

Minors and Certificate
for Students in the College of Business Administration
Effective: Fall 2006

Minor in International Business – 15 hours

This is an option CBA students may choose if they wish to complement their major field of study with knowledge in the area of international business. The minor requires 15 hours as distributed below.

(1) Required Course (3 hours)

Econ 221 – Macroeconomics in the World Economy: Theory and Applications (3 hours)

(2) Choose 3 of the following courses (9 hours):

Actg 484 – International Accounting

Econ 333 – International Economics

Econ 334 – Economic Development

Fin 442 – International Finance

Mgmt 460 – Business, Society, and the Global Economy

Mktg 469 – International Marketing

Note: No more than six of the 15 hours in business courses listed above may be counted toward the required major courses. The remaining hours may be counted toward the business elective portion of the major. Actg 484 and Fin 442 have a prerequisite course that is not included in the business core.

(3) Choose one course from the following list of social sciences courses (3 hours):

Anth 101 – World Cultures–Introduction to Social Anthropology

Anth 214 – Sex and Gender in World Cultures

Pols 130 – Introduction to Comparative Politics

Pols 184 – Introduction to International Relations

Soc 225 – Racial and Ethnic Group Relations

Soc 268– Introduction to Comparative Sociology

Note: The social science course will count toward the required 6 hours of social sciences or 9 hours of nonbusiness electives.

Minor in Labor Markets and Workforce Development – 18 hours

This is an option CBA students may choose if they wish to complement their major field of study with knowledge in how labor markets operate and how a firm can improve and develop its workforce. The minor requires 18 hours as distributed below.

(1) Required Courses (6 hours)

Econ 331 – Labor Economics (3 hours)

Mgmt 453 – Human Resource Management (3 hours)

(2) Three courses chosen from the following lists (9 hours)

(at least one from List A and at least one from List B)

List A

Mgmt 445 – Organizational Analysis

Mgmt 454 – Labor-Management Relations

Mgmt 463 – Negotiation and Conflict Resolution

Mgmt 465 – Compensation and Reward Systems

Mgmt 466 – Managerial Effectiveness through Diversity

Mgmt 471 – Management and Organizational Development

List B

Econ 334 – Economic Development

Econ 351 – Economics of Education

Econ 353 – Economic Demography

Econ 354 – Health Economics

(3) One of the following courses (3 hours)

Anth 214* - Sex and Gender

Psch 210* - Theories of Personality

Soc 224* - Gender and Society

Soc 225* - Racial and Ethnic Groups

Soc 244* - Work in a Changing Society

Mgmt 447/Soc 447 – Organizations

Note: No more than six hours in business courses listed above may be counted toward the required majors courses. The remaining business hours may be counted toward the business electives portion of the major. For example, a student majoring in management may count Mgmt 453 and Mgmt 454 toward the required courses in management; other managements courses may be counted as business electives. The courses with an asterisk (*) count towards the required six hours of social sciences. Please note that student choosing to take Psch 210, Soc 224, Soc 225, or Soc 244 must take the corresponding prerequisite course.

Minor in Real Estate – 15 hours

This is an option CBA students may choose if they wish to complement their major field of study with knowledge in the area of real estate. The minor requires 15 hours as show below.

(1) Required Courses (6 hours):

Econ 371/Fin371 – Introduction to Urban Real Estate (3 hours)

Econ 472/Fin 472 – Real Estate Finance (3 hours)

(2) 3 courses chosen from the following list (9 hours):

Econ 332 – Urban Economics

Econ 342 – Regional Economics

Fin 310 – Investments

Econ 475 – Real Estate Markets and Valuation

Soc 276*- Urban Sociology (has prerequisite of Soc 100)

Note: No more than six hours of the business courses listed above may be counted toward the required major courses. The remaining business hours may be counted toward the business electives portion of the major. For example, a student majoring in economics may count Econ 371 and Econ 472 towards the required courses in economics. Any other economics course taken could be counted as a business elective.

*Soc 276 can be counted as a social science or non-business elective course.

Certificate in Entrepreneurial Studies – 9 hours

The College of Business Administration offers a program in entrepreneurial studies for students who are not majoring in entrepreneurship, but are interested in starting their own business or working in a smaller firm. Entrepreneurship is interdepartmental, drawing from expertise in marketing, management, finance and accounting to provide a solid theoretical background and a practical experience base. The emphasis of the course work required for the certificate is on identifying business opportunities, evaluating potential markets, and planning for financial and organizational needs at different stages of growth.

Admission to the Program

The program to earn a Certificate in Entrepreneurial Studies is available to students in the College of Business Administration. Although not a major, this is an excellent opportunity for students to choose their major electives with an academic objective. If you are interested in pursuing the certificate, you must complete and submit a "Declaration of Intent to Earn a Certificate" form. This form is available at CBA Student Services, 1118 University Hall.

Required Course Work

Successful completion of the following courses, with a minimum grade of C in each course, is required before the certificate is awarded:

(1) Entr 454 – Entrepreneurship: New Venture Formation

(2) Choose one of the following courses:

Entr 464 – Small Business Consulting

Entr 430 – Family Business Management

Fin 444 – Small Business Finance

(3) Choose one of the following courses:

Actg 326 – Cost Accounting

Actg 345 – Federal Income Tax I

Actg 355 – Business Law I

Entr 430 – Family Business Management

Fin 310 – Investments

Mgmt 454 – Labor-Management Relations

Mgmt 467 – Impact of Technological Change

Mktg 452 – Principles of Retailing

Mktg 462 – Marketing Research

Mktg 474 – Advertising and Sales Promotion

Mktg 475 – Product Management

If you need advising on course selection for the Entrepreneurial Studies Certificate, or if you have questions, please contact CBA Student Services or the Institute for Entrepreneurial Studies on the 7th floor of University Hall. (312) 996-2670.

Revised: 2/25/07