesses in Western New York	Andrew J. Joniak and Michael J. Littman	32
The Critical Incident Approach to Investigating the Tacit Marketing Knowledge of Entrepreneurial Manufacturers	Eileen M. Fischer, Lorraine S. Dyke, A. Rebecca Reuber and Yiming Tang	43
Perceived Functional Area Importance and the Product Life Cycle in Manufacturing Firms	Frank L. Winfrey, Anne L. Austin and Angeline McArthur	55
Type of Entrepreneurs and Behaviors: The Case of Newly Born Firms	Jean Lorrain, Jocelyn D. Perrault and Louis Dussault	69
Entrepreneurial Life Cycle (ELC): Abilities, Characteristics and Anxieties	Syed Tariq Anwar and Winston D. Stahlecker	83
ENTREPRENEURSHIP AND MARKETING MANAGEMENT		
Marketing Variables that Affect Entrepreneurial Success: An Empirical Investigation	S. Ram and Sandra J. Forbes	99
The Role of Interorganisational Relationships in Entrepreneurial Success	Robert B. Brown, John E. Butler, Gary S. Hansen, and Phillip Phan	104
An Exploratory Survey of Low Cost Marketing Strategies and Techniques among Selected Small Business Owners: Research Opportunities and Implications	J. Donald Weinrauch, Julie Pharr, Karl Mann and Patricia Robinson	122
Differences in Home Based Entrepreneurs' Marketing Strategies Based on the Service/Product / Continuum	Philip R. Kemp and Robert D. O'Keefe	137
Prescription for Trouble in Hi-Tech Entrepreneurship	Kenneth W. Olm	144
INNOVATION, PRODUCTS AND ORGANIZATION SIZE / MATURITY		
Correlates of Innovativeness in Small Entrepreneurial Firms	G. Russell Mertz and Patricia B. Weber	167
The Role of Entrepreneurship in Sales Management	Michael H. Morris and Ramone Avila	183
Relationships Between Organizational Variables and Innovation in Small Businesses	C. Burk Tower and E. Alan Hartman	200
Critical Issues in Launching the Second Product	Joseph J. Giglierano and M. Jeffery Kallis	212
PERSPECTIVES ON MARKETING AND ENTREPRENEURSHIP		
The Entrepreneurial Consumer: Additional Insights	H. Keith Hunt, Jonathan C. Hueffer and Peter B. Robinson	227
Entrepreneurship in American Export Trading Companies	Anne L. Austin	236
Marketing Educational Assistance to Entrepreneurs and Small Business Owners	Phillips W. Goodell and Frederic B. Kraft	249
Marketing Assistance Needs of Rural Entrepreneurs: Comparison of Professionals and Entrepreneurs	Michael D. Reilly, Linda Wyckoff and James L. Brock	265

Exploring the Market Feasibility of a Broad-Based Venture Capital Pool	Michael L. Klassen and Charles H. Davis	275
Marketing of Technology: Researchers as Entrepreneurs in University-industry Co-operative Research	Eliezer Geisler, Antonio Furino and Thomas J. Kiresuk	285
Strategic Amoeboid Model for Entrepreneurship: A Theoretical Framework for Entrepreneurship	Sumaria Mohan-Neill, Chem Narayana and Gerald E. Hills	301

THE DOMAIN: RESEARCH ISSUES FROM DISCUSSION SESSIONS

Identifying and Evaluating New-Venture Ideas: What We Know and Don't Know	Stanley F. Stasch	325
Towards a Contingency Theory of Product/Service Development in New/Growing Firms	Robert D. Hisrich	331
Promotion in New/Growing Enterprises: A Discussion Summary	H. Keith Hunt and Raymond W. LaForge	346
Entrepreneurship and Marketing: The Pricing and Distribution Link to Success	Richard D. Teach	351

RESEARCH AT THE MARKETING /ENTREPRENEURSHIP INTERFACE

Contents Volume Four 1991

ENTREPRENEURSHIP PERSPECTIVES

Exploring the Marketing/Entrepreneurship Interface	David M. Gardner	3
Diagnosing the Entrepreneurial Orientation of College Students: Implications and Measurement Issues	Michael H. Morris, Duane L. Davis and Elizabeth Whitmire	22
Franchisee or Independent Businessperson: Some Observations on the Decision Process	Jeffrey Bradach and Patrick J. Kaufmann	38
Venture Capitalists on Entrepreneurs' Marketing Expertise and New Venture Success	Karl A. Egge	49
Relationships Between Small Business Confidence and Economic Performance	Pat Thompson	70
Reasons for Starting a Business: Not-So-Simple Answers to Simple Questions	William B. Gartner, Elizabeth Gatewood and Kelly G. Shaver	90
What Entrepreneurs Need to Know: Are We Researching It?	Charles H. Davis and Michael L. Klassen	107
The Individual Entrepreneur: A Case Study in Investment Decision Making in the Real Estate and Energy Industries	Laurence Barton	119

STRATEGIC PERSPECTIVES

Evolution of Competitive Strategy in New Firms	Janette M. Shimanski, Richard N. Cardozo, John W. Mullins, Paul D. Reynolds and Brenda Miller	129
Marketing Strategy Development in New Products	Joseph J. Giglierano and M. Jeffery Kallis	147
The Effects of Strategy Choice and Perceived Environmental Situation on Managerial Structure in Small: Established Firms: Implications for Marketing and Continued Entrepreneurship	G. Russell Mertz and Patricia B. Weber	161
Entrepreneurship Research: Methodological Issues in Marketing Strategy Studies	Linda J. Morris and Laurie Stenberg	185
Entrepreneurship, Marketing Strategy, and Innovation	C. M. Sashi and William Lazer	202
Analyzing Market Opportunities for New Ventures	Robert B. Woodruff and Ernest R. Cadotte	214
The Market Oriented Small Firm: The Philosophy of Customer Orientation Used as a Perspective for Understanding the Sustainment of Small Firms as Major Job Generators in Society	Birger M. Vikoren	227
Animalens, Inc.: The Pioneering of a New Product and Process	Neil C. Churchill and Daniel F. Muzyka	239
Toward a Configurational Taxonomy of the Organization Life Cycle	Steven H. Hanks, Collin J. Watson and Erik Jansen	256

INTERNATIONAL PERSPECTIVES

Entrepreneurship in LDCs: Perspectives and Experiences	William Lazer and David K. Hardin	273
Differences in Export Marketing Activities and Performance in Smaller, Newer vs. Larger, Older Domestic Firms	Harry J. Sapienza and Ven Sriram	290
The Role of Marketing in the Survival of Small Industrial Firms in a Developing Region	Dean S. Ellis and Alain J. P. Jolibert	303

BUYER BEHAVIOR PERSPECTIVES

Cross-Validation of the Entrepreneurial Consumer	Jonathan C. Huefner, H. Keith Hunt and Peter B. Robinson	333
Buyer Behavior in the Family Business: The Impact of the Family Involvement on the Selection of Financial Services	Karen Maru File and Russ Alan Prince	352

RESEARCH AT THE MARKETING /ENTREPRENEURSHIP INTERFACE

Contents Volume Five 1992

ENTREPRENEURSHIP AND NEW PRODUCTS

The Acquisition and Commercialization of Innovative Technologies: Modelling Technology Transfer for the Emerging Firm	S. Michael Camp and Donald L. Sexton	3
The Nature of Strategy and Strategy Development in New Products	Joseph J. Giglierano and M. Jeffery Kallis	21
Entrepreneurial Market Entry and Growth in Mature Markets: An Exploratory Study	Daniel F. Muzyka	38
Problems in Measuring New Product Performance: A Review	Linda Rochford	59
The Traditional New Product Development Model Vs. An Entrepreneurial Model, a paper summary	Kent L. Foutz	77

CORPORATE ENTREPRENEURSHIP

Individualism as a Factor in Corporate Entrepreneurship: Perspectives of Marketers	Michael H. Morris and Ramon A. Avila	87
Internal Marketing and Corporate Venturing	Priscilla A. LaBarbera and Priya Raghubir Das	108
Entrepreneurial Strategic Partnerships	R. M. Knight	132

ENTREPRENEURSHIP AND MARKET OPPORTUNITIES

A Framework for Analyzing Business Growth	Jessica Margolin Bailey, Marcelo Montero, and Richard Cardozo	163
Additional Dimensions of Entrepreneurial Consumer Behavior	Jonathan C. Huefner and H. Keith Hunt	176
Is It a Separate Market? Is It Big Enough Yet?	John B. Vinturella and Ernest R. Nordtvedt	187
Opportunity: Its Recognition and Entrepreneurial Behavior	Thomas C. Neil	199
Market Intelligence for Small Retail Firms: Is It Effective?	Davis Folsom	212

ENTREPRENEURSHIP AND MARKETING STRATEGY

The Impact of Marketing Emphasis on New Firm Growth and Development	Donald L. Sexton and J. B. Arbaugh	227
Marketing to the Entrepreneur: The Public Service Providers	Robert G. Schwartz, Lloyd J. F. Southern, Richard D. Teach, and Fred A. Tarpley, Jr	246
Computer Technology and Software Used in Advertising Design: Implications for Entrepreneurs	Michael L. Klassen and Charles H. Davis	257
Marketing Strategy in the Family Business: A Study of Gender, a paper abstract	Cynthia Iannarelli	267

INTERNATIONAL ENTREPRENEURSHIP

Entrepreneurial Performance: Domestic and Cross-National Investigation	G. M. Naidu, C. L. Narayana, and Arno Kleimenhagen	271
Venturing into Entrepreneurship and Market Oriented Systems in China, a paper summary	John T. Shieh	288

EDUCATION AND ENTREPRENEURSHIP

Marketing and Entrepreneurship Interface at Secondary and Post-Secondary School Levels	Clinton Bristow, Jr. and Curtis James	299
Education, Marketing and Entrepreneurialism, Education's Last Dance, a paper summary	M. Bernacchi	309
Small Business and Entrepreneurship Education: A Report on Courses, Programs and Degrees Awarded, a paper summary	Bert J. Kellerman and Peter J. Gordon	316

RESEARCH AT THE MARKETING /ENTREPRENEURSHIP INTERFACE

Contents Volume Six 1993

Introduction	D. F Muzyka & G. E. Hills	vii-xv
Marketing and Entrepreneurship Research: A Post Symposium Commentary	G. Zollo	xvi-xviii

MARKETING MANAGEMENT PERSPECTIVES

Entrepreneurial Influences on Marketing Planning Activity: An Industry Specific Study in a Regional Economy	James J. Hill	29
The Marketing of High Tech Products: An Entrepreneur's Perspective	Robert G. Schwartz, Richard D. Teach, and Fred A. Tarpey	50
The Importance of Marketing and Product Characteristics to Venture Capitalists Around the World	Russell M. Knight	62
Marketing Strategy, Innovation and Market Success In Service Ventures	Dennis M. Ray	76
An Assessment of Information Technology Ownership by Small Entrepreneurs and the Link to Service Quality	Paul D. Boughton and Jerome A. Katz	101
New Business Venture Credibility: Relevant Dimensions	Richard C. Becherer	114
Marketing in Medium Sized Manufacturing Companies in Britain	Roger W. Brooksbank and David A. Kirby	130
About New Methods for Determining Market Opportunities in Science Based Industries	Regis Larue de Tournemine and Helwig Schmied	149
An Analysis of Critical Marketing Mistakes by Highly Successful Entrepreneurs	Richard H. Buskirk	162

GROWTH PERSPECTIVES

Growth Dilemmas for Fledging Businesses	Richard N. Cardozo and Alexander Ardishvili	175
Influence of Firm's Age, Size and Growth Rate on the Marketing Strategy and Orientation of Firms	Sumaria Mohan-Neill	185
Getting over the Brick Wall with the Marketing Manager	Mitzi M. Montoya, Glenn S. Omura and Roger Calantone	209
Marketing Evolution in Technology-Based New Ventures	Ravi Sarathy, Jim Molloy and R. Stuart	222
Effects of Formal Planning and Control on Growth: A Case Study	Claudio A. Romano and Janek Ratnatunga	234
Growth Paths of Small Innovative Companies: Some Empirical Evidence from Small Software Companies	Mario Raffa and Giuseppe Zollo	275
Internationalization in High Growth UK Small and Medium Sized Companies: The Role of Marketing	Andrew McAuley and Peter Rosa	300

PARTNERSHIP PERSPECTIVES

Creating International Joint Ventures: Strategic Insight from Case Research on a Successful Hungarian - Japanese Industrial Enterprise	Arch G. Woodside and Piroska Somogyi	317
Franchising and Franchising Entrepreneurship: Socio-Economic Considerations in Development	John Stanworth and David A. Kirby	331
Linkage Development and the Role of Marketing in the Internationalization of the Entrepreneurial High Technology Firm	Nicole Coviello and Hugh Munro	342
Managing the Entrepreneurship/New Product Marketing Interface as a Network	Brian Shaw	356

ECONOMIC DEVELOPMENT AND EDUCATION PERSPECTIVES

The Role of Marketing In Creating a Market Economy	Alexander Ardishvili and Richard Cardozo	377
The Contribution of Marketing and Entrepreneurship to Economic Development - The Case of Zambia	Gerard P. Finnegan	395
A Radical Approach to Marketing Education In Small Firms	David Carson	407
Risk and the Entrepreneur: The Role of Computer Aided Training in a Crisis	Laurence Barton	421
Identifying and Exploring Non-traditional Alternatives and Opportunities for Enhancing Marketing/Entrepreneurship Education	J. Donald Weinrauch and Kevin Liska	435

RESEARCH AT THE MARKETING /ENTREPRENEURSHIP INTERFACE

Contents Volume Seven 1994

IMPACT OF ENTREPRENEURSHIP RESEARCH (special section)

Identifying the Impact of Journals, Articles and Other Sources on Contemporary Small Enterprise Research: A Citation Analysis	Claudio Romano and Janek Ratnatunga	3
---	-------------------------------------	---

THE MARKETING MANAGEMENT / ENTREPRENEURSHIP INTERFACE

Age, Size, and Product-Market Strategy in a Fragmented Industry: An Analysis of Real Estate Developers	Michael A. Anikeeff, Ven Sriram, and Harry J. Sapienza	31
Mapping the New Venture Growth: Impact of the Product-Market Strategies	Alexander Ardishvili and Richard Cardozo	41
Advertising Cues and the Determinants of New Business Venture Credibility	Richard C. Becherer and Edward A. Riordan	51
Organization and Technology in the Knowledge Intensive Firms	Guido Capaldo, Fabio Pacelli, Mario Raffa, Concetta Russo, Guisepppe Zollo	61
In Pursuit of Entrepreneurial Marketing Management Competencies	David Carson, Jimmy Hill, and Pauric McGowan	76
Marketing Planning and the Growing Firm: Style Versus Substance	Sean Ennis	80
Marketing as Entrepreneurship: The Relationship Between the Marketing Orientation, the Entrepreneurial Orientation, and Environmental Uncertainty Revisited	Morgan P. Miles and O. Max Burns	97
Decoding a Black Box? Effective Marketing Consultancy for SMEs and Entrepreneurs	David Molian	106
Using a Sales Training Aid to Build a Business	Steve Pilcher and Ken Grant	118
Why Use Business Simulations in Entrepreneurial Training?	Ernest R. Cadotte	123
Effective Marketing Training Provision for SME Executives	David Carson, Pauric McGowan, and Jimmy Hill	137
Examining the Challenges and Opportunities of Environmental Sensitivity and Green Marketing Strategies for Small Business: An Exploratory Survey	Kevin Liska, J. Donald Weinrauch, and Tor Guimaraes	150
Entrepreneurism as a Market Satisfying Mechanism in a Market System	Glenn S. Omura, Roger J. Calantone, and Jeffrey B. Schmidt	161
Cause Mapping of Strategic Action and Organizational Growth in Entrepreneurial Behaviour	Arch G. Woodside and John B. Elstrott	172
User / Supplier Links and Innovation	Brian Shaw	182
Tracking the Development of New Product Strategy in Real Time	Joseph J. Giglierano and	191

The S-Curve's Erroneous Zones: When Chaos Reigns	M. Jeffery Kallis William D. Bygrave	200
THE GLOBAL MARKETING / ENTREPRENEURSHIP INTERFACE		
International Market Development and Growth of Entrepreneurial Firms: A Network Perspective	Nicole Coviello and Hugh Munro	217
Information Acquisition Activities and Internationalisation	Andrew McAuley	229
Supplier-Dealer Communications in India: Differences In Patterns Experienced by New and More Established Dealers	Sournava Bandyopadhyay and Robert A. Robicheaux	239
Entrepreneurship and Marketing During Transition in Russia	Jerman W. Rose	247
The Relation of Gender to Student Perceptions of Entrepreneurial Qualities and Abilities	Karen Glynn and Charles H. Davis	255
ENTREPRENEURIAL PROFILES AND BEHAVIOR		
Profiling Entrepreneurial Behaviour: Cross Cultural Considerations for the Development of a Research Agenda	Elizabeth Chell	271
Second-Guessing Who Should Be Accepted in a Specific Entrepreneurial Development Program	Patricia A. Fitzgerald and Andrew Cochrane	282
FINANCIAL CONSIDERATIONS		
Avoiding Pitfalls in Measuring Rates of Return	David J. Ben Daniel and Seymour Smidt	295
Pricing for Survival - Crisis Pricing in Small Firms as a Survival Strategy	Paul L. Reynolds and John Day	300
<hr/>		
RESEARCH AT THE MARKETING /ENTREPRENEURSHIP INTERFACE	Contents Volume Eight 1995	
<hr/>		
PROLOGUE : Research in Marketing and Entrepreneurship: An Empirical Analysis and Comparison with Historic Trends	Gary A. Knight, Glenn S. Omura, Gerald E. Hills, Daniel F. Muzyka	3
Marketing and Entrepreneurship: Post-Symposium Reflections	David Kirby	23
CHALLENGING THE MARKETING ORIENTATION		
Marketing and the Entrepreneurial High Technology Firm: Challenging the Traditional Paradigm	Nicole Coviello, Rod Brodie, and Hugh Munro	27
Entrepreneurial Marketing Networking and Small Firm Innovation: Some Empirical Findings	Paucic McGowan and Stephen Rocks	43
Marketing Consultancy - Does It Work For The Smaller Firm?	David Molian and Sue Birley	55
Marketing and the Small Service Business: Solicitors' Practices in England	David Kirby and Lindsay Travis	71
The Effect of Market Orientation on Small Business Performance	J. Preston Jones	95
The Interrelationship Between the Marketing Orientation, the Entrepreneurial Orientation, and the Quality Orientation: An Exploratory Study	Morgan Miles, Gregory Russell, and Danny Arnold	97
The Role of Marketing: Its impact on Small Enterprise Research	Claudio Romano and Janek Ratnatunga	111
MARKETING STRATEGY		
An Investigation of the Scope and Nature of Marketing Management Competencies for Entrepreneurial Decision Making in Small Firms	Jimmy Hill and Andrew Fallis	137
Product-Market Strategies of Entrepreneurial Firms: Theories and Research Strategy	Alexander Ardishvili and Richard Cardozo	157
Strategic Marketing: A Study of Entrepreneurs	Richard Teach, Robert Schwartz, and Fred Tarpley, Jr.	171
Entrepreneurial Content of an Offering and Resulting Performance	Joseph Giglierano and M. Jeffery Kallis	189

Marketing Strategies of Small Innovative Software Companies	Mario Raffa and Giuseppe Zollo	205
The Robustness of NPD Sourcing Strategy	John Kamauff, Robert Spekman, and Jeffrey Edwards	227
ENTREPRENEURSHIP IN EMERGING MARKET ECONOMIES		
Marketing Consciousness of Industrial Entrepreneurs and Shopkeepers	Franciszek Blawat and Piotr Dominiak	235
International Marketing Activities by Entrepreneurial Firms	Robert Hisrich, Andrew Gross, and Gyula Fulop	255
Demographics of Indigenous Lithuanian Small Businesses: Market Opportunities and New Venture Niches	Judith Kirchloff, Dorothy Minkus-McKenna, and Gytis Galkis	273
Entrepreneurship in the Design, Development, Manufacturing and Marketing in the Russian Aerospace Industry	Brian Shaw and Valery Komarov	291
The Relationship Between Personality Factors and Marketing Strategies and Entrepreneurial Success in East-Germany	Susanne Heinz and Michael Frese	297
Using Business Associations to Increase Exports in a Newly Marketized Economy: Blending Classical Theory with Practice	John Masten and Steve Brown	311
INTERNATIONALIZATION AND GLOBAL EXPANSION		
Marketing Strategy and Entrepreneurial Orientation in a Developing Free Trade Area: An Empirical Study of Firms in Canada Under the North American Free Trade Agreement	Gary Knight	327
An Assessment of Research Into the Internationalisation Process	Andrew McAuley	331
Internationalising the Indigenous Owner-Managed Small Firm: Empirical Evidence From Ireland	James Walsh and Philip Anderson	343
Seizing the Opportunity and Consolidating the Gains: SMEs and Entrepreneurial Growth Through Exporting	Sharon Thach and Alan Miller	361
Entrepreneur Involvement in International Marketing: The Effects of Overseas Social Networks and Self-Imposed Barriers to Action	Eric Hansen and Terrence Witkowski	363
Identifying Perceptions and Potential Contributions of United States Manufacturers' Representatives to Global Small Business Marketing	J. Donald Weinrauch and Marilyn Stephens	369
CROSS CULTURAL DIFFERENCES		
A Large-Scale Empirical Comparison of Market Entry by Young High-Growth Firms in Denmark, Ireland, and Scotland	Jonathan Levie and Michael Hay	389
Informal Entrepreneurship in the Third World: A Marketing Perspective	Michael Morris and Leyland Pitt	405
Korean Immigrant Entrepreneurship: A Comparative Analysis of Minority Business Patterns	Geon-Cheol Shin	435
Barriers to Innovation: A Cross Cultural Comparison	Russell Knight	453
An Enterprise Development Program for Australia	Max Briggs	481
FRAMEWORKS TO STUDY STARTUP, GROWTH, AND MATURITY		
Exploring Relationships Among Sources of New-Venture Ideas, Entrepreneur's Circumstances, and Fate	Stanley Stasch and Karyn Erickson	491
Investigation of an Organizational Development Model as a Framework for the Study of Small Business	J. Terence Zinger and Joan Mount	507
A Model for Understanding New Business Growth: Theoretical Framework and Empirical Observations	A. Ardisvili and R. N. Cardozo	523
Re-Creating The Future: Opportunistic Intrapreneurship	William Martello	537
INTER-FIRM AND INTERPERSONAL RELATIONSHIPS		
The Strategic Management of Technological Learning from a Dynamically Adaptive High Tech Marketing Perspective: Sustainable Competitive Advantage Through Effective Supplier-Customer Interfacing	Elias Carayannis	545
A Low Cost and Low Risk Scheme for Small Entrepreneurial Firms to Enable Them to Increase Both Sales and Profitability from Their Existing Customer Base	Paul L. Reynolds and John Day	551
Vertical Integration and Entrepreneurial Performance in a Fragmented Industry: An	Ven Sriram and	567

Empirical Analysis Marketing and Entrepreneurial Relationships	Michael Anikeeff Stanley Cromie and David Carson	579
The Interface of Entrepreneurship and Marketing in the Music and Entertainment Industry	Larry Wacholtz and Donald Sexton	595

RESEARCH AT THE MARKETING /ENTREPRENEURSHIP INTERFACE	Contents Volume Nine 1996
---	---------------------------

Interorganisational Alliances and the Development of Markets	David Carson and Stanley Cromie	1
Researching the Marketing/Entrepreneurship Interface	David Carson and Nicole Coviello	13
Tests of Divergent/Convergent Modes of Thinking as a Quantitative Predictor of Marketing, Success in Small and Medium Sized Entrepreneurial SMEs: A Discussion of Empirical Results	John Day and Paul L. Reynolds	29
The Parental Structure: A Suggested Theory for Conceptualising Structures in Small Business Decision Parameters	Gus M. Geursen	45
Perceived Characteristics for Successful Performance in Selected Australian Entrepreneurial Firms	Ken Grant, Richard Laney, Bill Pickett, and Melinda Pasut	61
Marketing Criteria Used by Asian Venture Capitalists: A Cross Cultural Analysis	Russell M. Knight	69
Ethical Perceptions of Entrepreneurs Engaged in Marketing	Carlos W. Moore, Justin G. Longenecker, and Joseph A. McKinney	79
Marketing Relationships in Entrepreneurial Firms: The Public High Technology Rapid Growth Firms	Robert G. Schwartz and Richard D. Teach	91
Approaches to Small Firm Marketing: A Critique	Wai-sum Siu and David A. Kirby	107
Manufacturing Strategies that Make Small Manufacturing Firms Recession-Resistant	John A. Pearce, II and Steven C. Michael	125
Market Entry Order and Environmental Effects on the Competitive Strategy- Firm Growth Relationships	Jeffrey G. Covin and Dennis P. Slevin	137
Culture, Entrepreneurship and Networks Revisited	Elizabeth Chell	153
A Comparative Marketing Study of Entrepreneurial Perceptions in Poland and the United States	Charles R. Prohaska and Ellen J. Frank	169
A Comparison of Self Reported Marketing Behaviors Among Polish Entrepreneurs and American Entrepreneurs and Managers	Don J. Kopka and George T. Solomon	181
Small Firm Marketing Networks: A Grounded Approach	Eleanor Shaw	195
Innovative Market Orientation: An Alternative Strategic Orientation in Marketing	Bradley Kleindl, John Mowen, and Gautam Chakraborty	211
Entrepreneurs are Teaching Experientially Based Entrepreneurship/Marketing and More of Them Could and Should (Abstract)	Arlen Richard Lessin	229
Growth and the Small Firm: Using Causal Mapping to Assess the Decision Making Process - A Case Example	Sean Ennis	231
Growth as a Marketing Objective: A Shareholder's Perspective	Benoit F. Leleux, Julian E. Lang, and Veronique M. Matthys	249
The Liability of Growth: A Second Period of Critical Liability	Eric Craymer and Glenn S. Omura	263
A Study of Measures of the Marketing and Entrepreneurial Orientations: A Cross Cultural Approach	Joseph J. Giglierano, Morgan P. Miles, and Hugh Munro	277
Adaptation Patterns Within Small Firms: A Longitudinal Evaluation of Market, Strategy and Managerial Change	Judy Foster-Davis, G. Russell Merz, Matthew H. Sauber, and Patricia B. Weber	291
Market Research and Market Scanning in New Ventures: Myths, Method or Madness?	Sumaria Mohan-Neill	307
Problems and Difficulties in Market Assessment for New Ventures: Suggested Guidelines for Entrepreneurs When Encountering Them	Stanley F. Stasch	317
Reviewing and Defining the Marketing/Entrepreneurship Interface: Progress and Developments from the Research at the Marketing/Entrepreneurship Symposia, 1987-1994	John Day and Paul L. Reynolds	331

Three Ethnographic Perspectives of Higher Order Technological Learning in the Multimedia Arena: A "Marketing Success" (AGFA EPS), an "Entrepreneurial Failure" (Enable Software), and a "Mature Question Mark" (Sun Microsystems)	Elias G. Carayannis	343
Establishing New Venture Credibility with Advertising Cues: The Moderating Influence of Personal Consumer Traits	Richard Becherer and Edward Riordan	359
Evolution of the Marketing Function in Emerging Firms	Alexander Ardishvili, Brian Harmon, Richard Cardozo, Paul R. Reynolds, and Mary Williams	373
Marketing Relationships in Entrepreneurial Firms: A Study of Four High-Technology Industries and Their Rapid Growth Firms	Robert G. Schwartz and Richard D. Teach	389
The Marketing of Rural Communities: Application of Entrepreneurial Principles and Practices	Ronald Savitt, Pauline Sullivan, and Caroline Sumnall	401
Selling Responsibility: Using Grounded Insights to Link Entrepreneurship to Business Responsibility	William E. Martello	411
Cross Cultural Reliability and Validity of a Scale to Measure Firm Entrepreneurial Orientation (Abstract)	Gary A. Knight	425
A Comparative Study of Marketing and Planning Practices of Family and Non-Family Small Enterprises Using Phases of Development Framework	Joan Mount and J. Terence Zinger	427
Internationalisation and the Entrepreneurial Firm: What do we Really Know?	Andrew McAuley and Nicole Coviello	441
Authors Index		453

RESEARCH AT THE MARKETING /ENTREPRENEURSHIP INTERFACE

Contents Volume Ten 1997

Prologue to the 1996 Symposium Proceedings	Joseph J. Giglierano, Gerald E. Hills, and Claes M. Hultman	9
Corporate Management of New Ventures: The Case of Real Estate Investment Trusts	Michael A. Anikeeff and Ven Sriram	17
Explaining or Understanding Entrepreneurship	Bjorn Bjerke	33
The Domestication of the Entrepreneur	George D. Cardyn and Roberto Palacios-Rodriguez	47
The Marketing/Entrepreneurship Interface: A Distinct Paradigm for Research and Education?	David Carson and Nicole Coviello	59
Survival and Success of the Micro Coffee Shop Business in Singapore	Irene K. H. Chew and Mark Goh	67
Education for the Interface - The Challenge	Anthony C. Cunningham	83
Considering the Marketing/Entrepreneurship Interface: Approaches and Directions, 1987 to 1995	John Day and Paul L. Reynolds	97
A Quantitative Survey of Service Quality in SME Internationalization	Kent Eriksson, Anders Majkgard, and D. Deo Sharma	113
A Marketing System for Micro-Enterprises: The Case of Self-Employment	Louis Jacques Fillion	127
Marketing Theory: Its Importance and Relevance to Entrepreneurs and Small Business	Gus M Geursen	145
Characteristics of Product-Market Change in Entrepreneurial Ventures	Brian Harmon, Alexander Ardishvili, and Richard Cardozo	165
The Outcomes of Marketing and Entrepreneurship in an Evolving Market Economy: The Role of Antecedents	Brad A. Kleindl, Robert D. Hisrich, Gyula Fulop, and Vance H. Fried	181
The Diffusion of Market Perceptions in New High Technology Firms. An Organisational Learning Perspective	Marc Ingham and Jean-Marc Xuereb	197
The Role of International Marketing in the Growth of Taiwan's Entrepreneurship	Jyh-Der Lin and Bruce A. Kirchoff	219
The Necessity of Social Responsibility in Marketing Entrepreneurship	William E. Martello	235
Internationalisation and the Entrepreneurial Firm: The Case of Arts and Crafts Businesses in Scotland	Andrew McAuley	245
Adoption of Strategic Planning Techniques by Agribusiness: An Exploratory Study of the Effect of Firm Size	Morgan P. Miles, John B. White, and Linda S. Munilla	259

Marketing Consultancy for SMEs: The Influence of Assistance with Implementation on the Outcome of Consulting Assignments	David Molian and Sue Birley	267
Collaborating with Academia: A Way to Enhance the International Market Development Activities of Entrepreneurial Firms	Hugh Munro and Stephan Preece	283
Image Marketing and Entrepreneurship - The Need for an Integrated Economic and Psychological Approach to Marketing Strategy	Harry Nystrom	299
Technology Absorption	Glenn S. Omura	311
Marketing and Small Services Business: Physician's Practices in Puerto Rico	Jose M. Romaguera and David A. Kirby	325
New Ventures as Suppliers: The Building of Trust with Industrial Customers	Leif Sanner	345
A View of Public Entrepreneurship: IPOs, Strategy, and Management	Robert G. Schwartz and Richard D. Teach	365
Marketing Practices in Small Firms in Hong Kong	Wai-sum Siu and David A. Kirby	377
Environmental Determinants of SME-based Strategic Alliances: An Exploration of Objective and Perceptual Measures Across Two Cultures	K. Mark Weaver, Pat I. Dickson, and Leslie Davies	387
Joint Effect of MO/EO (Market Orientation/Entrepreneurial Orientation) on New Product Performance	Kwaku Atuahene-Gima and Ashok K. Gupta	403
Technology-based Spin-off Creation from U.S. National Laboratories: Best Practices and Lessons Learned in High Tech Marketing and Technological Entrepreneurship	Elias G. Carayannis, Everett M. Rogers, Marcel Allbritton and Kazuo Kurihara	409
Palo Alto Medical Incorporated: International Marketing and Entrepreneurship Lessons Learned in the High Technology Medical Devices Arena	Elias G. Carayannis	425
Co-operative Research and Development Agreements as Technology Transfer Mechanisms: A Study of their Roles and Effectiveness	Elias G. Carayannis, Everett M. Rogers, Marcel Allbritton, and Kazuo Kurihara	441
Qualitative Marketing Factors which Contribute to Growth in the Developing Small Firm: A Discussion and Proposed Methodology	David Carson, Audrey Gilmore, and Ken Grant	461
The Marketing of Public Sector Building Services in a Compulsory Competitive Tendering Environment	John Day and Paul L. Reynolds	473
Developing Entrepreneurial Support Networks Within Academia: A Hungarian Experience	David H. Demick and Attila Gyetvaia	491
Managing Quality in the Small Firm: Evidence from a Developing Economy	Sean Ennis and Muhammad Zafaruilah	503
Perceptions of Success: Impact on Student Attitudes Toward Becoming an Entrepreneur	Patricia A. Fitzgerald and John Chamard	517
Small Business and Enterprise Development: Questions about Research Methodology	Jimmy Hill, Pauric McGowan, and David Carson	527
Marketing Development through Networking: A Competency Based Approach for Small Firm Entrepreneurs	Jimmy Hill and Pauric McGowan	543
Characteristics of Successful Marketing Strategies for New Ventures: A Proposed Framework Based Upon Empirical Research on 'Smaller' Firms	Stanley F. Stasch and Ronald T. Lonsdale	561
Interactions Between Gender, Opportunity Structure, and Entrepreneurial Aspirations	Sumaria Mohan-Neill	573
Constituency Group Innovativeness: An Empirical Test of Individual, Firm, and Environmental Innovativeness	Brad Kleindl	583
The Impact of Entrepreneurship Development on U.S. and World Markets: Perspectives on the Major Source of Future Employment	Arlen Richard Lessin	597
Social Responsibility and Relationships in Marketing and Entrepreneurship	William E. Martello and Alan Miciak	605
Theory at the Marketing/Entrepreneurship Interface: An Exploratory Study of what Researchers Perceive are the Salient Topics	Morgan P. Miles, Joseph J. Giglierano, and Hugh Munro	615
The Role of Business Networks in Enhancing the Product Development Activities of Entrepreneurial Firms	Hugh Munro	621
Academia, Local Enterprise Agencies & the Small Firm Sector - A Tri Partite Collaboration to Encourage Entrepreneurial Skills in Graduates?	Elaine M. O'Brien and David Clark	639
Market Orientation and Other Discriminating Factors Between High and Low Performing Small Manufacturing Firms	Alfred M. Pelham and David T. Wilson	653
Entrepreneurial Perceptions in Poland: Revisited	Charles R. Prohaska, Ellen J. Frank, and Anita Jackson	677
A Theoretical Model of Trust Building for Start-up Businesses	Lu Qu and	689

Quality Function Deployment and New Product Development: Implementing the Marketing Concept in an Entrepreneurial Environment	Richard N. Cardozo Deborah E. Rosen, Thomas J. Rockett, and Elizabeth Purinton	701
The Large Firm Incubators and their Entrepreneurs: Fact or Fiction	Robert G. Schwartz and W. Carl Joiner	711
The Role of Marketing in Managing the Transition from a Command Economy to an Economy with Special Reference to the Russian Aerospace Industry	Brian Shaw	721

RESEARCH AT THE MARKETING /ENTREPRENEURSHIP INTERFACE

Contents Volume Eleven 1998

INTERNATIONAL ISSUES AT THE INTERFACE

Adding Value? A Comparison of the Adoption and Practice of Relationship Marketing by Established Entrepreneurial SMEs: Results from Business Services Firms in West Yorkshire, UK	John Day, Paul L. Reynolds, and Aftab Ahmed Dean	3
An Investigation of Marketing Practice by Firm Size: Cross-National Findings	Nicole Coviello, Rod Brodie, and Hugh Munro	17
The Marketing/Entrepreneurship Interface of Small Professional Service Businesses: Physicians' Practices in Puerto Rico	Jose M. Romaguera and David A. Kirby	33
The Role of Networks in Determining Growth Patterns of Evolving Firms: Evidence from a Developing Economy	Sean Ennis and Mujahid Ali	51

EDUCATIONAL ISSUES AT THE INTERFACE

Universities as Resources for Entrepreneurship	Emilio Bellini, Guido Capalda, Mario Raffa and Giuseppe Zollo	69
New Product Development for International Markets	Annie Muss	90
The Academic Career Opportunities for Doctoral Students Interested in the Marketing/Entrepreneurship Interface: An Exploratory Study of U.S. Institutions.	Richard D. Teach and Morgan P. Miles	111
Propensity to Entrepreneur Among Australian High School Students	John Chamard and Patricia Fitzgerald	118
Attitudes Towards Tertiary Education in the Small Firm Sector	Elaine M. O'Brien and David Clark	140

ENTREPRENEURIAL SUCCESS FACTORS

The Necessary Strategic Weapon for Marketing Effectiveness in Small Firms: Social Networks	Eleanor Shaw	153
SME Marketing Competencies: A Definition and Some Empirical Evidence	David Carson and Ken Grant	173
Does Inaccuracy in Small Business Managers' Perceptions of the Competitive Environment Affect Performance?	Alfred Pelham	187
The Role of the Entrepreneurial Consumer in Creating Markets	Glenn S. Omura	207

ROLE OF EXPORTERS, CONSUMERS, AND DISTRIBUTORS IN SMEs

The Development and Maintenance of Distributor Commitment in Multilevel Marketing Exchange Networks	Derek N. Hassay	216
A Comparative Study of Small Entrepreneurial Exporters and Non-Exporters in the Scottish Arts and Crafts Sector	Andrew McAuley	232
Marketing Mix Factors as Moderators of the Corporate Entrepreneurship - Business Performance Relationship (Abstract)	Hilton Barrett and Art Weinstein	247

OPPORTUNITY, SUCCESS, AND INNOVATION

Opportunity Recognition: A Survey of High Performing and Representative Entrepreneurs	Gerald E. Hills and Robert P. Singh	249
Market Learning for Breakthrough Innovation in New and Established Markets	Gina Colarilli O'Connor, Joseph G. Morone, and Yi-Kuan Lee	269
Search for Opportunity: Entrepreneurs and the Internet	Robert G. Schwartz, Rodrigo A. Bustos, and	289

Four Forms of Competitive Entrepreneurship: Paths to Competitive Advantage	Lloyd Southern Jeffrey G. Covin and Morgan P. Miles	304
Successful Marketing Strategies for New Ventures: Analysis of Selected Cases	Stanley F. Stasch	322
Entrepreneurial Success from a "Guaranteed" Perspective	Carl Joiner and Robert Schwartz	338
A Few Generalisations of What Successful Entrepreneurs are Made of: A Pilot Project	Ken Grant, Richard Laney, and Bill Pickett	347
Towards a Research Agenda on Education at the Marketing/Entrepreneurship Interface	Sumaria Mohan-Neill	364
Beyond Marketing: The Location of Entrepreneurship in the Modern Corporation	G. R. Foxall and A. L. Minkes	377
Managing Entrepreneurship - On Whose Terms?	Bjorn Bjerke	392
Importance of Entrepreneurial Marketing Competencies Influencing Growth Potential in Small Service Sector Firms	Ian Chaston	408
Product-Market Change in New Businesses: Data, Methods and Theo	Alexander Ardishvili and Richard Cardozo	427
A Longitudinal Marketing Study of Three Technology Intensive Industries	Richard D. Teach and Robert G. Schwartz	443
Strategic Freedom for Entrepreneurs	Gus M. Geursen	460
Financing Determinants in Family Businesses	Claudio Romano, George Tanewski, and Kosmas Smyrnios	481

RESEARCH AT THE MARKETING /ENTREPRENEURSHIP INTERFACE	Contents Volume Twelve 1999
---	-----------------------------

The Proactivity Disposition of Entrepreneurs and the Marketing and Entrepreneurial Orientation of Their Firms	Richard C. Becherer, Diane Halstead, and Edward A. Riordan	2
Marketing Behavior in Growing Firms: A Challenge to Traditional Marketing Knowledge	Gerald E. Hills and Claes M. Hultman	14
Developing the Marketing Mix: Is the Process the same for Corporations and Small, Emerging Ventures?	Richard Bilodeau Jeanne Munger	30
The Market and Entrepreneur Led Firms: A Model for Achieving Customer Relevance	Gus M. Geursen	33
Guerilla Marketing in New Venture Marketing Strategies	Stanley F. Stasch	57

ENTREPRENEURSHIP/MARKETING STRATEGY

Exploring the Concept of Adaptation in Entrepreneurial Ventures: Implications for Marketing	Michael H. Morris and Mary Beth Price	70
Imprinting or Adaptation: What Guides New Firm Performance?	Brian Harmon, Sourav Ray, and Richard N. Cardozo	88
Gray Marketing—A Low Cost Market Penetration Strategy For Entrepreneurs	Khai S. Lee, Guan H. Lim, and Soo J. Tan	102
The Financial Value of Marketing Strategy: Entrepreneurship As an Embedded Option	Morgan P. Miles and John B. White	117
The Orientation Structure and Focus in Small and Entrepreneurial Business	Gus M. Geursen	125
Competitive Market Penetration Strategies for Entrepreneurs—Lessons from SMEs in Asia	Khai S. Lee, Guan H. Lim, and Soo J. Tan	144

STRATEGIC INFORMATION AND NETWORKING

Changing Patterns of Information Acquisition Among Retail Entrepreneurs	John E. Butler, Hean Tat Keh, and Wai Chamornmarn	160
Personal Connection Network, Marketing Information Solicitation and Marketing Performance: The Case of Chinese Owner Managers	Wai-sum Siu and David Kirby	176
SME Marketing by Networking	Audrey Gilmore, David Carson, and Ken Grant	192

Entrepreneurial Marketing for Maximum Customer Satisfaction: A Work in Progress	Eleanor Shaw	201
“Catching on”: How Software Entrepreneurs Use Information from Customer Interactions to Create Advantage	Debra L. Zahay	207
METHODOLOGY AT THE INTERFACE		
Entrepreneurship Research: A Practical Theoretical Perspective	Robert G. Schwartz and Richard D. Teach	224
Methodology to Study Entrepreneurial Strategies Over Time	Richard D. Teach and Robert G. Schwartz	232
ENTREPRENEURSHIP ETHICS		
Business Ethical Decision Making in Hong Kong	Carolyn Erdener and Susanna Lo	254
Entrepreneurial Environments and Ethical Behavior: A Tentative Model	Wai-sum Siu and Lewis Long-fung Chau	263
GLOBAL PERSPECTIVES		
Corporate Entrepreneurship in a Transitional Economy: The State-Enterprise Reform in China	Sandra S. Liu and Yi-Zheng Shi	282
Views from Hong Kong University Students Toward Entrepreneurship	Patricia A. Fitzgerald and Moureen M. L. Tang	294
Entrepreneurship and the Rise and Fall of the Firm: An Application of Biology into the Theory of the Firm	Ichirou Horide	306
Beyond the Crisis: Entrepreneurship and Development Towards the Millenium	Hock-Beng Cheah	316
Globalizing Entrepreneurship: The Case of Japanese Small Business in East Asia	Ferguson Evans	331
<hr/>		
RESEARCH AT THE MARKETING /ENTREPRENEURSHIP INTERFACE	Contents Volume Thirteen 2000	
<hr/>		
OPPORTUNITY RECOGNITION ISSUES		
Entrepreneurial Opportunity Recognition: The Role of Creativity, Alertness, Prior Knowledge, Networks, and Formal Search	Alexander Ardishvili & Richard N. Cardozo	1
Opportunity Formation from a Socio-Cognitive Perspective	Alice de Koning	17
Competitive Dynamics and Opportunities for SMEs in the Virtual Marketplace	Brad Kleindl	34
Opportunity Recognition and Breakthrough Innovation in Large Established Firms	Gina Colarelli O’Connor & Mark P. Rice	49
A Model Of Opportunity Recognition and Exploitation: An Empirical Study of Incubator Firms	Robert G. Schwartz & Richard D. Teach	72
Examining the Role of Self-Perceived Entrepreneurial Alertness to the Opportunity Recognition Process	Robert P. Singh, Gerald E. Hills & G. T. Lumpkin	88
How Entrepreneurs Position Themselves to Seize Opportunity and Start Successful Ventures – Electronic Version Attached	Stanley C. Abraham & James Napoli	102
The Role of Counterfactual Thinking in the Opportunity Identification Process - Electronic Version Attached	Connie Marie Gaglio	103
Small Suppliers’ Opportunity Assessment in the Supply Chain - Electronic Version Attached	Chickery J. Kasouf & Kevin G. Celuch	104
The Pursuit of New Business Opportunities: A Creative Structuring Model - Electronic Version Attached	Michael T. Manion, Gerald E. Hills, G.T. Lumpkin & Rodney C. Shrader	105
Integration of Opportunity Monitoring into the Innovation Process Using the Communication Matrix - Electronic Version Attached	Helwig Schmied & Kenneth Brown	106
Entrepreneurial Opportunity Recognition - Electronic Version Attached	Beatrice Sigrist	107
EDUCATIONAL ISSUES AT THE INTERFACE		
University-Based Entrepreneurial Technology Firm Development: Faculty Research Commercialization Programs	Robert G. Schwartz, Richard D. Teach & C. Michael Cassidy	108

Some Observations from Teaching a Module in Entrepreneurship and Marketing - Electronic Version Attached	John Day & Paul L. Reynolds	123
The Moderating Effects of Marketing Education on Firm Performance Vis-a-Vis Marketing and Entrepreneurial Orientation - Electronic Version Attached	Michael Meeks & Mark Ciavarella	124
An Enterprising Higher Education System for Palestine - Electronic Version Attached	Omar Shaban	125
Moving Entrepreneurship Theory and Practice into the Classroom: A Framework for Opportunity Recognition and Marketing Strategy Development - Electronic Version Attached	Michael J. Swenson, Gary K. Rhoads, Rick C. Farr & Stephen W. Gibson	126
INTERNATIONAL ISSUES		
Marketing, Entrepreneurship and National Culture	Björn Bjerke & Claes Hultman	127
Entrepreneurial Internationalization: The Role of Distributor/Client Relationships	Bill Merrilees, James Tiessen & Dale Miller	146
The Business Practices of Asian-Owned Firms: A Case Study - Electronic Version Attached	Shiv Chaudhry & David Crick	160
Exploring the Marketing and Entrepreneurship Interface by Examining the Exporting of Crafts to the American Market - Electronic Version Attached	Ian Fillis	161
Collaboration and Performance in Foreign Markets: The Case of Young, High-Technology, Manufacturing Firms - Electronic Version Attached	Rodney C. Shrader	162
THE MARKETING/ENTREPRENEURSHIP INTERFACE		
Research into the Marketing/Entrepreneurship Interface	David Carson & Audrey Gilmore	163
The Profit by Placement Scheme & its Impact on Growth in SMEs	Elaine Collinson & Leonie Quinn	175
The Creation of Long Lasting Customer Relationships by Entrepreneurial Businesses	Catherine Ashley-Cotleur & Sandra West King	178
An Internal Conceptual Model of the Sustainable Firm	Gus M Geursen	192
Implementation of the Marketing Concept in Small and Medium Size Firms: Proposal of a Typology	Jean-Luc Herrmann & Jocelyn D. Perreault	209
When Might a New Venture Succeed with a Low Budget Marketing Strategy?	Stanley F. Stasch	225
The Marketing of Public Sector Building Services in a Changing Regulatory Framework - Does 'Best Value' Herald a Visionary Future? - Electronic Version Attached	John Day & Paul L. Reynolds	240
Entrepreneurial Strategies For Market Entry: A Risk-Based Typology - Electronic Version Attached	John W. Mullins & David Forlani	241
The Entrepreneurial Consumer: Construct Validation by Mail Survey - Electronic Version Attached	Glenn S. Omura	242
Entrepreneurship as a Market Requirement: The Case from Art Museums - Electronic Version Attached	Ruth Rentschler & Gus M Geursen	243
INTRAPRENEURSHIP, JOINT VENTURES, AND FRANCHISING ISSUES		
Corporate Commitment to Entrepreneurship through Marketing Processes: An Exploratory Study and Preliminary Results	Theodore Herbert & Deborah Brazeal	244
New Product Innovation in an Industrial Firm	Martti Lindman	260
Franchising vs. Company Ownership: Firm Valuation Implications - Electronic Version Attached	Lawrence Klatt & Joe Remsa	275
Marketing and Corporate Entrepreneurship: Triggering the Process - Electronic Version Attached	Minet Schindehutte, Michael H. Morris & Donald F. Kuratko	276
Do Marketing Mix Factors Moderate the Corporate Entrepreneurship - Business Performance Relationship? - Electronic Version Attached	Hilton Barrett, Art Weinstein & Joseph Balloun	278
Developing and Managing Products: What's Different about the Process for Corporations		

and Small, Entrepreneurial Ventures - Electronic Version Attached	Richard Bilodeau & Jeanne Munger	279
Joint Venture Performance: A Structural Equation Modeling Approach Using AMOS - Electronic Version Attached	Louise Hatfield & Jonathan Kohn	280
The Implementation of Corporate Entrepreneurship Strategy as New Corporate Ventures: A Conceptual Framework - Electronic Version Attached	Neil A. Morgan, Jeffrey G. Covin, & Morgan Miles	281
INDIVIDUAL ENTREPRENEURSHIP, FAMILY BUSINESS, SOCIAL NETWORKS, AND TECHNOLOGY ISSUES		
A Qualitative Study of the use of Networking in SMEs: A Marketing Perspective	David Carson, Audrey Gilmore, Ken Grant, Aodheen O'Donnell & Daryl Cummins	282
Organizational Competence: Does Networking Confer Advantage for High Growth Entrepreneurial Firms?	Ian Chaston	291
Responsiveness in Digitally Mediated Business Interaction: Conceptual Notes from a Marketing Perspective	Frans Prenekert	309
A Model of Family Business Marketing Practices	George A. Tanewski, Claudio A. Romano, & Kosmas X. Smyrnios	331
Small Firms, Innovation and Networks	Eleanor Shaw	347
Entrepreneurs and Their Sidekicks - Electronic Version Attached	Ichirou Horide	348
Arithmetic for Web Promotion: Assessing the Benefits of Advertising on the Internet - Electronic Version Attached	U.N. Umesh	349
ELECTRONIC PROCEEDINGS PAPERS		
How Entrepreneurs Position Themselves to Seize Opportunity and Start Successful Ventures – Electronic Version Attached	Stanley C. Abraham & James Napoli	350
The Role of Counterfactual Thinking in the Opportunity Identification Process – Electronic Version Attached	Connie Marie Gaglio	369
Small Suppliers' Opportunity Assessment in the Supply Chain – Electronic Version Attached	Chickery J. Kasouf & Kevin G. Celuch	370
The Pursuit of New Business Opportunities: A Creative Structuring Model – Electronic Version Attached	Michael T. Manion, Gerald E. Hills, G.T. Lumpkin & Rodney C. Shrader	385
Integration of Opportunity Monitoring into the Innovation Process Using the Communication Matrix – Electronic Version Attached	Helwig Schmied & Kenneth Brown	386
Entrepreneurial Opportunity Recognition – Electronic Version Attached	Beatrice Sigrist	405
Some Observations from Teaching a Module in Entrepreneurship and Marketing - Electronic Version Attached	John Day & Paul L. Reynolds	433
The Moderating Effects of Marketing Education on Firm Performance Vis-a-Vis Marketing and Entrepreneurial Orientation - Electronic Version Attached	Michael Meeks & Mark Ciavarella	434
An Enterprising Higher Education System for Palestine - Electronic Version Attached	Omar Shaban	435
Moving Entrepreneurship Theory and Practice into the Classroom: A Framework for Opportunity Recognition and Marketing Strategy Development - Electronic Version	Michael J. Swenson, Gary K. Rhoads,	436

Attached	Rick C. Farr & Stephen W. Gibson	
The Business Practices of Asian-Owned Firms: A Case Study - Electronic Version Attached	Shiv Chaudhry & David Crick	450
Exploring the Marketing and Entrepreneurship Interface by Examining the Exporting of Crafts to the American Market - Electronic Version Attached	Ian Fillis	451
Collaboration and Performance in Foreign Markets: The Case of Young, High-Technology, Manufacturing Firms - Electronic Version Attached	Rodney C. Shrader	467
The Marketing of Public Sector Building Services in a Changing Regulatory Framework - Does 'Best Value' Herald a Visionary Future? - Electronic Version Attached	John Day & Paul L. Reynolds	468
Entrepreneurial Strategies For Market Entry: A Risk-Based Typology - Electronic Version Attached	John W. Mullins & David Forlani	469
The Entrepreneurial Consumer: Construct Validation by Mail Survey - Electronic Version Attached	Glenn S. Omura	491
Entrepreneurship as a Market Requirement: The Case from Art Museums - Electronic Version Attached	Ruth Rentschler & Gus M Geursen	492
Franchising vs. Company Ownership: Firm Valuation Implications - Electronic Version Attached	Lawrence Klatt & Joe Remsa	506
Marketing and Corporate Entrepreneurship: Triggering the Process - Electronic Version Attached	Minet Schindehutte, Michael H. Morris & Donald F. Kuratko	518
Do Marketing Mix Factors Moderate the Corporate Entrepreneurship - Business Performance Relationship? - Electronic Version Attached	Hilton Barrett, Art Weinstein & Joseph Balloun	543
Developing and Managing Products: What's Different about the Process for Corporations and Small, Entrepreneurial Ventures - Electronic Version Attached	Richard Bilodeau & Jeanne Munger	544
Joint Venture Performance: A Structural Equation Modeling Approach Using AMOS - Electronic Version Attached	Louise Hatfield & Jonathan Kohn	552
The Implementation of Corporate Entrepreneurship Strategy as New Corporate Ventures: A Conceptual Framework - Electronic Version Attached	Neil A. Morgan, Jeffrey G. Covin, & Morgan Miles	566
Entrepreneurs and Their Sidekicks - Electronic Version Attached	Ichirou Horide	567
Arithmetic for Web Promotion: Assessing the Benefits of Advertising on the Internet - Electronic Version Attached	U.N. Umesh	585

RESEARCH AT THE MARKETING /ENTREPRENEURSHIP INTERFACE Contents Volume Thirteen 2001

MARKETING AND ENTREPRENEURSHIP: CONCEPTS

Methodological Individualism as the Economic Core of the Small Firm Marketing Interface	Brian Gibson	
Entrepreneurial, Market Relevant, Strategies of Small and Large Firms	Gus M. Geursen and Jodie L. Conduit	
A Profile of Rural Women Small Business Owners: A Case Study	Gary Mankelow, Bill Merrilees and Hayley Gardoll	
Entrepreneurial Success and Marketing Strategy in Nineteenth Century Australia: The Case of John Pottie & Sons	John Fisher and John Stanton	
In Search of an Adequate Marketing Approach for Small Entrepreneurial Firms	Per Blenker	
Creativity at the Marketing/Entrepreneurship Interface:	Ian Fillis	
An Investigation of Smaller Firms in the Central Belt of Scotland		
Innovative Marketing in SMEs: A Comparative Australian Framework	Darryl Cummins, Audrey Gilmore, David Carson,	

	Aodheen O'Donnell Ken Grant, Bill Keating, Richard Laney & Bill Pickett
Developing a Competency in Contact Networking in Entrepreneurially Owner-Managed Small Firms: A Revised Model	Jimmy Hill and Pauric McGowan
Temporal Issues Related to Marketing at the Entrepreneurship Interface: The High Technology Case	Robert G. Schwartz and Richard D. Teach
Characteristics of Successful Low-Budget Marketing Strategies for New Ventures: Analysis of Selected Cases	Stanley F. Stasch
Teaching Marketing and Entrepreneurship: Unique Lessons, Challenges and Opportunities	J. Donald Weinrauch and Dennis I. Menezes
Developing a Competency in Contact Networking in Entrepreneurially Owner-Managed Small Firms: A Revised Model	Jimmy Hill and Pauric McGowan

STRATEGIC MARKETING AND PLANNING

Examining the Influences on the Owner Manager's Attitude to Strategic Marketing Planning: Towards an Explanatory Framework	David H. Demick, Pauric McGowan and Sharon McCue
Buyerpreneurship, Intrapreneurship, Capipreneurship and Powerpreneurship: Conceptualizing the Complete Entrepreneurial Construct and Its Relationship to Strategy	Gus M. Geursen, Stewart Jones and Rod Shrader
Environmental Turbulence and Information Search Activities in SMEs: Does Age Matter?	Jianwen Liao, Harold Welsch and Michael Stoica
Normative Implications of the Relationship Development Process Within Small- and Medium-Sized Enterprises	Geoffrey Stewart and Seung Bai Bach
An Empirical Investigation into Entrepreneurship and Organizational Innovation-based Competitive Strategy	Jay Weerawardena and Leonard Coote
Establishing Credibility in the Absence of Reputation	Michelle Wilson
Small Firms' Views of Integrated Marketing Communications – A Perspective From New Zealand Retailers	Kim Shyan Fam
Effective Media in Malaysia: Industry Views for Small and Large Businesses	David S. Waller and Kim Shyan Fam

OPPORTUNITY RECOGNITION

A Theory of Entrepreneurial Opportunity Identification and Development	Alexander Ardichvili, Richard Cardozo and Sourav Ray
An Empirical Examination of Entrepreneurial Opportunity Recognition	Michael T. Manion, Gerald E. Hills, G. T. Lumpkin and Rodney C. Shrader
Factors Affecting Development of Perceived New Product Opportunities: Licensing Versus Venturing	Debra Malewicki and Gerald E. Hills

INNOVATION/PRODUCT DEVELOPMENT

The Evolution of Market and Technological Innovation Capabilities in Small Firms' Life	Guido Capaldo, Luca Iandoli, Mario Raffa and Giuseppe Zollo
Business Models and Market Development: Key Oversights in the Radical Innovation Process	Gina Colarelli O'Connor, Mark P. Rice and Richard Leifer
Investigating Innovation in Small Firms: A Case Study Approach	Kym Cowley and Bill Merrilees
Innovation Processes in an Early Entrepreneurial Department Store: <i>David Jones 1906-1927</i>	Miller and Bill Merrilees

E-COMMERCE AND MARKETING

E-Entrepreneurs: Marketing Driven or Technologically Driven?	Marie-Louise Fry and Bill Merrilees
Server Log Files: A Case Study of a New Market Research Tool for Entrepreneurs	Jamie Murphy, Charles F. Hofacker and Michelle Bennett

Entrepreneurial Opportunism in Cyberspace and the African Informal Sector: Parallels and Mutual Lessons	Naveen A. Lingaiah, Bill Merrilees and Robert Rugimbana
Marketing at the Entrepreneurship Interface: E-Commerce and the Internet, A Non-Purchaser/Purchaser Study	Robert G. Schwartz, Richard D. Teach, Lloyd Southern and W. Carl Joiner
Web Tracking Tools: A Panel Discussion	Sukunesan Sinnappan and Jamie Murphy
Exploring the Role and Importance of the Internet Marketing Activity in the Context of Entrepreneurial Firms: A Theoretical Model	Mark G. Durkin and Paucic McGowan

GLOBAL MARKETING

An Investigation Into the Overseas Marketing Practices of 'Successful' U.K. Firms: Findings from a Survey of Queen's Award For Export Winners	David Crick, Robert Bradshaw and Shiv Chaudry
Supporting SMEs in Exporting Through Training, Development and Mentoring: An Evaluation of One Such Programme	David H. Demick, William Clarke and Karen Murphy
A Game Theoretic Perspective on Domestic Versus Foreign Strategic Choice	Brad Kleindl, Stacy Schmidt LeClair and John Lewis
Meeting the Competition with a Market-Oriented Organization – A Case Study of China's State-Owned Enterprises	Sandra S. Liu and Yi-Zheng Shi

FRANCHISING

A Modular Approach to Branding and Operations for International Retail Franchising	Megan Thompson and Bill Merrilees
The Need to Market an Entrepreneurial Concept: Public Attitudes Towards Franchising in the UK	Anna Watson and David A. Kirby

ENTREPRENEURSHIP CONTRIBUTIONS

Venture Capitalists and Entrepreneurs: Copartnership or Agency?	Barbara Cornelius and Linhai Su
Entrepreneurship: From Denial to Discovery in Non-profit Art Museums?	Ruth Rentschler
Monitoring Key Commercial Parameters in SMEs – A Semi-Automatic System Based on Process Control Methods	Paul L. Reynolds
Creating a Virtual Rural University Incubator: Implications for Economic Development, Innovative Programs and Future Research in Entrepreneurship	J. Donald Weinrauch and Kevin Liska