

**PUBLIC ADMINISTRATION 528: # 22992**  
**SEMESTER I, 05-06**  
**Performance and Program Evaluation**

Instructor: Rebecca Hendrick  
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**COURSE OBJECTIVES:**

This course covers the theory and practice of public program evaluation at an intermediate and advanced level. Stated simply, program evaluation helps determine whether a governmental policy or program achieves its stated objectives and whether that policy or program is responsible for the observed effect. Like other forms of scientific research, program evaluation requires rigorous application of scientific methods to answer these questions. Unlike most research, however, program evaluation is applied field research, which means it takes place in the real world and not the laboratory or the computer, and often it is conducted within governmental or nonprofit organizations. Its qualities of being applied, scientific, political, and normative are responsible for the wide diversity of subjects covered in the study of program evaluation. These subjects overlap many fields of study including epistemology, experimental research, statistics, policymaking, policy implementation, management, accounting, and organizational theory.

There is a vast literature in program evaluation that encompasses issues about how to do, use and think about evaluation as well as documentations of program evaluations performed on actual policies and programs at all levels of government and in all policy areas. This course is intended to give students a familiarity with program evaluations in these areas and a general understanding of how to set up, conduct, analyze, and present a program evaluation (or any of the subsidiary evaluations such as needs assessment, implementation monitoring, and performance monitoring). Students will also be expected to know the different theoretical approaches to evaluation research and discuss their practical implications.

**REQUIREMENTS:**

Most of this course will be conducted as a **seminar** and therefore there is a **lot of reading material**. Students will be expected to complete the reading before class in order to contribute to class discussions. To encourage meaningful participation in class discussions, **class participation will count for 35%** of the final course grade. Students also will be held responsible for presenting and summarizing some portion of the week's readings each week and answering general questions covering important issues in the readings.

For the remaining 65% of the course grade, students will also be expected to design a full evaluation of a policy or program of their choosing. This evaluation will be presented in two installments. The first paper will introduce the impact evaluation and its design, discuss its theoretical focus, and present any prerequisite preliminary assessments or monitoring. The second paper will present the impact design in more depth and discuss the following: intended data analysis techniques, threats to inferences, expected data interpretations, and utilization. In-depth guidelines on this two-part assignment and students' weekly course participation will accompany this syllabus.

**REQUIRED TEXTS:** prices are from Amazon.

**Rossi, Peter H., Mark W. Lipsey and Howard E. Freeman.** 2004. *Evaluation: A Systematic Approach* (7th ed.), (Thousand Oaks, CA: Sage Publications). ISBN: 0-7619-0894-3. \$75 new; \$67 used

**Wholey, S. Joseph, Harry P. Hatry, and Kathryn E. Newcomer** (eds.). 2004. *Handbook of Practical Program Evaluation*, 2<sup>nd</sup> ed., (San Francisco: Jossey-Bass). ISBN: 0-7879-6713-0. \$47 new; \$44 used.

**Shadish, William R, Thomas Cook, and Donald T. Campbell.** 2002. *Experimental and Quasi-Experimental Designs for Generalized Causal Inference.* 2002 (Boston: Houghton-Mifflin). ISBN: 0-395-61556-9. \$72 new; \$60 used

**RECOMMENDED TEXTS:**

**For MPA's and practitioners .**

**Hatry, Harry P., et al.** 1992. *How Effective Are Your Community Services?* (Washington, D.C.: The ICMA.) ISBN: 0-87326-804-0 (\$55.00)

This book has excellent practical discussion on methods and measures of performance monitoring. Its has separate chapters on waste collection & disposal, recreation services, library services, crime control, fire protection, transportation & transit, and water supply.

**Ammons, David N.** 1996. *Municipal Benchmarks: Assessing Local Performance and Establishing Community Standards* (Thousand Oaks, CA: Sage Publications) (\$57.97) ISBN: 0-8039-7253-9

This book provides a laundry list of performance measures from many administrative and programmatic areas in state and local government. It also presents measures actually being used in many of these governments.

**For Ph.D's.**

**Cook, Thomas and Donald T. Campbell.** 1979. *Quasi-Experimentation: Design and Analysis Issues for Field Settings.* Boston: Houghton-Mifflin. **out of print**, and an earlier edition of the prior book, but this one contains numerous chapters on specific statistical methods that are not in the later edition.

**EVALUATION JOURNALS**

*Evaluation and Program Planning*

*Journal of Policy Analysis and Management*

*Evaluation Review*

*Evaluation and Research in Education*

*Evaluation and the Health Professions*

*Evaluation Quarterly*

*American Journal of Evaluation*

*Evaluation Practice*

## ASSIGNED READINGS

- Baker, Joseph R., John Yardley, and Kerri McCaul. 2001. "Characteristics of Responding, Nonresponding, and Refusing Parents in an Adolescent Lifestyle Choice Study," *Evaluation Review*, 25(6): 605-618.
- Bickman, Leonard. 1987. "The Functions of Program Theory". In, Bickman (ed.), *Using Program Theory in Evaluation, New Directions For Program Evaluation*, #33. San Francisco: Jossey-Bass
- Bilfoco, Robert, William Duncombe, and John Yinger. 2003. "Does Whole-School Reform Boost Student Performance? The Case of NY City," *Journal of Public Policy Analysis and Management*, 24(1): 47-72
- Birckmayer, Johanna D. and Carol H. Weiss. 2000. "Theory-Based Evaluation in Practice: What Do We Learn?" *Evaluation Review* (24(4): 407-431.
- Brown, J. Lynn and Nancy E. Kierman. "Assessing the Subsequent Effect of a Formative Evaluation on a Program," *Evaluation and Program Planning*, 24(2): 129-143.
- Bouffard, Jeffrey A., Faye S. Taxman, and Rebecca Silverman. 2003. "Improving Process Evaluations of Correctional Programs by Using a Comprehensive Evaluation Method," *Evaluation and Program Planning*, 26(2): 149-161.
- Carvalho, Soniya and Howard White. 2004. "Theory Based Evaluation: The Case of Social Funds," *American Journal of Evaluation*, 25(2): 141-160.
- Christie, Christina A. and Marvin C. Alkin. 2003. "The User-Oriented Evaluator's Role in Formulating a Program Theory," Using a Theory-Driven Approach," *American Journal of Evaluation*: 373-385.
- Cook, Thomas D. 1997. "Lessons Learned in Evaluation over the Past 25 Years." In E. Chelimsky and W. Shadish (eds.), *Evaluation for the 21<sup>st</sup> Century* (Sage Publications): 30-52.
- Cousins, J. Bradley et al. 2004. "Using Key Component Profiles for the Evaluation of Program Implementation in Intensive Mental Health Case Management" *Evaluation and Program Planning*, 27(1): 1-23.
- Dee, Thomas S. and Benjamin J. Keys. 2004. "Does Merit Pay Reward Good Teachers? Evidence from a Randomized Experiment," *Journal of Public Policy Analysis and Management*, 23(3): 471-488.
- Dennis, Michael L. 1994. "Ethical and Practical Randomized Field Experiments." . In Wholey et al (eds.), *Handbook of Practical Program Evaluation*, (Jossey-Bass): 155-197.
- D'Emidio-Caston, Marianne and Joel H. Brown. 1998. "The Other Side of the Story: Student Narratives on the California Drug, Alcohol, and Tobacco Education Programs," *Evaluation Review*, 22(1): 95-117.
- Dukes, Richard et al. 1995. "An Evaluation of D.A.R.E. Using a Solomon Four-Group Design with Latent Variables," *Evaluation Review*, 19(4): 409-435.
- Duquette, Dennis J. and Alexis M. Stowe. 1993. "A Performance Measurement Model for the Office of Inspector General," *Government Accountants Journal*, 42(2): 27-49.
- Epstein, Paul. 1992. "Measuring the Performance of Public Services." In, Holzer (ed.), *Public Productivity Handbook*, Marcel Dekker: New York.
- Ethridge, Marcus E. and Stephen L. Percy. 1993. "A New Kind of Public Policy Encounters Disappointing Results: Implementing Learnfare in Wisconsin," *Public Administration Review* 53 (4): 340-347.
- Figlio, David N. 1995. "The Effects of Drinking Age Laws and Alcohol-Related Crashes: Time Series Evidence From Wisconsin," *Journal of Policy Analysis and Management*, 14(4): 555-566.
- Forsetlund, Louis, Kristine Talseth, Peter Bradley, Lena Nordham, Arild Bjorndal. 2003. "Many a Slip Between Cup and Lip: Process Evaluation of Program to Promote and Support Evidence-Based Public Health Practice," *Evaluation Review*, 27(2): 179-209
- Goddard, Andrew and Jackie Powell. 1994. "Using Naturalistic Evaluation to Assist Service Planning: A Case Study in the UK," *Evaluation Review*, 18(4): 472-489.
- Gottfredson, Denise C. et al. 2005. "The Baltimore City Drug Treatment Court: 3-year Self-Report Outcome Study," *Evaluation Review*, 29(1): 42-64.
- Grossman, Jean B. and Joseph P. Tierney. 1998. "Does Mentoring Work? An Impact Study of the Big Brothers, Big Sisters Program," *Evaluation Review*, 22(3): 403-426.
- Guba, Egon G. and Yvonna S. Lincoln. 1986. "The Countenances of Fourth-Generation Evaluation: Description, Judgement and Negotiation." In D. Cordray and M. Lipsey (eds.), *Evaluation Studies Review Annual*, vol 11. 1986. Newbury Park: Sage Publications .
- Guba, Egon G. and Yvonne Lincoln. 1994. "Competing Paradigms in Qualitative Research." In Denzin and Lincoln (eds.), *Handbook of Qualitative Research* (Thousand Oaks, CA: Sage).
- Hebert, Yvonne, E. 1986. "Naturalistic Evaluation in Practice: A Case Study." In Williams (ed.), *Naturalistic Evaluation. New Directions for Program Evaluation*, #30. San Francisco: Jossey-Bass.
- Huffman, et al. 2002. "A Program Evaluation Strategy in a Community-Based Behavioral Health and Education Services Agency for Children and Families," *Journal of Applied Behavioral Science*, 38(2): 191-215.

- Johnson, Terry R. and Daniel M. Geller. 1992. "Experimental Evidence on the Impacts of Computer-Assisted Instruction in the Job Corps Program," *Evaluation Review* 17(1): 3-23.
- Kazi, Mansoor F.. 1997. "Single Case Evaluation in British Social Services." In E. Chelmsky and W. Shaddish (eds.), *Evaluation for the 21st Century* (Thousand Oaks, CA: Sage Publications).
- Kessler, David A. and Sheila Duncan. 1996. "The Impact of Community Policing in Four Houston Neighborhoods," *Evaluation Review*, 20(6): 627-669.
- King, Jean A., Lynn L. Morris and Carol T. Fitz Gibbon. 1987. "Appendix: Questions for Implementation Evaluation," *How to Assess Program Implementation*, (Newbury Park, CA: Sage Publications).
- Land, Kenneth et al. 1990. "Something that Works in Juvenile Justice: An Evaluation of North Carolina Court Counselors' Intensive Protective Supervision Project," *Evaluation Studies Review*, 14(6): 574- 606.
- Leahey, Erin. 2001. "A Help or Hindrance? The Impact of Job Training on the Employment Status of Disadvantaged Women," *Evaluation Review*, 25(1): 29-54.
- Ma, Xin. 2000. "Health Outcomes of Elementary School Students in New Brunswick," *Evaluation Review*, 24(5): 435-456.
- Marcantonio, Richard J. and Thomas D. Cook. 1994. "Convincing Quasi-Experiments: The Interrupted Times Series and Regression-Discontinuity Designs." In Wholey et al (eds.), *Handbook of Practical Program Evaluation*, (Jossey-Bass): 133-154.
- Mark, Melvin M., Gary T. Henry, and George Julnes. 1999. "Toward an Integrative Framework for Evaluation Practice," *American Journal of Evaluation*, 20(2): 177-198
- McMahon, Susan D., Dale Rose, and Michaela Parks. 2003. "Basic Reading Through Dance Program: The Impact of First Grade Students' Basic Reading Skills," *Evaluation Review*, 27(1): 104-125.
- Mercier, Celine, Myra Piat, Normand Peladeau, and Christian Dagenais. 2000. "An Application of Theory-Driven Evaluation to a Drop-In Youth Center," *Evaluation Review*, 24(1): 73-91.
- Mohr, Lawrence B. 1999. "The Qualitative Method of Impact Assessment," *American Journal of Evaluation*, 20(1): 69-84.
- Murnane, Richard J., John B. Willett, and Kathryn P. Boudett. 1999. "Do Make Dropouts Benefit From Obtaining a GED, Postsecondary Education , and Training?" *Evaluation Review*: 23(5): 475-503.
- Nunn, Samuel. 1994. "How Capital Technologies Affect Municipal Service Outcomes: The Case of Police Mobile Digital Terminals and Stolen Vehicle Recoveries," *Journal of Policy Analysis and Management*, 13(3): 539-559.
- Patton, Michael Q. 1997. "Focusing and Evaluation: Alternatives to Goal-Based Evaluation." In M. Patton, *Utilization Focused Evaluation* (3rd), (Thousand Oaks, CA: Sage Publications).
- Patton, Michael Q. 1997. "Intended Process Used: Impacts of Evaluation Thinking and Practice." In M. Patton, *Utilization Focused Evaluation* (3rd), (Thousand Oaks, CA: Sage Publications).
- Rog, Debra J. 1994. "Constructing Natural Field Experiments." In Wholey et al (eds.), *Handbook of Practical Program Evaluation*, (Jossey-Bass): 119-132.
- Savaya, Riki and Mark Waysman. 2005. "The Logic Model: A Tool for Incorporating Theory in Development and Evaluation of Programs," *Administration in Social Work*, 85-103.
- Schraufnagel, Scot. 2002. "Testing Privatization of 'Long Arm' Service of Process," *Evaluation Review*, 26(1): 59-80.
- Sellers, Christine S. , Terrance J. Taylor, and Figg-Aage Esbensen. 1998. "Reality Checi: Evaluating a School-Based Gang Prevention Model," *Evaluation Review*, 22(5): 590-608.
- Shadish, William R. 1987. "Sources of Evaluation Practice: Needs, Purposes, Questions and Technology." In L. Bickman and D. Weatherford (ed s.), *Evaluating Early Intervention Programs for Severly Handicapped Children and Their Families*. Austin: PRO-ED.
- Shaddish, William R., Thomas Cook and Laura Leviton. 1991. "Good Theory for Program Evaluation." *Foundations of Program Evaluation*. Newbury Park: Sage Publications. Chapters 2,
- Silverman, Myrna et al. 1990. "Strategies For Increasing the Rigor of Qualitative Methods in Evaluations of Health Care Programs," *Evaluation Review*, 14(1): 57-74.
- Solomon, Phyllis and Jeffrey Draine. 1995. "One-Year Outcomes of a Randomized Trial of Case Management with Seriously Mentally Ill Cleints Leaving Jail," *Evaluation Review*, 19(3): 256-273.
- Smith, M.K. 1998. "Empowerment Evaluation: Theoretical and Methodological Considerations," *Evaluation and Program Planning*, 21(3): 255-261
- Spencer, Margaret B., Elizabeth Noll. And Elaine Cassidy. 2005. "Monetary Incentives in Support of Academic Achievement," *Evaluation Review*, 29(3): 199-222.
- Stieffel, Leanna, Ross Rubenstein, and Amy Ellen Schwartz. 1999. "Using Adjusted Performance Measures for Evaluating Resource Use," *Public Budgeting and Finance*, 19(3): 67-87.

- St. Pierre, Tena L. and D. Lynne Kaltreider. 2004. "Tales of Refusal, Adoption, and Maintenance: Evidence-based Substance Abuse Prevention Via School-Extension Collaborations," *American Journal of Evaluation*, 25(4): 479-491.
- Turnbull, Barbara. 2002. "Program Theory Building: A Strategy for Deriving Cumulative Evaluation Knowledge," *American Journal of Evaluation*, 23(3): 275-290.
- Van Manen, Teun G., Pier Prins, and Paul M. Emmelkamp. 2004. "Reducing Aggressive Behavior in Boys With a Social Cognitive Group Treatment: Results of a Randomized, Controlled Trial," *Journal of the American Academy of Child and Adolescent Psychiatry*, 43(12): 1478-1487.
- Waldfogel, Jane. 1999. "The Impact of the Family and Medical Leave Act," *Journal of Policy Analysis and Management*, 18(2): 281-302.
- Wang, Xia, Thomas G. Bloomberg, and Spencer D. Li. 2005. "Comparison of the Educational Deficiencies of Delinquent and Nondelinquent Students," *Evaluation Review*, 29(4): 291-312.
- White, Michael D. 2000. "Assessing the Impact of Administrative Policy on Use of Deadly Force by On and Off Duty Police," *Evaluation Review*, 24(3): 295-318.
- Yampolskaya, Sventlana, Teresa M. Nesman, Mario Hernandez, and Diane Koch. 2004. "Using Concept Mapping to Develop a Logic Model and Articulate Program Theory: A Case Example," 25(2): 191-207.

# COURSE OUTLINE

8/31 & 9/7

I) **INTRODUCTION TO EVALUATION:** uses, history, process, theory & knowledge base

OVERVIEW:

**Rossi & Freeman**, ch. 1.

**Wholey et al.**, pp. xxxiii-xliv

Shadish, William R. 1987. "Sources of Evaluation Practice: Needs, Purposes, Questions and Technology." In L. Bickman and D. Weatherford (ed s.), *Evaluating Early Intervention Programs for Severly Handicapped Children and Families*. Austin: PRO-ED: pp. 520-554.

Cook, Thomas D. 1997. "Lessons Learned in Evaluation over the Past 25 Years." In E. Chelmsky and W. Shadish (eds.), *Evaluation for the 21<sup>st</sup> Century* (Sage Publications): 30-52.

DISCUSSION EXAMPLE:

Ethridge, Marcus E. and Stephen L. Percy. 1993. "A New Kind of Public Policy Encounters Disappointing Results: Implementing Learnfare in Wisconsin," *Public Administration Review* 53: 340-347.

THEORY ,KNOWLEDGE BASE, AND PROCESS:

Shaddish, William R., Thomas Cook and Laura Leviton. 1991. "Good Theory for Program Evaluation," *Foundations of Program Evaluation*, (Sage Publications): pp. 36-67.

Guba, Egon G. and Yvonne Lincoln. 1994. "Competing Paradigms in Qualitative Research." In Denzin and Lincoln (eds.), *Handbook of Qualitative Research* (Sage Publications): Ch. 6, pp. 105-117,

Mark, Melvin M., Gary T. Henry, and George Julnes. 1999. "Toward an Integrative Framework for Evaluation Practice," *American Journal of Evaluation*, 20(2): 177-198.

Guba, Egon G. and Yvonna S. Lincoln. 1986. "The Countenances of Fourth-Generation Evaluation: Description, Judgement and Negotiation. " In D. Cordray and M. Lipsey (eds.), *Evaluation Studies Review Annual* , vol 11, (Sage Publications): pp. 70-88.

Patton, Michael Q. 1997. "Intended Process Uses: Impacts of Evaluation Thinking and Practice," *Utilization Focused Evaluation* (3<sup>rd</sup>). (Sage Publications): ch 5.

Smith, M.K. 1998. "Empowerment Evaluation: Theoretical and Methodological Considerations," *Evaluation and Program Planning*, 21(3): 255-261

9/14 & 9/21

II) **PLANNING, INITIAL STEPS, AND THE IMPORTANCE OF THEORY** use of theory, evaluability assessment, needs assessment, formative vs summative evaluation, logic models.

OVERVIEW:

**Rossi & Freeman**, chs. 2-5

**Wholey et al.**, ch. 1, McLaughlin and Jordan, "Using Logic Models"

**Wholey et al.**, ch. 2, Wholey, "Assessing the Feasibility and Likely Usefulness of Evaluation."

- Patton, Michael Q. 1997. "Focusing an Evaluation: Alternatives to Goal-Based Evaluation," *Utilization Focused Evaluation* (3<sup>rd</sup>.) (Sage Publications): chapter 8
- Bickman, Leonard. 1987. "The Functions of Program Theory". In, Bickman (ed.), *Using Program Theory in Evaluation*, New Directions For Program #33. San Francisco: Jossey-Bass

#### DIFFERENT PERSPECTIVES ON PROGRAM THEORY

- Brown, J. Lynn and Nancy E. Kierman. "Assessing the Subsequent Effect of a Formative Evaluation on a Program," *Evaluation and Program Planning*, 24(2): 129-143.
- Birckmayer, Johanna D. and Carol H. Weiss. 2000. "Theory-Based Evaluation in Practice: What Do We Learn?" *Evaluation Review* (24(4): 407-431.
- Christie, Christina A. and Marvin C. Alkin. 2003. "The User-Oriented Evaluator's Role in Formulating a Program Theory," Using a Theory-Driven Approach," *American Journal of Evaluation*: 373-385.

#### PROGRAM THEORY & PLANNING: APPLICATIONS

- Carvalho, Soniya and Howard White. 2004. "Theory Based Evaluation: The Case of Social Funds," *American Journal of Evaluation*, 25(2): 141-160.
- Mercier, Celine, Myra Piat, Normand Peladeau, and Christian Dagenais. 2000. "An Application of Theory-Driven Evaluation to a Drop-In Youth Center," *Evaluation Review*, 24(1): 73-91.
- Savaya, Riki and Mark Waysman. 2005. "The Logic Model: A Tool for Incorporating Theory in Development and Evaluation of Programs," *Administration in Social Work*, 85-103.
- Turnbull, Barbara. 2002. "Program Theory Building: A Strategy for Deriving Cumulative Evaluation Knowledge," *American Journal of Evaluation*, 23(3): 275-290.
- Yampolskaya, Sventlana, Teresa M. Nesman, Mario Hernandez, and Diane Koch. 2004. "Using Concept Mapping to Develop a Logic Model and Articulate Program Theory: A Case Example, 25(2): 191-207.
- Huffman, et al. 2002. "A Program Evaluation Strategy in a Community-Based Behavioral Health and Educations Services Agency for Children and Families," *Journal of Applied Behavioral Science*, 38(2): 191-215.

#### 9/28 & 10/5

**III) PROCESS EVALUATION:** implementation monitoring, performance monitoring, benchmarks, productivity measures, activity-based costing (ABC), and service efforts and accomplishments reporting (SEA)

#### IMPLEMENTATION MONITORING:

**Rossi & Freeman**, ch. 6, "Assessing and Monitoring Program Process"

**Wholey et al**, chs 3, 13, & 14

King, Jean A., Lynn L. Morris and Carol T. Fitz Gibbon. 1987. "Appendix: Questions for Implementation Evaluation," *How to Assess Program Implementation*, (Newbury Park, CA: Sage Publications)

#### Examples:

Sellers, Christine S. , Terrance J. Taylor, and Figg-Aage Esbensen. 1998. "Reality Check: Evaluating a School-Based Gang Prevention Model," *Evaluation Review*, 22(5): 590-608.

Forsetlund, Louis, Kristine Talseth, Peter Bradley, Lena Nordham, Arild Bjorndal. 2003. "Many a Slip Between Cup and Lip: Process Evaluation of Program to Promote and Support Evidence-Based Public Health Practice," *Evaluation Review*, 27(2): 179-209

Cousins, J. Bradley et al. 2004. "Using Key Component Profiles for the Evaluation of Program Implementation in Intensive Mental Health Case Management" *Evaluation and Program Planning*, 27(1): 1-23.

Bouffard, Jeffrey A., Faye S. Taxman, and Rebecca Silverman. 2003. "Improving Process Evaluations of Correctional Programs by Using a Comprehensive Evaluation Method," *Evaluation and Program Planning*, 26(2): 149-161.

PERFORMANCE MONITORING (also benchmarking, productivity, and SEA's)

**Rossi & Freeman**, ch. 7, "Measuring and Monitoring Program Outcomes"

**Wholey et al**, chs 3 & 8

Epstein, Paul. 1992. "Measuring the Performance of Public Services." In, Holzer (ed.), *Public Productivity Handbook*, Marcel Dekker: New York.)

Hendrick, "Planning-Performance Linkages and Examples"

Examples:

Duquette, Dennis J. and Alexis M. Stowe. 1993. "A Performance Measurement Model for the Office of Inspector General," *Government Accountants Journal*, 42(2): 27-49.

Stieffel, Leanna, Ross Rubenstein, and Amy Ellen Schwartz. 1999. "Using Adjusted Performance Measures for Evaluating Resource Use," *Public Budgeting and Finance*, 19(3): 67-87.

See state and local government examples on Blackboard.

Recommended: **Hatry et al.** and **Ammons**

**10/12: Student Presentations and Paper Due**

**10/19**

**IV) INTRODUCTION TO IMPACT EVALUATIONS**

OVERVIEW:

**Rossi & Freeman**, chs. 8 & 9

**Wholey et al.**, chs 5 & 6

**Shaddish et al**, ch 1 – 3,

**10/26 & 11/2**

**V) EXPERIMENTAL AND QUASI-EXPERIMENTAL DESIGN**

OVERVIEW:

Rog, Debra J. 1994. "Constructing Natural Field Experiments." In Wholey et al (eds.), *Handbook of Practical Program Evaluation*, (Jossey-Bass): 119-132.

- Marcantonio, Richard J. and Thomas D. Cook. 1994. "Convincing Quasi-Experiments: The Interrupted Times Series and Regression-Discontinuity Designs." In Wholey et al (eds.), *Handbook of Practical Program Evaluation*, (Jossey-Bass): 133-154.
- Dennis, Michael L. 1994. "Ethical and Practical Randomized Field Experiments." .” In Wholey et al (eds.), *Handbook of Practical Program Evaluation*, (Jossey-Bass): 155-197.
- Shaddish et al**, ch 4-8

#### METHODS:

- Recommended: **Wholey et al.**, ch 16 & 17
- Cook and Campbell**, ch. 4 (ANOVA/ANCOVA); ch. 6 (ARIMA). *My copy is a mess.*

#### EXAMPLES:

Simple Designs: Students are responsible for two articles each.

- Solomon, Phyllis and Jeffrey Draine. 1995. "One-Year Outcomes of a Randomized Trial of Case Management with Seriously Mentally Ill Clients Leaving Jail," *Evaluation Review*, 19(3): 256-273.
- White, Michael D. 2000. "Assessing the Impact of Administrative Policy on Use of Deadly Force by On and Off Duty Police," *Evaluation Review*, 24(3): 295-318.
- McMahon, Susan D., Dale Rose, and Michaela Parks. 2003. "Basic Reading Through Dance Program: The Impact of First Grade Students' Basic Reading Skills," *Evaluation Review*, 27(1): 104-125.
- Grossman, Jean B. and Joseph P. Tierney. 1998. "Does Mentoring Work? An Impact Study of Bid Brothers, Big Sisters Program," *Evaluation review*, 22(3): 403-426.
- Gottfredson, Denise C. et al. 2005. "The Baltimore City Drug Treatment Court: 3-year Self-Report Outcome Study," *Evaluation Review*, 29(1): 42-64.
- Wang, Xia, Thomas G. Bloomberg, and Spencer D. Li. 2005. "Comparison of the Educational Deficiencies of Delinquent and Nondelinquent Students," *Evaluation Review*, 29(4): 291-312.
- Van Manen, Teun G., Pier Prins, and Paul M. Emmelkamp. 2004. "Reducing Aggressive Behavior in Boys With a Social Cognitive Group Treatment: Results of a Randomized, Controlled Trial," *Journal of the American Academy of Child and Adolescent Psychiatry*, 43(12): 1478-1487.
- Land, Kenneth et al. 1990. "Something that Works in Juvenile Justice: An Evaluation of North Carolina Court Counselors' Intensive Protective Supervision Project," *Evaluation Studies Review*, 14(6): 574- 606.

Complex Designs: Students are responsible for two articles each.

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- Waldfoegel, Jane. 1999. "The Impact of the Family and Medical Leave Act," *Journal of Policy Analysis and Management*, 18(2): 281-302.
- Nunn, Samuel. 1994. "How Capital Technologies Affect Municipal Service Outcomes: The Case of Police Mobile Digital Terminals and Stolen Vehicle Recoveries," *Journal of Policy Analysis and Management*, 13(3): 539-559.

- Schraufnagel, Scot. 2002. "Testing Privatization of 'Long Arm' Service of Process," *Evaluation Review*, 26(1): 59-80.
- Spencer, Margaret B., Elizabeth Noll. And Elaine Cassidy. 2005. "Monetary Incentives in Support of Academic Achievement," *Evaluation Review*, 29(3): 199-222.
- Bilfucio, Robert, William Duncombe, and John Yinger. 2003. "Does Whole-School Reform Boost Student Performance? The Case of NY City," *Journal of Public Policy Analysis and Management*, 24(1): 47-72.
- Dee, Thomas S. and Benjamin J. Keys. 2004. "Does Merit Pay Reward Good Teachers? Evidence from a Randomized Experiment," *Journal of Public Policy Analysis and Management*, 23(3): 471-488.
- Figlio, David N. 1995. "The Effects of Drinking Age Laws and Alcohol-Related Crashes: Time Series Evidence From Wisconsin," *Journal of Policy Analysis and Management*, 14(4): 555-566

11/9

## VI) NON-EXPERIMENTAL MODELS, NATURAL EXPERIMENTS, and POLICY STUDIES

EXAMPLES: Students are responsible for two articles each.

- Kessler, David A. and Sheila Duncan. 1996. "The Impact of Community Policing in Four Houston Neighborhoods," *Evaluation Review*, 20(6): 627-669.
- Ma, Xin. 2000. "Health Outcomes of Elementary School Students in New Brunswick," *Evaluation Review*, 24(5): 435-456.
- Murnane, Richard J., John B. Willett, and Kathryn P. Boudett. 1999. "Do Make Dropouts Benefit From Obtaining a GED, Postsecondary Education, and Training?" *Evaluation Review*: 23(5): 475-503.
- Leahey, Erin. 2001. "A Help or Hindrance? The Impact of Job Training on the Employment Status of Disadvantaged Women," *Evaluation Review*, 25(1): 29-54.
- Bitler, Marianne P. and Janet Currie. 2005. "Does WIC Work? The Effects of WIC on Pregnancy and Birth Outcomes," *Journal of Policy Analysis and Management*, 24(1): 73-91.
- Hanushek, Eric A. and Margaret E. Raymond. 2005. "Does School Accountability Lead to Improved Student Performance," *Journal of Policy Analysis and Management*, 24(2): 297-327.
- Greenbaum, Robert T. and John B. Engberg. 2004. "The Impact of State Enterprise Zones on Urban Manufacturing Establishments," *Journal of Policy Analysis and Management*, 23(2): 315-339.
- Bloom, Howard S., Carolyn J. Hill, and James A. Riccio. 2003. "Linking Program Implementation and Effectiveness: Lessons from a Pooled Sample of Welfare-to-Work Experiments," *Journal of Policy Analysis and Management*, 22(4): 551-575.

11/16

## VII) QUALITATIVE METHODS

METHODS:

**Wholey et al**, ch. 10, 11 & 12

- Silverman, Myrna et al. 1990. "Strategies For Increasing the Rigor of Qualitative Methods in Evaluations of Health Care Programs," *Evaluation Review*, 14(1): 57-74.
- Maxwell, Joseph A. 1998. "Designing a Qualitative Study." In L. Bickman and D. Rog (eds.), *Handbook of Applied Social Research Methods*, (Sage): 69-100.
- Mohr, Lawrence B. 1999. "The Qualitative Method of Impact Assessment," *American Journal of Evaluation*, 20(1): 69-84.

EXAMPLES: Students are responsible for two articles each.

- Hebert, Yvonne, E. 1986. "Naturalistic Evaluation in Practice: A Case Study." In Williams (ed.), *Naturalistic Evaluation*. New Directions for Program Evaluation, #30. San Francisco: Jossey-Bass.
- Goddard, Andrew and Jackie Powell. 1994. "Using Naturalistic Evaluation to Assist Service Planning: A Case Study in the UK," *Evaluation Review*, 18(4): 472-489.
- D'Emidio-Caston, Marianne and Joel H. Brown. 1998, "The Other Side of the Story: Student Narratives on the California Drug, Alcohol, and Tobacco Education Programs," *Evaluation Review*, 22(1): 95-117.
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**11/23: THANKSGIVING HOLIDAY**

**11/30: Student Presentations**

**12/7: FINALS WEEK, final paper due**