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Days	Time	Room
Mon	06:30 PM- 09:20 PM	GRAM 203

PSC630: Community and Economic Development: Theory and Practice

Course Description

This course is designed to provide an overview of community and economic development theory and practice. The topics we will be covering throughout the course include:

- Scopes and purposes of community and economic development
- Historical and theoretical roots of community and economic development
- Political and economic environments of community and economic development
- Various economic development strategies
- Community-based organizations and community development corporations
- Social capital and institutional approach
- Deliberative practice for community building

Course Goals:

At the end of the semester, you will be able to:

- Apply community and economic development theories and concepts to decision making in public and nonprofit organizational settings
- Evaluate the contexts and variables of community and economic development
- Critically analyze community and economic development strategies
- Include diverse values and conflict of interests in community and economic development planning processes

Course Requirements:

- Class participation: 15%
- Assignments: 20%
- Team project and presentation: 40% of final grades
- Journal article review paper and presentation: 25% of final grades

Team Project

Teams of students will analyze a local community or economic development plan, preferably one focused on an area in the Piedmont Triad Region (you need to get an approval for your project choice from the instructor). Each team will obtain a copy of a plan from a local government community and/or economic development organization that created and implemented the plan at least one year ago. Each team will make a 30 minute presentation on their research and its results in class at the end of the semester.

Content:

The project is a critique of a real-life community or economic development. As such, it should address:

- the extent to which the plan fulfills the functions of a community and/or economic development plan
- the degree to which it describes existing conditions, establishes goals and objectives, develops appropriate strategies, and lays out a plan to build the local community and its economic and employment base
- the degree to which the development plan's individual components indicate the roles and approaches employed, the use of data and the application of analytical techniques in building the plan, the merging of strategic planning and analysis to build the plan, the utilization of development strategies, a detailed project workplan, and organizational arrangement in place to manage the plan
- the degree to which the plan has implemented

After the above analysis, you should draw conclusions about the plan, the process of community input, and the utilization of the plan for decision making. Finally, teams should make recommendations about what else might have been incorporated into the plan to improve it and its utilization.

Data collection:

To collect relevant data for the analysis, team members are expected to interview both staff and community participants to describe the planning processes used to create the plan, as well as to what extent the plan has been implemented.

Format:

The analysis paper should be 15-18 pages in length, typed double space, with interview sources and a copy of the plan attached. Write in such a style that it can be submitted to an independent community and/or economic development commission.

Presentation

The teams will be required to make a PowerPoint presentation (20-30 minutes) at the end of the semester. This presentation will be part of the grade for this assignment.

Journal Article Review Paper

Each student is required to write one journal article review paper, selecting from either a community development topic or a local economic development topic but it must be the other field from the one your project topic will be mainly dealing with: i.e. if your group is conducting research on local economic development, your journal article review paper should be about community development; and vice versa. A journal article paper consists of a summary, analysis and synthesis of three journal articles in the fields of public administration, political science, planning, urban studies, and/or community and economic development, dealing with a common community and economic topic, concept, or theme of your interest. The paper should be 5-8 pages (double space) and include an in-depth analysis of the articles and how they interrelate in terms of theses, theoretical grounds, supporting evidences, and findings. You must make some recommendations from your reading of the papers for local economic/community development. Also, you are expected to present their findings to the class by using PowerPoint.

Grading Policy:

Final grades are determined according to the following schedule.

A	93-100	B+	87-89	C+	77-79	D+	67-69
A-	90-92	B	83-86	C	73-76	D	60-66
		B-	80-82	C-	70-72	F =	Below 60

Required Books:

- Edward J. Blakely and Ted K. Bradshaw, "Planning Local Economic Development: Theory and Practice" Third Edition, Sage Publications
- Gary Paul Green (Author), Anna Haines, "Asset Building and Community Development" Second Edition, Sage Publications
- John F. Forester, "The Deliberative Practitioner: Encouraging Participatory Planning Processes," The MIT Press

Schedule:

8/20 Course Introduction
8/27 <i>Deliberative planning, enabling and community/economic development</i>
Forester, "The deliberative practitioner" Ch.1- 4 Blakely and Bradshaw, Overview and Ch. 4

9/10 <i>The scope, purpose, contents: political and economic environments of local economic development</i>
Blakely and Bradshaw <ul style="list-style-type: none"> ▪ Ch.1: The New Economy and Economic Development Planning communities ▪ Ch.2: Toward a National and State Policy Agenda ▪ Ch.3: Alternative Theories of Local Economic Development Kincaid, “De Facto Devolution” – BB
9/17 <i>Economic development strategies and Choices</i>
Blakely and Bradshaw <ul style="list-style-type: none"> ▪ Ch.6: Strategy Choice ▪ Ch.7: Locality Development Strategy ▪ Ch.8: Business Development Strategy Porter, “New strategies for inner-city economic development” 1997. <i>Economic Development Quarterly</i> 11 (Feb) 11-28. - library on-line Harrison and Glasmeier, “Response: why business alone won’t redevelop the inner city” 1997. <i>Economic Development Quarterly</i> 11 (Feb) 28-39. - library on-line
9/24 <i>Analysis and Preparation for Local Economic Development</i>
Blakely and Bradshaw <ul style="list-style-type: none"> ▪ Ch.5: Analysis for Local Economic Development ▪ Ch.11: Preparing a Detailed Project Plan ▪ Ch.13: Strategy for High-tech ▪ Ch.14: The Role and Identity of Economic Development Professionals
10/01 <i>Politics of Community and Economic Development</i>
Green and Haines <ul style="list-style-type: none"> ▪ Ch.10: Political Capital: Organizing for Power Dewar, “Why state and local economic development programs cause so little economic development” 1998. <i>Economic Development Quarterly</i> , 12 (Feb) 68-87 - library on-line Turner, “Entrepreneurial neighborhood initiatives” – BB Reichl, “Learning from St. Thomas” – BB
10/08 <i>Place-based Approach and Community Development</i>
Green and Haines <ul style="list-style-type: none"> ▪ Ch.1: Community, Development and Place as an Asset ▪ Ch.2: Community Development Past and Present ▪ Ch.3: Visioning and Process of Community Development Forester, “The deliberative practitioner” – BB Forester <ul style="list-style-type: none"> ▪ Ch.5, 7
10/22 <i>Institutional Design of Local Development</i>
Blakely and Bradshaw <ul style="list-style-type: none"> ▪ Ch.12: Institutional Design for Local Economic Development Chaskin and Abunimah, “A view from the city” – BB
Economic development presentation

10/29 <i>Housing and Community-Based Organizations and CDC</i>
Blakely and Bradshaw <ul style="list-style-type: none"> ▪ Ch.10: Community-based Organization Strategy Green and Haines <ul style="list-style-type: none"> ▪ Ch.4: Community-based Organizations ▪ Ch.7: Housing and Community Development vidal, “Can community development re-invest itself?” - BB Stoecker, “The CDC model of urban redevelopment” - BB Bratt, “CDCs: Contributions outweigh contradictions” - BB
11/05 <i>Social and Human Capital and Community Development</i>
Blakely and Bradshaw <ul style="list-style-type: none"> ▪ Ch.9: Human Resource Development Strategy Green and Haines <ul style="list-style-type: none"> ▪ Ch.5: Human Capital Development ▪ Ch.6: Social Capital Development Putnam, “Bowling alone” - BB DeFilipis, “The myth of social capital in community development” - BB
11/12 <i>Cultural Capital and Local Development</i>
Green and Haines <ul style="list-style-type: none"> ▪ Ch.11: Cultural Capital Florida, “The rise of the creative class” – BB Harden, “Urban warfare” – BB Kotkin and Siegel, “Too much froth” – BB Peck, “Struggling with the creative class” – BB
11/19 <i>Financial and Environmental Capital</i>
Green and Haines <ul style="list-style-type: none"> ▪ Ch.8: Financial Capital ▪ Ch.9: Environmental Capital
Community development presentation
11/26 <i>Community Sustainability and Future of the Community</i>
Green and Haines <ul style="list-style-type: none"> ▪ Ch.12: Community Sustainability ▪ Ch.14: Future of the Community Forester <ul style="list-style-type: none"> ▪ Ch.8
12/03 Project Presentation
12/10 Project paper due

Changes may occur to the schedule to accommodate unexpected events and new situations