

# Marketing Safe Sex: The Politics of Sexuality, Race and Class in San Francisco, 1983 - 1991

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## Abstract

This paper explores the growth of two AIDS organizations in San Francisco: the San Francisco AIDS Foundation started in 1982, the largest AIDS service organization in the city and one of the largest in the nation, and the Third World Advisory Task Force (TWAATF), a community based organization formed in 1985 to focus attention on AIDS in communities of color to understand both the evolution of AIDS prevention work as well as how that process elucidates the larger political landscape of the 1980s.





























































































