

University of Delaware  
College of Human Services, Education and Public Policy  
School of Urban Affairs and Public Policy

**Local Economic Development: Policy and Practice, UAPP606-010-07F**

29 August 2007

**Section Information**

Fall 2007, Section 010

3 Credits

Wednesday, 7 p.m. - 10 p.m.

185 Graham Hall

<http://www.ipa.udel.edu/education/courses/uapp606/>

**Instructor Information**

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Office hours: 5 p.m. - 6 p.m. Tuesday,  
or by appointment

**Course Description**

This seminar provides a point of entry for students into a large and diverse body of theory, research and practice. Its organization follows a strategic planning model, proceeding from theoretical understandings to local context, analysis, strategic policy formation, project selection, implementation, and evaluation. Over the course of the semester, we will review a number of basic analytic techniques, development strategies, and economic development "instruments" or "tools." The course will not, however, provide rote instruction in "how to do" local economic development, for a number of reasons, including that what constitutes "local economic development" is historically, economically, and geographically contingent.

Required readings and class discussions will survey the context, rationales, and practices of local economic development, and will serve as a starting point for students' critical review of a range of local economic development policies and practices (emphasizing the U.S.). Most if not all class meetings will be conducted seminar-style, with limited lecture by the instructor. Research-and-presentation assignments will provide opportunities for students, individually and in small groups, to investigate specific organizations, topics, and questions of particular concern to them, and to report back to the group on their findings. Guest speakers will provide insights into the areas of their specific expertise.

Organizing questions for the seminar include: What beliefs and practices exist in the field of local economic development today, and how did they get there? What are some of the practical challenges and consequences associated with local economic development strategies' planning, implementation, and evaluation? What are some of the sources for useful data and guidance? How can we place this all in the context of a locally "pro-active" (Blakely and Bradshaw 2002, 88-94) strategic planning approach?

**Course Objectives**

The broad goal for this course is for students to acquire a conceptual framework and a base of substantive knowledge from which to formulate answers in specific circumstances to questions such as:

- What exactly do we mean by local economic development in a particular place and time?
- How do/can/should communities pursue LED?
- Why and when do/should communities (not) pursue LED?
- What is/can be/should be the role of the planner/administrator/manager/analyst in forming and implementing communities' LED policies?
- How do (answers to) the four preceding questions interact in LED policy and practice?

Although we will need to acquire a body of substantive knowledge in order to achieve these goals, I emphasize the development of critical understanding over rote memorization. It is not realistic to expect in a single semester to learn "how to do" LED in any meaningful sense. It is feasible, however, to learn *how to learn* in a particular context how to help a community formulate goals, articulate a strategy, identify resources, and implement a suitable array of policies. Thus another objective is for students to understand the limitations of mimetic approaches to LED, and to be able in specific instances to do the research into and critical assessment of circumstances, strategies, and individual project proposals, that will allow them to offer their communities *usable knowledge* about the choices available to them.

In order to do so, we will become familiar with the range of practices and policies described/legitimated as "local economic development"; the theories, assumptions, or other factors can lead to their adoption; and how to assess their likely effectiveness in achieving a particular community's LED goals. Specific objectives associated with this goal include:

- Understand the historic context of LED policy and practice in the U.S.;
- Understand the rationale for strategic planning of LED;
- Explore selected analytic techniques that can be used to support strategic planning of LED;
- Explore a range of LED strategies, policies, and practices used in the U.S.;
- Learn how to assess those strategies critically, particularly in a specific local context; and
- Understand the professional and organizational context of LED policy, planning, and practice.

### **Prerequisites, Co-requisites**

I presume no extensive special knowledge on your part, but a familiarity with some of the basic concepts and language of geography, land-use management, urban politics, economics, and finance is helpful. This includes but is not limited to the material covered by introductory courses in economics (such as UAPP 834) and applied public finance/financial management (such as UAPP 833).

### **Summary of Course Format, Requirements, and Assignments**

This course is organized as an interactive graduate seminar, and will rely on a collective-learning approach, with relatively limited lectures by the instructor and/or guest speakers. Each week in the course outline includes a basic topic or topics and required readings, for which all members of the seminar are responsible. Additionally, individual seminar members will have the responsibility to consider specific problems and topics in depth, and to report back to the seminar on their findings, in a variety of formats: book reviews, leadership of discussions, written reports, and oral presentations. All assignments are individual work, unless I specify otherwise.

**1. Weekly seminar preparation and participation (20%):** Routinely prepare for and participate in weekly meetings of the seminar, including studying the required readings and thoughtfully contributing to class discussions. This may include preparing occasional commentaries on the core readings or additional materials, and/or assuming responsibility for leading class discussions.

**2. Special-topic research reports and presentation (20%):** Each member of the seminar will investigate and report on a special topic of her/his choice at an appropriate time during the semester. Consider this an opportunity to investigate specific economic development techniques, strategies, and practices of interest to you, and then educate the rest of us. These brief reports will take the form of a written report to be distributed to the group and an oral presentation. Individual reports should not exceed

10 double-spaced pages, and presentations should not exceed 20 minutes. I will ask you to commit to topics and dates no later than **September 19**, as you and I get a sense for what your specific interests are and how they fit into the course outline. See detailed handout.

**3. Policy memo and presentation (35%):** This may be a group or individual project, either proposing a new economic development strategy or critiquing and recommending specific changes to an existing one, for an organization or community of your choice. We will develop specific assignments, according to your interests, over the first few weeks of the semester, with your initial. Research designs/project plans/outlines will be due **October 17**, oral presentations will take place on **November 28** and/or December 5, and final written reports will be due **December 5**. See detailed handout

**4. Economic analysis exercise (10%):** This will be an opportunity to practice some basic secondary data collection and analysis techniques useful for regional economic analysis, due **October 3**. See handout.

**5. Midterm exam/case analysis exercise (15%):** This will be a take-home assignment, with your 5 - 10 page response to the case (What is wrong? What should be done?), due **October 24**.

### Communication

We will be making use of the U.D. P.O. Box email system, so make sure you have your U.D. email account configured appropriately.

### Academic integrity

Refer to the University's Student Guide to University Policies (<http://www.udel.edu/stuguide>) and Code of Conduct for detailed definitions of the required standards of academic honesty and descriptions of the sanctions associated with plagiarism, cheating, fabrication, and other violations.

### Texts and Readings

There are four required texts for the semester:

Blakely, Edward James, and Ted K. Bradshaw. *Planning Local Economic Development: Theory and Practice*. 3rd ed. Thousand Oaks, Calif: Sage, 2002. (Referred to below as *Planning*.)

Condliffe, Simon. 2005. *Measuring the First State: A Guide to Economic Data for the First State for Researchers, Students, and Policymakers*. Center for Applied Demography and Survey Research. Download: <http://www.cadsr.udel.edu/DOWNLOADABLE/DOCUMENTS/MeasuringTheFirstState.pdf>.

Cortwright, Joseph, and Andrew Reamer. *Socioeconomic Data for Understanding Your Regional Economy: A Users' Guide*. Portland, OR: Impresa, Inc., 1998. <http://www.econdata.net/pdf/uguide.pdf>.

Malizia, Emil E., and Edward J. Feser. *Understanding Local Economic Development*. New Brunswick, NJ: Rutgers University Center for Urban Policy Research, 1999. (*Understanding* below.)

*Planning* and *Understanding* have been ordered through the U.D. Bookstore and should also be available from a variety of more cost-effective sources. The library's single copy of *Planning* and two copies of *Understanding* have been placed on two-hour reserve in Morris Library's reserve room.

### Additional materials

Additional required readings and supplemental resources will be distributed (TBD), and/or available through the Morris Library's reserve room or online resources (use the proxy server to access most e-journals and databases from off-campus IP addresses).

The following books are on two-hour reserve, in addition to *Planning* and *Understanding*:

Bendavid-Val, Avrom. *Regional and Local Economic Analysis for Practitioners*. 4th ed. New York: Praeger Publishers, 1991.

Bingham, Richard D., and Robert Mier, eds. *Dilemmas of Urban Economic Development: Issues in Theory and Practice*. Edited by David C. Perry and Sallie A. Marston, Urban Affairs Annual Reviews. Thousand Oaks, CA: Sage Publications, Inc., 1997.

———, eds. *Theories of Local Economic Development: Perspectives from across the Disciplines*. Newbury Park, CA: Sage Publications, Inc., 1993.

Blair, John P. *Local Economic Development: Analysis and Practice*. Thousand Oaks, CA: Sage Publications, Inc., 1995.

Hart, David M., ed. *The Emergence of Entrepreneurship Policy: Governance, Start-Ups, and Growth in the U.S. Knowledge Economy*. New York: Cambridge University Press, 2003.

McLean, Mary L., and Kenneth P. Voytek. *Understanding Your Economy: Using Analysis to Guide Local Strategic Planning*. Chicago, IL: American Planning Association, 1992. Slightly out of date in some details, but still more useful than other choices I have found.

White, Sammis B., Richard Bingham, and Edward W. Hill, eds. *Financing Economic Development in the 21st Century*. Armonk, NY: M. E. Sharpe, 2003 (referred to below as *Financing*).

### Course Outline and Schedule

#### **1. 8/29 – Course introduction and overview. What is local economic development, and why bother?**

##### Core readings

*Planning*, Ch. 1, Ch. 14

*Understanding*, Preface, Ch. 1

International Economic Development Council (IEDC), "What is Economic Development?," in IEDC's online *Economic Development Reference Guide*, [http://www.iedconline.org/?p=Guide\\_Overview](http://www.iedconline.org/?p=Guide_Overview)

##### Additional resources

Bartik, T. J. (2004). Economic development. In J. R. Aronson & E. Schwartz (Eds.), *Management policies in local government finance* (5th ed., pp. 355-390). Washington, DC: International City/County Management Association.

Malpezzi, S. (2003). Local economic development and its finance: An introduction. In *Financing*

**2. 9/05 – What is LED (continued)? Explanatory theories, normative goals, incentives, practices.**Core readings

*Planning*, Ch. 3

*Understanding*, Ch. 2 (incl. Appendix 2.1), Ch. 11

Wolman, Harold, and David Spitzley. "The Politics of Local Economic Development." *Economic Development Quarterly* 10, no. 2 (1996): 115-50. (only pp. 115-121 are required; excerpt TBD)

Look over the lists of strategies and instruments/tools at:

\*USEDA: <http://www.eda.gov/Research/ToolsOfTrade.xml>

\*IECD: [http://www.iedconline.org/?p=ED Reference Guide](http://www.iedconline.org/?p=ED_Reference_Guide)

\*The ICMA's 1999 ([http://bookstore.icma.org/freedocs/econ\\_dev\\_1999.pdf](http://bookstore.icma.org/freedocs/econ_dev_1999.pdf)) and 2004 (<http://icma.org/upload/bc/attach/{34A39D05-637E-4BA6-9D9F-BB9EEDD48AB7}ed2004web.pdf>) economic development survey questionnaires, which identify over 50 tools for local economic development. Aggregate results from the 1999 (<http://icma.org/main/ld.asp?ldid=18042&hsid=10>) and 2004 (<http://icma.org/main/ld.asp?ldid=19347&hsid=10>) surveys are also available.

Additional resources

Beauregard, Robert A. "Constituting Economic Development: A Theoretical Perspective." In *Theories of Local Economic Development: Perspectives from across the Disciplines*, edited by Richard Bingham and Robert Mier, 267-83. Newbury Park, CA: Sage, 1993.

Cox, Kevin. 1993. The concept of local economic development policy: Some fundamental questions. In *Community economic development: Policy development in the US and UK*, edited by D. Fasensfest. New York: St. Martin's Press. (TBD)

Kemp, R. L. (1987). Economic development: Raising revenues without increasing taxes. *Municipal Finance Journal*, 8(2), 145-149.

Mier, Robert, and Richard Bingham. "Metaphors of Economic Development." In *Theories of Local Economic Development: Perspectives from across the Disciplines*, edited by Richard Bingham and Robert Mier, 284-304. Newbury Park, CA: Sage, 1993.

Reese, Laura A. 1993. Categories of local economic development techniques: An empirical analysis. *Policy Studies Journal* 21 (3):492-506.

Robinson, C. J. (1989). Municipal approaches to economic development: Growth and distribution policy. *Journal of the American Planning Association*, 55(3), 283-295.

Sternberg, Ernest. 1987. A practitioner's classification of economic policy instruments. *Economic Development Quarterly* 1 (2):149-61.

### 3. 9/12 – Location, agglomeration, clusters, and competitiveness. People and places.

#### Core readings

*Understanding*, Ch. 3, Ch. 4

Bradshaw, Ted K., James R. King, and Stephen Wahlstrom. 1999. Catching on to clusters. *Planning*, June, 18-21 (ABI/Inform)

Porter, M. E. (2000). Location, competition, and economic development: Local clusters in a global economy. *Economic Development Quarterly*, 14(1), 15-34. (e-journal)

#### Additional resources

CEOS for Cities. (2007). *City vitals – indicators to measure your city's performance*.

[http://www.eukn.org/eukn/themes/Urban\\_Policy/Economy\\_knowledge\\_and\\_employment/Urban\\_economy/Competitiveness/city-vitals-ceos-for-cities\\_1134.html](http://www.eukn.org/eukn/themes/Urban_Policy/Economy_knowledge_and_employment/Urban_economy/Competitiveness/city-vitals-ceos-for-cities_1134.html)

"Competitive Cities," 1999 special issue of *Urban Studies*, v. 36, n. 5/6.

Economic Development in Rural Areas: <http://www.isc.hbs.edu/econ-rural.htm>

Feiock, Richard C. 2002. A quasi-market framework for development competition. *Journal of Urban Affairs* 24 (2):123-142.

Feser, E. J. (1998). Old and new theories of industry clusters. In M. Steiner (Ed.), *Clusters and regional specialisation: On geography, technology, and networks* (pp. 18-40). London: Pion. (TBD)

The Initiative for a Competitive Inner City: <http://www.icic.org>

Kenyon, Daphne A. 1997. Theories of interjurisdictional competition. *New England Economic Review*, Mar-Apr, 13-28. <http://www.bos.frb.org/economic/neer/neer1997/neer297b.htm>

Kotkin, J. (2004, March). Top 25 cities for doing business in America. *Inc. Magazine*, 93-99. Accessible in two slightly different versions, at [http://www.joelkotkin.com/Urban\\_Affairs/Top%2025.pdf](http://www.joelkotkin.com/Urban_Affairs/Top%2025.pdf) and <http://www.inc.com/magazine/20040301/top25.html>.

Florida, Richard. Entrepreneurship, creativity, and regional economic growth. Ch. 3 in Hart.

Florida, R. (2004, April). Revenge of the squelchers: the great creative class debate. Available at [http://www.creativeclass.org/acrobat/squelchers\\_document050204.pdf](http://www.creativeclass.org/acrobat/squelchers_document050204.pdf)

Have a look at the debate between Joel Kotkin and Richard Florida, on their respective websites at <http://www.joelkotkin.com> and <http://www.creativeclass.org>

Kotler, Philip, Donald H. Haider, and Irving J. Rein. *Marketing Places: Attracting Investment, Industry, and Tourism to Cities, States, and Nations*. New York: Free Press, 1993.

Krugman, P. (1996). Making sense of the competitiveness debate. *Oxford Review of Economic Policy*, 12(3), 17-25.

Lang, R. E. (2003). *Edgeless cities: Exploring the elusive metropolis*. Washington, D.C.: Brookings Institution Press.

Magill, Rural ED, in *Financing*

Markusen, A., & Schrock, G. (2006). The distinctive city: Divergent patterns in growth, hierarchy and specialisation. *Urban Studies*, 43(8), 1301-1323.

McLean and Voytek, Chapter 7

Moss, Mitchell L., and Anthony M. Townsend. 2000. The Internet backbone and the American metropolis. *The Information Society* 16:35-47.

Munnich, L. W., Jr., Schrock, G., & Cook, K. (2002). *Rural knowledge clusters: The challenge of rural economic prosperity*. Washington, DC: U.S. Economic Development Administration. Available at [http://eda.gov/ImageCache/EDAPublic/documents/pdfdocs/u\\_2eminn\\_2elit\\_2erev3\\_2epdf/v1/u.minn.lit.rev3.pdf](http://eda.gov/ImageCache/EDAPublic/documents/pdfdocs/u_2eminn_2elit_2erev3_2epdf/v1/u.minn.lit.rev3.pdf)

Porter, Michael E. 1996. Competitive advantage, agglomeration economies, and regional policy. *International Regional Science Review* 19 (1 & 2):85-94. (TBD)

Porter, Michael E. 1995. The competitive advantage of the inner city. *Harvard Business Review*, May, 55-71. In Morris Library bound journals.

Boston, Thomas D., and Catherine L. Ross, eds. 1997. *The inner city: Urban poverty and economic development in the next century*. New Brunswick, NJ: Transaction Publishers. Book version of a special issue of *Review of Black Political Economy* (Fall 1995/Winter 1996) devoted to a discussion of Porter's 1995 *HBR* article.

Goozner, Merrill. "The Porter Prescription." *The American Prospect*, May 1998. Available at <http://www.prospect.org/web/page.wv?section=root&name=ViewPrint&articleId=4699>

Rural Knowledge Clusters:

[http://www.hhh.umn.edu/centers/slp/economic\\_development/rural\\_knowledge\\_clusters.html](http://www.hhh.umn.edu/centers/slp/economic_development/rural_knowledge_clusters.html)

Explore the SiteNet website at <http://www.sitenet.com> and look at *Site Selection* magazine online

Tiebout, Charles M. 1956. A pure theory of local expenditures. *The Journal of Political Economy* 64 (5):416-424. (JStor)

**4. 9/19 – Regions, cities, and neighborhoods in the context of globalization, featuring guest expert, and Messick Fellow, Prof. Dr. Lueder Bach** (topic and readings subject to confirmation by Dr. Bach)

Assignment due

Short (1 - 2 pages) description of special-topic project

Core readings

Readings as assigned by Prof. Bach, including (refer to Prof. Bach's handout for details):

Hall, P. (2001). Global city-regions in the twenty-first century. In A. J. Scott (Ed.), *Global city-regions: Trends, theory, policy* (pp. 59-77). New York: Oxford University Press. (TBD)

Marcuse, P., & van Kempen, R. (2000). Introduction. In P. Marcuse & R. van Kempen (Eds.), *Globalizing cities: A new spatial order?* (pp. 1-21). Malden, MA: Blackwell Publishers. (TBD)

Cox, K. R. (1995). *Globalisation, competition and the politics of local economic development*. *Urban Studies*, 32(2), 213-224. (E-journal)

Schlosser, C. (2004). Excerpts, TBD.

*Understanding*, Ch. 7: Trade theory (pp. 150-173)

Blakely, E. J. (2001). Competitive advantage for the 21st-century city: Can a place-based approach to economic development survive in a cyberspace age? *Journal of the American Planning Association*, 67(2), 133-141. Also the commentaries by Scott, Chapple, and Mitchell, pp. 141-145. (ABI/Inform)

#### Additional resources

Amen, M. M., Archer, K., & Bosman, M. M. (2006). Thinking through global cities. In M. M. Amen, K. Archer & M. M. Bosman (Eds.), *Relocating global cities: From the center to the margins* (pp. 1-22). Lanham, MD: Rowman & Littlefield.

Cox, K. R. (2004). Globalization and the politics of local and regional development: The question of convergence. *Transactions of the Institute of British Geographers*, 29(2), 179-194.

Drabenstott, M. (2006). Rethinking federal policy for regional economic development. *Federal Reserve Bank of Kansas City Economic Review*, 91(1), 115-142. Available online at: <http://www.kansascityfed.org/PUBLICAT/ECONREV/PDF/1q06drab.pdf>

Markusen, A., & Schrock, G. (2006). The distinctive city: Divergent patterns in growth, hierarchy and specialisation. *Urban Studies*, 43(8), 1301-1323.

Sassen, S. (2006). *Cities in a world economy* (3rd ed.). Thousand Oaks, CA: Pine Forge Press.

Sayer, R. A., & Walker, R. (1992). *The new social economy: Reworking the division of labor*. Cambridge, MA: Blackwell.

Ward, K. (2006). 'Policies in Motion,' Urban Management and State Restructuring: The Trans-Local Expansion of Business Improvement Districts. *International Journal of Urban and Regional Research*, 30(1), 54-75.

### **5. 9/26 – Data and analysis for strategic planning, with guest expert Simon Condliffe of CADSR**

#### Assignment due

Continue working to develop your policy-memo projects

#### Core readings

*Planning*, Ch. 5 (beware of some typographical errors, pp. 129-130!)

Condliffe, S. (2006, January). Measuring the first state. Available from <http://www.cadsr.udel.edu/DOWNLOADABLE/DOCUMENTS/MeasuringTheFirstState.pdf>

Bosworth, B. (1998). Regional economic analysis to support job development strategies. In R. P. Giloth (Ed.), *Jobs and economic development: Strategies and practice* (pp. 85-104). Thousand Oaks, CA: Sage. (TBD)

Shift-share analysis handout (TBD)

#### Additional resources

Business & Industry Data Center (Texas) *Research Corner* archives.  
<http://www.bidc.state.tx.us/researchcorner/Archives/Archives.html>

Cortwright and Reamer, especially Chapters 1, 4, 5, and 8; look quickly at Chapters 2, 3, 6, and 7, paying the most attention to the terms and concepts highlighted with bold type in Chapter 3; and browse some online data sources from the lists in Cortwright and Reamer, or the links at the [econdata.net](http://econdata.net) site

Feser, Edward J. "What Regions Do Rather Than Make: A Proposed Set of Knowledge-Based Occupation Clusters." *Urban Studies* 40, no. 10 (2003): 1937-58.

McLean and Voytek, Chapters 2-5 and Appendix A (especially pp. 184-6). [McLean & Voytek's Appendix B has largely been superseded by the Cortwright & Reamer document. Also, the Standard Industrial Classification (SIC) system detailed in Appendix C was replaced by the North American Industry Classification System (NAICS) beginning with the 1997 Economic Census, and more recently in BEA and BLS data and reports. Nevertheless, this remains an excellent "how to" guide.] On reserve.

North American Industry Classification System website <<http://www.census.gov/epcd/www/naics.html>>, including "Development of NAICS" <<http://www.census.gov/epcd/www/naicsdev.htm>> (complements – or supplants, depending on data sources and periods of interest – Appendix C in McLean & Voytek).

## **6. 10/3 – Economic development planning**

### Assignment due

Economic analysis exercise

### Core readings

*Planning*, Ch. 2, Ch. 4, Ch. 6

Malizia, Emil. 1986. Economic development in smaller cities and rural areas. *Journal of the American Planning Association* 52 (4):489-499. (TBD)

Reese, L. A., & Fasenfest, D. (2003). Planning for development: An assessment of the economic development district planning process. *Economic Development Quarterly*, 17(3), 264-279. (TBD)

### Additional resources

Bowles, Jonathan, and Joel Kotkin. 2003. Engine failure: With economic woes that go beyond 9/11, New York needs a bold new vision to renew the city's economy. New York: The Center for an Urban Future. This is a critical assessment of New York City's economic development strategy and practices, accessible at [http://www.joelkotkin.com/Urban\\_Affairs/Rockefeller.v11.100%25.pdf](http://www.joelkotkin.com/Urban_Affairs/Rockefeller.v11.100%25.pdf)

Bradshaw, Ted K., and Edward J. Blakely. 1999. What are 'third-wave' state economic development efforts? From incentives to industrial policy. *Economic Development Quarterly* 13 (3):229-244. (TBD)

Corporation for Enterprise Development. 1999. Strategic planning for economic development. Washington, DC: U.S. Economic Development Administration. Includes an excellent "resources for practitioners" section. Free download from [http://www.eda.gov/PDF/1g3\\_8\\_cfed.pdf](http://www.eda.gov/PDF/1g3_8_cfed.pdf)

Delaware's CEDS, <http://dedo.delaware.gov/ceds/index.shtml>

Eisinger, Peter K. 1995. State economic development in the 1990s: Politics and policy learning. *Economic Development Quarterly* 9 (2):146-58. (TBD)

Fisher, R., & Ury, W. (1991). *Getting to yes: Negotiating agreement without giving in* (2nd ed.). New York: Penguin Books. (First ed. is just as good.)

Hart, Knowledge, power, and entrepreneurs. In D. M. Hart (Ed.), *The emergence of entrepreneurship policy: Governance, start-ups, and growth in the U.S. knowledge economy* (pp. 227-239). New York: Cambridge University Press. (Reserve room)

McLean and Voytek, Chapters 1, 2, and 8

Pages et al. (2003). Entrepreneurship as a state and local economic development policy, in Hart

Porter, Afterword, in Hart

Porter, Michael E. 1997. New strategies for inner-city economic development. *Economic Development Quarterly* 11 (1):11-27. (Available through the Expanded Academic ASAP+ database)

Harrison, Bennett, and Amy K. Glasmeier. 1997. Response: Why business alone won't redevelop the inner city: A friendly critique of Michael Porter's approach to urban revitalization. *Economic Development Quarterly* 11 (1):28-38. (ASAP+)

Wilmington's CEDS (if we can find it)

## **7. 10/10 – Business development and finance, with guest expert Jeff Davison, General Partner, Inflection Point Ventures (<http://www.inflectpoint.com>)**

### Assignment due

Bring questions for Mr. Davison

### Core readings

*Planning*, Ch. 8

Chapters 1 ("Introduction", pp. 3-20) and 2 ("Basics of Business Finance", pp. 23-40) of Seidman, K. F. (2005). *Economic Development Finance*. Thousand Oaks, CA, Sage. (TBD)

Haber, G. (2006, December 17). Del. small businesses find investors scarce. *News-Journal*, pp. C1, C5. (in the Newsbank database, via Morris Library)

Lichtenstein, G. A., & Lyons, T. S. (2006). Managing the community's pipeline of entrepreneurs and enterprises: A new way of thinking about business assets. *Economic Development Quarterly*, 20(4), 377-386.

Milford, M. (2006, October 30). Del. nonprofit to aid entrepreneurs. *News-Journal*, pp. A1, A7. (Also see First State Innovation's website at <http://www.firststateinnovation.org/>.)

#### Additional resources

Arnstein, D. E. (2003). Venture capital. In S. B. White, R. Bingham & E. W. Hill (Eds.), *Financing economic development in the 21st century* (pp. 323-345). Armonk, NY: M. E. Sharpe. (On reserve).

Bates, Use of bank credit to finance small businesses, in *Financing* (pp. 279-295)

Robinson, Revolving loan funds, in *Financing* (pp. 170-184)

Bock, Business angels, in *Financing* (pp. 296-322)

Bates, T. (2003). Minority business assistance programs are not designed to produce minority business development. In D. M. Hart (Ed.), *The emergence of entrepreneurship policy: Governance, start-ups, and growth in the U.S. knowledge economy* (pp. 155-172). New York: Cambridge University Press.

Brush, C. G., et al. (2003). Venture capital access: Is gender an issue? In D. M. Hart (Ed.), *The emergence of entrepreneurship policy: Governance, start-ups, and growth in the U.S. knowledge economy* (pp. 141-154). New York: Cambridge University Press.

Filkins, Dexter. "In Some Immigrant Enclaves, Loan Shark Is the Local Bank." *New York Times*, April 23 2001, A1, B5. (Lexis-Nexis Academic Universe)

Kauffman Index of Entrepreneurial Activity, 1996-2005

<http://www.kauffman.org/items.cfm?itemID=704>

Servon, L. J. (2006). Microenterprise development in the United States: Current challenges and new directions. *Economic Development Quarterly*, 20(4), 351-367.

## **8. 10/17 – Locality development, location incentives, place marketing, and related strategies**

### Assignment due

Preliminary project plans/research designs and outlines for policy memos, 2 - 5 pages

### Core readings

*Planning*, Ch. 7

Delaware Strategic Fund. <http://www.state.de.us/dedo/information/databook/financing.shtml>, <http://www.delcode.state.de.us/title29/c050/sc01b/index.htm> (A Google search on the term is also worthwhile if you have the time.)

Dougherty, C. (2007, June 11). Take the Money and Don't Run. *Wall Street Journal*, p. R.1. <http://proquest.umi.com/pqdweb?did=1285901781&Fmt=7&clientId=8331&RQT=309&VName=PQD>

Jagow, S. (2004, August 12). *Economic enticements out of control?* American Public Media.  
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Rubin, Herbert J. "Shoot Anything That Flies; Claim Anything That Falls: Conversations with Economic Development Practitioners." *Economic Development Quarterly* 2, no. 3 (1988): 236-51. (e-journal)

Schwartz, A. E., & Ellen, I. G. (2000). Cautionary notes for competitive cities. *Brookings Institution. Center on Urban and Metropolitan Policy*; <http://www3.brookings.edu/es/urban/Schwartz&Ellen.pdf>

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#### Additional resources

Allen, Greg. 2004. *Kansas City firms bid to design hometown arena* [streaming audio file recording of news story]. National Public Radio, September 14 2004 [cited September 14 2004]. Available from <http://www.npr.org/rundowns/segment.php?wfld=3916815>.

Austrian and Rosentraub, Stadiums, in *Financing*

Barnekov, Timothy K., and Daniel Rich. 1989. Privatism and the limits of local economic development policy. *Urban Affairs Quarterly* 25 (2):212-38.

Bowen et al., Public Investment in Retail, in *Financing*

Chavda, Roslyn K. 2004. Public sector incentive programs and locational characteristics: Do preferences differ by industry? *Dissertation Abstracts International* 65 (01):282.

Clark, Terry Nichols, Richard Lloyd, Kenneth K. Wong, and Pushpam Jain. 2002. Amenities drive urban growth. *Journal of Urban Affairs* 24 (5):493-515.

Fainstein, Susan S. 1991. Promoting economic development: Urban planning in the United States and Great Britain. *Journal of the American Planning Association* 57 (1):22-33.

Fainstein, Susan S., and Robert James Stokes. "Spaces for Play: The Impacts of Entertainment Development on New York City." *Economic Development Quarterly* 12, no. 2 (1998): 150-65.

Felbinger, Claire L. "Conditions of Confusion and Conflict: Rethinking the Infrastructure-Economic Development Linkage." In *Building the Public City: The Politics, Governance, and Finance of Public Infrastructure*, edited by David C. Perry, 103-37. Thousand Oaks, CA: Sage, 1995.

Greenbaum, Robert T., and John B. Engberg. "The Impact of State Enterprise Zones on Urban Manufacturing Establishments." *Journal of Policy Analysis and Management* 23, no. 2 (2004): 315-39.

Hissong, Efficacy, in *Financing*

Lauria, Mickey. 1995. Introduction: Reconstructing urban regime theory. In *Reconstructing urban regime theory*, edited by M. Lauria. Thousand Oaks, CA: Sage Publications.

Ledebur, Clawbacks, in *Financing*

Levy, Paul R. "Making Downtowns Competitive." *Planning*, April 2001, 16-19.

Levy, Paul R. "Paying for the Public Life." *Economic Development Quarterly* 15, no. 2 (2001): 124-31. (TBD)

Logan, John R., Rachel Bridges Whaley, and Kyle Crowder. 1997. The character and consequences of growth regimes: An assessment of 20 years of research. *Urban Affairs Review* 32 (5):603-30.

Lloyd, Richard. "Neo-Bohemia: Art and Neighborhood Redevelopment in Chicago." *Journal of Urban Affairs* 24, no. 5 (2002): 517-32. (Morris Library e-journal collection.)

Meyer & Yount, Brownfields, in *Financing*

Mitchell, Jerry. "Business Improvement Districts and the 'New' Revitalization of Downtown." *Economic Development Quarterly* 15, no. 2 (2001): 115-23. (TBD)

Molotch, Harvey. "The City as a Growth Machine: Toward a Political Economy of Place." *American Journal of Sociology* 82, no. 2 (1976): 309-32. (Jstor)

"The Revival of Main Street" (Ch. 5), pp. 142-177, in Moe, Richard, and Carter Wilkie. *Changing Places: Rebuilding Community in the Age of Sprawl*. New York: Henry Holt and Company, 1997. (TBD)

"Reinventing downtown" (Ch. 6, pp. 178-238), in Moe, Richard, and Carter Wilkie. *Changing Places: Rebuilding Community in the Age of Sprawl*. New York: Henry Holt and Company, 1997.

Nunn, Samuel. "Planning for Inner-City Retail Development: The Case of Indianapolis." *Journal of the American Planning Association* 67, no. 2 (2001): 159-72.

Peddle & Fisher, Development Exactions, in *Financing*

Peters & Fisher, EZs, in *Financing*

Robertson, Kent. 2001. Downtown development principles for small cities. In *Downtowns: Revitalizing the centers of small urban communities*, edited by M. A. Burayidi. New York: Routledge. (TBD)

———. 2003. Dissecting the Main Street approach. *Public Management*, January/February, 16-21. (TBD)

Read about the four-point Main Street approach at [http://www.nationaltrust.org/main\\_street/](http://www.nationaltrust.org/main_street/) and explore the National Main Street Center's website at <http://www.mainstreet.org>

Have a look at the Delaware Main Street program's site, <http://www.delawaremainstreet.com/>, and follow links for local programs around the state.

Schunck and Woodward, BMW case, in *Financing* (but recall Hisson as you read this)

Scorsone, E., & Weiler, S. (2004). New markets as informational asymmetries. *Economic Development Quarterly*, 18(3), 303-313.

Seidman, K. F. (2004). Revitalizing commerce for American cities: A practitioner's guide to urban Main Street programs. [http://www.fanniemaefoundation.org/programs/pdf/101504\\_seidman.pdf](http://www.fanniemaefoundation.org/programs/pdf/101504_seidman.pdf)

Stoker, G. (1995). Regime theory and urban politics. In D. Judge, G. Stoker & H. Wolman (Eds.), *Theories of urban politics* (pp. 54-71). London: Sage Publications.

Symes, Martin, and Mark Steel. "Lessons from America: The Role of Business Improvement Districts as an Agent of Urban Regeneration." *Town Planning Review* 74, no. 3 (2003): 301-13.

Turner, Robyne S. "The Politics of Design and Development in the Postmodern Downtown." *Journal of Urban Affairs* 24, no. 5 (2002): 533-48. (Morris Library e-journal collection.)

Turner, Robyne S., and Mark S. Rosentraub. "Tourism, Sports and the Centrality of Cities." *Journal of Urban Affairs* 24, no. 5 (2002): 487-92. (Morris Library e-journal collection.)

Weber, TIF, in *Financing*

Whitehouse, M. (2007, June 11). Bad Odds: As more states look to win the economic jackpot with casinos, evidence suggests they are playing a losing hand. *Wall Street Journal*, p. R.5.

<http://proquest.umi.com/pqdweb?did=1285901701&Fmt=7&clientId=8331&RQT=309&VName=PQD>

(Pages 122 ff. of) Wolman, Harold, and David Spitzley. "The Politics of Local Economic Development." *Economic Development Quarterly* 10, no. 2 (1996): 115-50.

## 9. 10/24 – Product cycles and high-tech strategies

### Assignment due

Midterm case analysis

### Core readings

*Understanding*, Ch. 8: Product-cycle theory (pp. 174-194)

*Planning*, Ch. 13: High-tech strategy

Auerswald, P. E., & Branscomb, L. M. (2003). Start-ups and spin-offs: Collective entrepreneurship between invention and innovation. In D. M. Hart (Ed.), *The emergence of entrepreneurship policy: Governance, start-ups, and growth in the U.S. knowledge economy* (pp. 61-91). New York: Cambridge University Press. (Reserve room)

Tichy, G. (1998). Clusters: Less dispensable and more risky than ever. In M. Steiner (Ed.), *Clusters and regional specialisation: On geography, technology, and networks* (pp. 226-237). London: Pion. (TBD)

**Note:** read this mainly for the discussion of industrial clusters' life cycles.

## 10. 10/31 – Entrepreneurship and flexible-specialization

### Core readings

*Understanding*, Ch. 9 (Entrepreneurship, pp. 195-221), Ch. 10 (Flexible production, pp. 222-242)

Audretsch, D. B. (2003). Entrepreneurship policy and the strategic management of places. In D. M. Hart (Ed.), *The emergence of entrepreneurship policy: Governance, start-ups, and growth in the U.S. knowledge economy* (pp. 20-38). New York: Cambridge University Press. (Reserve room). **Note:** Compare Audretsch's account of the Research Triangle Park to Malizia & Feser's (and Smilor, below).

Pages et al., Entrepreneurship as a state and local economic development strategy, in Hart (pp. 240-259)

### Additional resources

Center for Rural Entrepreneurship: <http://www.ruraleship.org/>

Hart, D. M. (2003). Entrepreneurship policy: What it is and where it came from. In D. M. Hart (Ed.), *The emergence of entrepreneurship policy: Governance, start-ups, and growth in the U.S. knowledge economy* (pp. 3-19). New York: Cambridge University Press.

Mayer-Schönberger, E-Commerce, entrepreneurship, and the law, in Hart

Noam, Entrepreneurship and government in telecommunications, in Hart

Piore, M. J., & Sabel, C. F. (1984). *The second industrial divide: Possibilities for prosperity*. New York: Basic Books.

Rubel, Thom, and Scott Palladino. 2000. Nurturing Entrepreneurial Growth in State Economies. National Governors Association, Center for Best Practices, <http://www.nga.org/cda/files/ENTREPRENEUR.PDF>

Smilor, R., O'Donnell, N., Stein, G., & Welborn, R. S., III. (2007). The Research University and the Development of High-Technology Centers in the United States. *Economic Development Quarterly*, 21(3), 203-222.

Toole, Understanding entrepreneurship in the U.S. biotechnology industry, in Hart

## 11. 11/7 – Human resources development

### Core readings

*Planning*, Ch. 9

Fitzgerald, J. (2004). Moving the Workforce Intermediary Agenda Forward. *Economic Development Quarterly*, 18(1), 3-9.

Additional readings, TBD

Additional resources

Harrison, B. (1994). *Building bridges: Community development corporations and the world of employment training* (Report). New York: The Ford Foundation.

Harrison, B., & Weiss, M. (1998). *Workforce development networks: Community-based organizations and regional alliances*. Thousand Oaks, CA: Sage.

Ludden, Jennifer. 2004. *CVS sets example in low wage job training* [WWW page and audio file of broadcast news story]. National Public Radio, November 14 2004 [cited November 15 2004]. Available from <http://www.npr.org/templates/story/story.php?storyId=4167710>. Follow the links to other stories.

McLean and Voytek, Ch. 6

Porter, Eduardo. 2004. Coming soon: The vanishing work force. *The New York Times*, August 29, 1.

**12. 11/14 – Community economic development, with guest expert Prof. Raheemah Jabbar-Bey**Core readings

*Planning*, Ch. 10

Blair, J. P., & Carroll, M. C. (2007). Inner-City Neighborhoods and Metropolitan Development. *Economic Development Quarterly*, 21(3), 263-277.

Additional readings, TBD

Additional resources

McLean & Bates, Collaborative financing for neighborhood businesses, Ch. 10 in *Financing*

Carney, P., & Pereira, A. (2000, March 20). National survey of urban economic and community development models. Retrieved December 22, 2004, from [http://www.lisc.org/resources/2000/03/development\\_655/development\\_656.shtml?Social+&+Economic+Development](http://www.lisc.org/resources/2000/03/development_655/development_656.shtml?Social+&+Economic+Development)

Corporation for Enterprise Development, <http://www.cfed.org>

Metzger, John T. 1998. Remaking the growth coalition: The Pittsburgh Partnership for Neighborhood Development. *Economic Development Quarterly* 12 (1):12-29.

Peirce, N. R., & Steinbach, C. F. (1987). *Corrective capitalism: The rise of America's community development corporations* (Report No. 457). New York: The Ford Foundation.

**13. 11/28 – Making it happen: Strategy and project selection, organization, implementation, and evaluation, with guest expert Judy McKinney-Cherry, Director, Delaware Economic Development Office**Assignments due

Oral presentations of policy memos

Bring questions for Ms. McKinney-Cherry

Core readings

*Planning*, Ch. 6 (re-read), Ch. 11, Ch. 12

DEDO's website, at <http://dedo.delaware.gov>

Additional readings, TBD

Additional resources

McLean & Voytek, Ch. 8

Bartik, Timothy J., and Richard D. Bingham. "Can Economic Development Programs Be Evaluated?" In *Dilemmas of Urban Economic Development: Issues in Theory and Practice*, edited by Richard D. Bingham and Robert Mier, 246-77. Thousand Oaks, CA: Sage, 1997.

Giloth, Robert. "Commentary on "Can Economic Development Programs Be Evaluated?"" In *Dilemmas of Urban Economic Development: Issues in Theory and Practice*, edited by Richard D. Bingham and Robert Mier, 278-83. Thousand Oaks, CA: Sage, 1997.

Fasenfest, David. "Commentary: Evaluation Yes, but on Whose Behalf?" In *Dilemmas of Urban Economic Development: Issues in Theory and Practice*, edited by Richard D. Bingham and Robert Mier, 284-8. Thousand Oaks, CA: Sage, 1997.

Bartik, Timothy J., and Richard D. Bingham. "Rejoinder [to Commentaries by Giloth and Fasenfest]." In *Dilemmas of Urban Economic Development: Issues in Theory and Practice*, edited by Richard D. Bingham and Robert Mier, 288-90. Thousand Oaks, CA: Sage, 1997.

**14. 12/5 – Course wrap-up and presentations**Assignments due

Oral presentations of policy memos

Final policy memos due

**Revisions and Updates**

*The instructor reserves the right to modify this syllabus as appropriate.*

**Selected Resources** (not a complete or completely up to date list, but at least some places to start)Periodicals

*Amber Waves* (a rural development journal, online at <http://purl.access.gpo.gov/GPO/LPS27344>)

*Cityscape* (in Morris Library, or online at <http://www.huduser.org/periodicals/cityscape.html>)

*Economic Development and Cultural Change* (issues through 2001 are in the JSTOR database; more recent issues are available in the U.D. e-journals collection)

*Economic Development Quarterly* (1999-present newly available in the U.D. e-journals collection!)

*Economic Development Review* (indexed in Expanded Academic ASAP+, use ILL for articles)

*Environment and Planning* is a family of four journals: A, B (Planning & Design), C (Government & Policy), and D (Society & Space) are all relevant to varying degrees. Morris Library has B and D in print, and A, B, and D available as electronic journals for recent issues; tables of contents and abstracts for all issues of all four journals are online at <http://www.envplan.com/ephome.html>)

*Federal Reserve Bank of Kansas City Economic Review* online

<http://www.kc.frb.org/PUBLICAT/ECONREV/ermain.htm>

*Growth and Change* (in Morris Library print and electronic [for issues from 1997] journal collections)

*Housing Policy Debate* (in Morris Library)

*International Journal of Urban and Regional Research* (in Morris Library print and electronic journals)

*International Regional Science Review* (in Morris Library print, and in electronic journals for issues since 1999)

*Journal of the American Planning Association* (Morris Library print journals; ABI/Inform database)

*Journal of the Community Development Society* (limited selection via U.D. databases and print journals)

*Journal of Regional Science* (in Morris Library print and electronic [for issues since 1997] journals)

*Journal of Shopping Center Research* (Morris Library electronic journals)

*Journal of Urban Affairs* (in Morris Library print and electronic [for issues from 1999] journals)

*Journal of Urban Economics* (in Morris Library print and electronic journals)

*The Main Street Economist* <http://www.kc.frb.org/RuralCenter/mainstreet/MainStMain.htm>

*New England Economic Review* <http://www.bos.frb.org/economic/neer/neer.htm>

*Planning* (available full-text [1992 -] in Expanded Academic ASAP database)

*Regional Studies* (in Morris Library print and electronic [for issues from 1997] journals)

*Rural Development Perspectives* (predecessor to *Amber Waves*, published 1984-2003; in Morris Library print collection or online at <http://purl.access.gpo.gov/GPO/LPS4872>)

*Site Selection*, online at <http://siteselection.com>

*Town Planning Review* (in Morris library print [1992 - 2003] and electronic [2002 - ] journals)

*Urban Affairs Review* (in Morris library print and electronic [1999 - ] journals)

*Urban Land* (in Morris Library, print journals only)

*Urban Studies* (in Morris Library print and electronic journals)

#### National and International Organizations and Agencies

Association of Town Centre Management: <http://www.atcm.org/>

Center for Rural Entrepreneurship: <http://www.ruraleship.org/>

Center for the Study of Rural America: <http://www.kc.frb.org/RuralCenter/RuralMain.htm>

Committee for Economic Development: <http://www.ced.org/>

Corporation for Enterprise Development: <http://www.cfed.org/>

Council of State Community Development Agencies: <http://www.coscda.org/>

Council on Competitiveness: <http://compete.org/>

Economic Policy Institute: <http://www.epinet.org/>

Human Development and Capability Association: <http://www.capabilityapproach.com/>

International City/County Management Association: <http://www.icma.org>

International Downtown Association: <http://ida-downtown.org>

International Economic Development Council (formed by merger of the American Economic Development Council [AEDC] and the National Council for Urban Economic Development [CUED]): <http://www.iedconline.org/>

Ewing Marion Kaufmann Foundation: <http://www.kauffman.org/>

Lincoln Institute for Land Policy: <http://www.lincolninst.edu/>

Local Initiatives Support Corporation: <http://lisc.org/>

National Association of State Development Agencies: <http://www.nasda.com/>

National Brownfield Association: <http://www.brownfieldassociation.org/>

National Bureau of Economic Research: <http://www.nber.org/>

National Conference of State Legislatures: <http://www.ncsl.org/programs/econ/et.htm>  
National Congress for Community Economic Development: <http://www.ncced.org/>  
National Cooperative Business Association: <http://www.nacb.coop>  
National Development Council: <http://www.nationaldevelopmentcouncil.org/>  
National Dialogue on Entrepreneurship: <http://www.publicforuminstitute.org/nde/index.htm>  
National Main Street Center: <http://www.mainstreet.org/>  
North American Farmers' Direct Marketing Association: <http://www.nafdma.com/>  
Project on Regional and Industrial Economic, Hubert H. Humphrey Institute of Public Affairs:  
<http://www.hhh.umn.edu/projects/prie/>  
U.S. Department of Housing and Urban Development: <http://www.hud.gov>  
U.S. Economic Development Administration: <http://www.eda.gov/>  
The Urban Institute: <http://urban.org/>  
Urban Land Institute: <http://www.uli.org>  
W. E. Upjohn Institute for Employment Research: <http://www.upjohninst.org/>

#### Regional/Local Organizations and Agencies

Center for an Urban Future (NYC): <http://www.nycfuture.org/>  
Delaware Economic Development Office: <http://www.state.de.us/dedo/>  
Delaware Main Street: <http://www.delawaremainstreet.com/>  
Delaware Public Policy Institute: <http://www.udel.edu/chep/dppi/>  
Delaware State Chamber of Commerce: <http://www.dsc.com/>  
Delaware Technology Park: <http://www.deltechpark.org/>  
Downtown Newark Partnership: <http://newark.de.us/downtown/>  
First State Community Loan Fund: <http://www.firststateloan.org/>  
First State Innovation: <http://www.firststateinnovation.org/>  
Greater Wilmington Chamber of Commerce: <http://www.wilmingtonchamber.org/>  
Innovation Philadelphia: <http://www.ipphila.com/>  
New Jersey Commerce and Economic Growth Commission: <http://www.state.nj.us/commerce/>  
New Jersey Economic Development Authority: <http://www.njeda.com/>  
Pennsylvania Department of Community and Economic Development: <http://www.inventpa.com/>  
Pennsylvania Economy League: <http://www.peleast.org/>  
Philadelphia Center City District: <http://www.centercityphila.org/>  
Philadelphia Commercial Development Corp.: <http://www.philadelphiacommercial.org/pcdc/home.htm>  
Philadelphia Development Partnership: <http://www.pdp-inc.org/>  
Philadelphia Industrial Development Corporation: <http://www.pidc-pa.org/>  
Southern Consortium of University Public Service Organizations (SCUPSO):  
<http://www.southern.org/main/SCUPSO/scupso.shtml>  
Southern Growth Policies Board: <http://www.southern.org/>  
Southern Rural Development Center: <http://srdc.msstate.edu/>  
Wilmington Area Planning Council (WILMAPCO): <http://www.wilmapco.org/>  
Wilmington Renaissance Corporation: <http://www.downtownwilmington.com/>

#### Data Sources

Many organizations listed above have data or links to data on their websites. Additional sources include  
Delaware DataMil: <http://datamil.delaware.gov/>  
Delaware Department of Labor, Office of Occupational and Labor Market Information:  
<http://www.delawareworks.com/OOLMI/welcome.shtml>  
Delaware Office of State Planning Coordination: <http://www.state.de.us/planning/index.htm>  
Delaware Population Consortium: <http://www.cadsr.udel.edu/demography/consortium.htm>  
EconData.Net: <http://www.econdata.net/index.html> (a source of categorized links to many data sources)

Fedstats: <http://www.fedstats.gov>

Federal Reserve Economic Data: <http://research.stlouisfed.org/fred2/>

Geodata: <http://www.geodata.gov>

Social Explorer (Census data resource): <http://www.socialexplorer.com>

State of the Cities Data Systems: <http://socds.huduser.org/>

U.S. Department of Commerce, Bureau of the Census: <http://www.census.gov>

U.S. Department of Commerce, Bureau of Economic Analysis: <http://www.bea.gov>

U.S. Department of Commerce, Bureau of Labor Statistics: <http://www.bls.gov>

U. of Delaware, Center for Applied Demography and Survey Research: <http://www.cadsr.udel.edu>

#### Miscellaneous URLs

Business Improvement Districts: <http://web.mit.edu/11.204/www/webportfolio/BID/index.html>

LISC Commercial District Revitalization page:

[http://www.lisc.org/resources/commercial\\_district.shtml?Social+&+Economic+Development](http://www.lisc.org/resources/commercial_district.shtml?Social+&+Economic+Development)

Resources for Farmers Markets: <http://www.nemw.org/farmersmarkets/>

#### Books

Banovetz, James M. *Managing Local Economic Development: Cases in Decision Making*. Washington, DC: International City/County Management Association, 2003.

Bartik, Timothy J. *Who Benefits from State and Local Economic Development Policies?* Kalamzoo, MI: W. E. Upjohn Institute for Employment Research, 1991.

Bendavid-Val, Avrom. *Regional and Local Economic Analysis for Practitioners*. 4th ed. New York: Praeger Publishers, 1991.

Bingham, Richard D., and Robert Mier, eds. *Dilemmas of Urban Economic Development: Issues in Theory and Practice*. Edited by David C. Perry and Sallie A. Marston, *Urban Affairs Annual Reviews*. Thousand Oaks, CA: Sage Publications, Inc., 1997.

———, eds. *Theories of Local Economic Development: Perspectives from across the Disciplines*. Newbury Park, CA: Sage Publications, Inc., 1993.

Blair, John P. *Local Economic Development: Analysis and Practice*. Thousand Oaks, CA: Sage Publications, Inc., 1995.

Blair, John P., and Laura A. Reese, eds. 1999. *Approaches to economic development: Readings from Economic Development Quarterly*. Thousand Oaks, CA: Sage Publications, Inc.

Bleakly, Kenneth D., Jr. 1993. *Economic impact analysis: Assessing a project's value to a community*. Rosemont, IL: American Economic Development Council.

Boston, Thomas D., and Catherine L. Ross, eds. 1997. *The inner city: Urban poverty and economic development in the next century*. New Brunswick: Transaction Publishers.

Eisinger, Peter K. 1988. *The rise of the entrepreneurial state: State and local economic development policy in the United States, LaFollette Public Policy Series*. Madison, WI: The University of Wisconsin Press.

Fainstein, Susan S. 2001. *The city builders: Property development in New York and London, 1980-2000*. 2nd ed. Lawrence, KS: University Press of Kansas.

Ferguson, Ronald F., and William T. Dickens, eds. 1999. *Urban problems and community development*. Washington, DC: Brookings Institution Press.

Fisher, Peter S., and Alan H. Peters. 1998. *Industrial incentives: Competition among American states and cities*. Kalamazoo, MI: W. E. Upjohn Institute for Employment Research.

Frieden, B. J., & Sagalyn, L. B. (1989). *Downtown, Inc., How America rebuilds cities*. Cambridge, MA: MIT Press.

Giles, S. L., & Blakely, E. J. (2001). *Fundamentals of economic development finance*. Thousand Oaks, CA: Sage.

- Giloth, R. P. (Ed.). (1998). *Jobs and economic development: Strategies and practice*. Thousand Oaks, CA: Sage.
- Isenberg, A. (2004). *Downtown America : a history of the place and the people who made it*. Chicago: University of Chicago Press.
- Koven, Steven G., and Thomas S. Lyons. 2003. *Economic development strategies for state and local practice*. Washington, DC: International City/County Management Association.
- Krugman, P. (1995). *Development, geography, and economic theory*. Cambridge, MA: MIT Press.
- Logan, J. R., & Molotch, H. L. (1987). *Urban fortunes: The political economy of place*. Berkeley: University of California Press.
- Malizia, Emil. *Local Economic Development: A Guide to Practice*. New York: Praeger Publishers, 1985.
- Malizia, Emil E., and Edward J. Feser. *Understanding Local Economic Development*. New Brunswick: Center for Urban Policy Research, 1999.
- Medoff, Peter, and Holly Sklar. *Streets of Hope: The Fall and Rise of an Urban Neighborhood*. Boston: South End Press, 1994.
- Mier, Robert. 1993. *Social justice and local development policy*. Newbury Park, CA: Sage Publications, Inc.
- Peirce, Neal R., and Carol F. Steinbach. 1987. Corrective capitalism: The rise of America's community development corporations. New York: The Ford Foundation. Free from the Ford Foundation: <http://www.fordfound.org/publications/catalog.cfm>
- Piore, M., and C. Sabel. 1984. *The second industrial divide*. New York: Basic Books.
- Rusk, David. 1999. *Inside game/outside game: Winning strategies for saving urban America*. Washington, DC: Brookings Institution Press.
- Sbragia, Alberta M. 1996. *Debt wish: Entrepreneurial cities, U.S. federalism, and economic development*. Pittsburgh: University of Pittsburgh Press.
- Seidman, K. F. (2005). *Economic development finance*. Thousand Oaks, CA: Sage.
- Seidman, K. F. (2004). Revitalizing commerce for American cities: A practitioner's guide to urban Main Street programs. [http://www.fanniemaefoundation.org/programs/pdf/101504\\_seidman.pdf](http://www.fanniemaefoundation.org/programs/pdf/101504_seidman.pdf)
- Shuman, Michael. 1998. *Going local: Creating self-reliant communities in a global age*. New York: The Free Press.
- Squires, Gregory D., ed. 1989. *Unequal partnerships: The political economy of urban redevelopment in postwar America*. New Brunswick: Rutgers University Press.
- Squires, Gregory D., ed. 2003. *Organizing access to capital: Advocacy and the democratization of financial institutions*. Philadelphia, PA: Temple University Press.
- Walzer, Norman, and Brian D. Jacobs, eds. *Public-Private Partnerships for Local Economic Development*. Westport, CT: Praeger, 1998.