



# GCI Monthly

A publication of the Great Cities Institute at the University of Illinois at Chicago

**I S S U E:** March/April 2008



Dear Friends of GCI:

The calendar for April is full at Great Cities, with upcoming lectures by faculty scholar Yolanda Majors on April 1, faculty scholar Darold Barnum on April 22 and nationally recognized economic development specialist and former head of *World Business Chicago*, Paul O'Connor on April 15. Professor Majors will report on her path-breaking studies of socialization and cultural development among adolescents. Professor Barnum will discuss the need for improving public agency productivity and the use of Data Envelopment Analysis (DEA). And Paul O'Connor will join the Institute for a day to reflect on the ways in which a city (in this case Chicago) prepares to participate in the globalizing economy.

We also invite you all to join us at the fourth annual Richard J. Daley Urban Forum on April 29, at the UIC Forum Building, 725 W. Roosevelt Road. The topic of globalization will again be on the agenda and will be discussed by a rich array of university faculty, global policy specialists and mayors from around the world. The Daley Forum website for 2008 is:

<http://www.uic.edu/orgs/daleyforum/index.html>.

I again want to invite you to visit our website [www.uic.edu/cuppa/gci](http://www.uic.edu/cuppa/gci) where you can review past Monthlies, get up to date information on all events at Great Cities, as well as read latest research findings, working papers and other publications. If you missed a lecture or seminar, or if you were at the Institute and simply want to listen once again, you can find complete podcasts on our website as well.

If you want to come by and discuss our research, a lecture or a collaboration in process, we welcome you and hope to see you around the coffee pot.

All the best,

David C. Perry  
Director

## **Calendar of Upcoming Events**

Events take place in the Great Cities conference room, located at Great Cities Institute 412 S. Peoria Street, Suite 400, unless otherwise noted.

### **March**

**Tuesday, March 4 at 3:00pm**

GCI Seminar

***Topics in Nonprofit Management:***

***How Operations/Business Managers and Executive Directors Collaborate to Move Organizations Forward***

**Deborah Strauss**

Board Member, Alliance for Nonprofit Management

Former Director, Lumity (formerly IT Resource Management)

**Tuesday, March 11 at 3:00 pm**

A Faculty Scholar Seminar on Education and Urban Development

***Renaissance 2010, Contested Urban Development, and the Politics of Race***

**Pauline Lipman**

Professor, Department of Policy Studies

UIC College of Education

University of Illinois at Chicago

**Tuesday, March 18 at 3:00pm**

GCI Seminar

***Topics in Nonprofit Management:***

***If Your Tree Falls In A Forest, Be Sure It Makes A Sound: Marketing Challenges for Nonprofit Organizations***

**Martin Berg**

Director of Marketing and Communications

Community Investment Corporation

### **April**

**Tuesday, April 1 at 3:00pm**

A Faculty Scholar Seminar

***Community Based Cultural Socialization among Adolescents: Repertoires of Practice of Interpreting Everyday Life (and Literary) Problems***

**Yolanda Majors**

Assistant Professor, Department of Curriculum Instruction

College of Education

University of Illinois at Chicago

**Tuesday, April 8 at 3:00pm**

GCI Seminar

***Topics in Nonprofit Management:***

***Instituting the "Platinum" Standard Via Sarbanes-Oxley***

**Dottie Johnson CPA**

Director of Consulting Services

Lumity

**Tuesday, April 15 at 3:00pm**

GCI Seminar

***Cooking Up a Global City***

**Paul O'Connor**

Economic Development Specialist

Former Head of *World Business Chicago*

**Thursday, April 17 at 3:00 pm**

A Seminar presented by Great Cities Institute and

The Institute for Research on Race and Public Policy  
***Maintaining Diversity in the Post-Civil Rights Era:  
An Action Research Ethnography***  
**Pamela Anne Quiroz**  
Department of Policy Studies  
Department of Sociology  
University of Illinois at Chicago

**Friday, April 18 from 9:30am-3:30pm**

A Healthy City Collaborative Event  
***Protecting Participants in Community Research:  
A Community-University Dialogue***  
Sponsored by GCI, Institute for Health Research and Policy,  
and The Office for the Protection of Research Subjects  
**Event will take place at the Chicago Urban League  
4510 S. Michigan Avenue**  
Lunch and refreshments will be provided  
RSVP and questions to Kelley Martin:  
Phone: 312-996-2597 | Fax: 312-996-4979 | Email: kmarti6@uic.edu  
**Register early! Space is limited!**

**Tuesday, April 22 at 3:00 pm**

A Faculty Scholar Seminar  
***Making Life Better In Cities:  
Improving the Productivity of Governmental & Non-Profit Urban Agencies***  
**Darold Barnum**  
Professor of Information & Decision Sciences  
Professor of Managerial Studies  
University of Illinois at Chicago

## **Recent Past Events**

### **February**

**Tuesday, February 5 at 3:00 pm**

A GCI Seminar  
***Higher Education Partnerships and Place Based Community Development  
in Addis Ababa, Ethiopia***  
**Alice K. Johnson Butterfield**  
Jane Addams College of Social Work  
University of Illinois Chicago  
**Richard Kordesh**  
Great Cities Institute  
College of Urban Planning and Policy  
University of Illinois at Chicago

**Tuesday, February 26 at 3:00 pm**

GCI Seminar  
***Sharing Expertise Between County Government, Academia & Community***  
**Martin Adams**  
Independent Consultant  
NorthPoint Health and Wellness Center

\*A podcast of this event is available on the GCI website:  
<http://www.uic.edu/cuppa/gci/media/podcasts.htm>

### **January**

**Tuesday, January 15 at 3:00 pm**

A Faculty Scholar Seminar

## ***Stigma and Risk Among African-American Adolescents Whose Mothers Have HIV***

**Sally Mason**

Associate Professor of Clinical Social Work  
Department of Psychiatry  
UIC College of Medicine

\*A podcast of this event is available on the GCI website:

<http://www.uic.edu/cuppa/gci/media/podcasts.htm>

**Tuesday, January 29 at 3:00 pm**

A GCI Seminar

***Sidewalks to Skyscrapers: Challenges for Engineering and Disability in the Built Environment***

**Glenn Hedman**

Director, Assistive Technology Unit  
Department of Disability and Human Development  
University of Illinois at Chicago

\*A video of this lecture will be available on the CAN TV website:

<http://www.cantv.org/>

## **News**

► **David Perry**, Director of the Great Cities Institute, delivered the inaugural Chancellor's Seminar Lecture on March 4 at the Washington State University, Vancouver. The title of his talk was "Anchoring Urban Change: Universities, their Cities and Land." David also delivered a talk as part of the Arizona State University meeting on "From Enclave to Institution: The Changing Role of the University in the City," in late February.

### **► The Connection Between Survey Nonresponse and Urbanicity**

On Tuesday, December 4, 2007, **Allyson Holbrook**, Professor in the Public Administration Program, Survey Research Laboratory in the Department of Psychology at the University of Illinois at Chicago presented a seminar titled "The Relationship Between Survey Nonresponse and Urbanicity: Identifying Possible Mechanisms and Solutions." The focus of the lecture was to review evidence regarding the relationship between urbanicity and nonresponse and its effects on surveys as well as to address why improving response in urban areas is important.

Holbrook spoke about two possible reasons for nonresponse in surveys, non-contact and non-cooperation. Non-contact occurs when a respondent is unreachable, for example when no one is home, or no one answers the phone. Non-cooperation happens when a potential respondent refuses the survey for one reason or another. Nonresponse affects the quality of a survey and is typically categorized as a nonresponse error in order to remove the assumption from the results of a survey.

Allyson also addressed the issues associated with urbanicity and how they affect survey nonresponse. She defined urbanicity to mean "the extent to which a particular geographical location is urban." She stated that survey participation decreases the more urban the area. There is more effort involved in getting people to participate in a survey in more urban regions. This means that urban areas are typically underrepresented in surveys, which can have implications for political surveys.

Holbrook made the case that it is important to understand why participation varies as a function of urbanicity in order to reduce survey nonresponse bias by anticipating these issues and developing strategies to correct for, or combat nonresponse, particularly in urban areas.

Initial steps Holbrook is taking in her work are to measure urbanicity and survey nonresponse, or define measures of them, and then test why urbanicity and survey nonresponse are related. She believes it is important to look at strategies that increase response rates evenly across groups rather than overall response rates. To "not just focus on getting more to participate, but I want to get a representative sample of people to participate."

This lecture was part of the GCI Seminar Series, which invites experts, practitioners, and academics to speak on current issues and innovative research.

► **David Perry** published a chapter about the role of the university in the city within the United States in the new Encyclopedia of the City in Spain, titled *Universitas et Civitas*.

► **Partnership Between Academia, Community and County Government**

On Tuesday, February 26, 2008 **Martin Adams**, Independent Consultant for NorthPoint Health and Wellness Center, presented a seminar titled “Sharing Expertise Between County Government, Academia & Community.” The focus of this lecture was to discuss the emerging University Northside Partnership in North Minneapolis, and how the collaboration is working to improve the health and socio-economic disparities within this urban community.

Adams spoke about the genesis of the partnership in how Hennepin County Administration sought to involve the University of Minnesota in a strategic collaboration whereby both organizations could benefit from a joint effort in “community-based research, sharing of academic and practitioner experience and providing students with valuable real-world experience.” Another partner involved is the NorthPoint Health and Wellness Center, a key community organization affiliated with Hennepin County.

Current collaboration within this new partnership is happening around the planning of a new human services building on the NorthPoint Health and Wellness Center campus. The university/county/community partnership seeks to achieve better health and socio-economic services for clients within the local underserved community of North Minneapolis. The University was initially planning to build a new facility for a U of M Family Center in North Minneapolis, but through this partnership, the decision was made to consolidate its center with NorthPoint.

Adams mentioned that successful partnership develops slowly, and significant time is required to move from a relationship building stage to a program building stage. Current efforts of the partnership include seeking new funding and working groups as well as developing additional partnerships within the region. Future goals of the collaboration include creating an Urban Research and Outreach/Engagement Center, which would include the U of M Family Center, a center for early education and development and a center for innovation in economic development.

This lecture was part of the GCI Seminar Series, which invites experts, practitioners, and academics to speak on current issues and innovative research.

► Along with Great Cities Fellow **Wim Wiewel**, **David Perry** has just published a new edited book with M.E. Sharpe Press, titled *Global Universities and Urban Development: Case Studies and Analysis*. Along with their earlier (2005) book on *Universities as Urban Developers*, Perry and Wiewel have published the two leading books in a growing field of study about “anchor” institutions in cities.

► **One new paper has been added to the Great Cities Institute Working Paper Series:**

*Third Space Scholars: Enacting Third Space Within The Academy* by Benét DeBerry-Spence, College of Urban Planning and Public Affairs at the University of Illinois at Chicago:  
<http://www.uic.edu/cuppa/gci/publications/workingpaperseries/>

► **Theories of Third Space: A New Way to Look at Research**

On Tuesday, November 27, 2007, **Benét DeBerry-Spence**, Professor in the Liautaud Graduate School of Business at the University of Illinois at Chicago presented a seminar titled “Theories of Third Space: Reconceptualizing the Conceptual.” The focus of the lecture was to discuss what third space is and how it can affect scholarly research.

DeBerry-Spence began the lecture by addressing what is meant by third space. Many scholars have addressed this theory and she quoted quite a few who have written about the topic. Her description included third space as being in a space of in between, a temporary, transitional phase, which comes up and goes away in cycles. Indeed a place between ones public and private life where boundaries are blurred.

She spoke about how, as a researcher and scholar, this place of third space is quite active and can occur frequently. Through her work with the MASAZI Visitor and Welcome Centre, located in Accra, Ghana, West Africa, Benet experiences the third space. Her personal interest in this project is the driving force behind the things, people, and places that she has chosen to study as a scholar.

As a scholar, being in between the researcher and the researched provides a “backdrop which allows for self-discovery and new identities to be forged.” It provides a new way to look at ones research and recognize how living in the global world impacts your work. DeBerry-Spence pointed out how everyone can relate to this idea of third space on some level, particularly researchers.

Benét was a 2004-2005 Faculty Scholar at the Great Cities Institute and continues a research agenda that includes cross-cultural consumption, consumption in developing countries, and other research characterized as transformative.

A new working paper by Benét DeBerry-Spence has been added to the Great Cities Institute Working Paper Series: Third Space Scholars: Enacting Third Space Within The Academy. Available at: <http://www.uic.edu/cuppa/gci/publications/workingpaperseries/>

This lecture was part of the GCI Seminar Series, which invites experts, practitioners, and academics to speak on current issues and innovative research.

## **Announcements**

► GCI is pleased to be co-sponsoring an upcoming lecture series titled ***African American Peace Makers as Agents for Change***. This lecture series commemorates Dr. Martin Luther King Jr.'s famous Riverside Church speech in 1967, “Beyond Vietnam: A Time to Break Silence”, when he spoke out against the war in Vietnam. This series is also being co-sponsored by the University of Illinois Office of the President, UIC Department of African-American Studies, UIC College of Liberal Arts and Sciences, UIC Office of the Chancellor, The Public Square at the Illinois Humanities Council, and the Jane Addams Hull-House Museum.

**April 2, 3 & 4**  
5:00pm – 6:30pm  
UIC Forum Building  
725 W. Roosevelt Rd

April 2 lecture features **Dr. Beverly Guy-Sheftall**  
***African American Women PeaceMakers***

April 3 lecture features **Bill Fletcher Jr.**  
***African American PeaceMakers on a Global Stage***

April 4 lecture feature **Dr. Manning Marable**  
***African American PeaceMakers: A Historical View***

► GCIs **Healthy City Collaborative** is hosting: *Protecting Participants in Community Research: A Community-University Dialogue*. This is the second in a series of workshops for community members, staff of community-based organizations, community service providers, people who are new to or interested in community partnership research, or those who have experience but wish to refresh their knowledge and share their experience. This event is sponsored by the University of Illinois at Chicago Great Cities Institute, Healthy City Collaborative, Institute for Health Research and Policy, and the Office for the Protection of Research Subjects.

**Friday, April 18**

9:30am - 3:30pm

Chicago Urban League

4510 South Michigan Avenue (free parking available)

Lunch and refreshments will be provided

RSVP and questions to Kelley Martin:

Phone: 312-996-2597 | Fax: 312-996-4979 | Email: kmarti6@uic.edu

**Register early! Space is limited!**

► GCI is happy to announce the upcoming fourth annual **Richard J. Daley Urban Forum** on April 29, at the UIC Forum Building, 725 W. Roosevelt Road. The topic of globalization will be on the agenda and will be discussed by a rich array of university faculty, global policy specialists and mayors from around the world. The Daley Forum website for 2008 is:

<http://www.uic.edu/orgs/daleyforum/index.html>

► The **Office of Professional Education** at the Great Cities Institute offers a diverse selection of online courses that are aimed at helping both beginning and experienced nonprofit professionals gain the training and tools they need to advance their organizations as well as their careers.

Upcoming courses include the following:

**Mastering Grant Writing**

**Dates:** May 8, 2008 - June 11, 2008

**Registration Deadline:** April 28, 2008

**Cost:** \$595

To register online: <http://cnm.cuppa.uic.edu/courses.htm>

To register by phone: call (312) 355-0423 during business hours (M-F, 9-5 p.m. Central Time).

For additional information about any Nonprofit Professional Education or Certificate in Nonprofit Management courses please visit our Web site at <http://cnm.cuppa.uic.edu/courses.htm> or call (312) 355-0423.

## **Faculty Scholar Spotlight**

**Michele A. Kelley**, Faculty Scholar, Great Cities Institute

Michele is an Associate Professor in the Division of Community Health Sciences in the School of Public Health at the University of Illinois at Chicago. She holds dual Masters Degrees in Social Work and Public Administration from the Ohio State University and a Ph.D. from the Department of Population, Family and Reproductive Health at the Johns Hopkins University Bloomberg School of Public Health.

Kelley's' research at GCI this year is titled *Engaged Scholarship And Teaching With A Puerto Rican Community*. Her research centers on working with the Greater Humboldt Park Community, which whom she has worked with for over 10 years. Her focus is "devoted to collaborative work with this diverse community in order to further their defined goals for health improvement."

Michele's work involves identifying scientific basis to support the community's efforts, conducting evaluation research, developing proposals for funding, supporting local talent for the health professions and disseminating the findings at local, nation and international conferences as well as professional journals.

Most of Michele's work draws from critical or urban sociology and community psychology as well as public health. Her line of research focuses on "mixed methods to develop rich case studies about how the community responds to critical health issues...all of my work with the community employs principles of Community-Based Participatory Research where I engage in mutual learning with the community and commit to translating data into action."

Her broader interests that inform this work are 1) how communities deploy cultural and social resources to solve complex health and social issues, and the differences between evidence supported and culturally supported interventions, and 2) culturally supported prevention for youth

such that critical thinking, connections with community supports, social responsibility, sense of future possibilities and positive social identities are enhanced.

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