

Pharmacy 344: Social and Behavioral Pharmacy
Fall 2000
Resource/Referral Assignment

As we have repeatedly stated this semester, one of the simplest and most effective ways for a busy pharmacist to help chronically ill people is by referring them to resources that are available in their own local community.

The purpose of this assignment is to give you practice in researching and developing a list of resources that are available in your local community for chronically ill people. From the point of view of the trajectory model, chronically ill people need much more than medical care and medical resources. They also need legal advice, insurance advice, marital counseling, assistance with shopping, cooking, and cleaning, child care assistance, assistive devices, physical and occupational therapy, nutritional advice, transportation services, religious counseling, companionship, and psychosocial support (among other things).

First, select a chronic illness that you are interested in learning more about. It should be a fairly common illness so that your resource sheets are potentially useful to a large number of people. Your assignment is to produce one double-sided resource/referral sheet for your own local community. It should provide relevant contact information for people, places, and organizations that provide the types of services chronically ill people need. It should be in a font no smaller than 12 point times (this font). You might even want to use a bigger font since many older people may be reading your resource sheet.

The sheet should be readable, organized with clear headings, and professionally written. I want you to write these as if they will be distributed to patients in the store where you work or in the neighborhood where you live. Turn in one version with your name on it and one without your name. The version without your name will be distributed to all of your classmates.

Due: In class, Tuesday, November 28, 2000