

Curriculum Vita

Allyson L. (Ankerbrand) Holbrook

Survey Research Laboratory (MC336)
412 S. Peoria St., Sixth Floor
Chicago, IL 60607
(312)996-0471
allysonh@srl.uic.edu

OR

Graduate Program in Public Administration (MC278)
College of Urban Planning and Public Affairs
412 S. Peoria St., Suite 130
Chicago, IL 60607
allyson@uic.edu

Education

- Ph.D. Social Psychology, Ohio State University, 2002
Minors in Quantitative Psychology and Political Science
Dissertation: Operative and meta-psychological strength-related attitude features: A study of knowledge volume, ambivalence, and accessibility
Committee: Jon A. Krosnick (advisor), Richard E. Petty, Russ Fazio
- M.A. Social Psychology, Ohio State University, 1997
Thesis: Attitude formation and the bivariate model: A study of the relationship between beliefs and attitudes.
Committee: Jon A. Krosnick (advisor), Richard E. Petty, John T. Cacioppo
- B.A. Psychology and Political Science, Dickinson College (Summa Cum Laude, Departmental Honors in Political Science), 1995

Academic Appointments

- | | |
|------------------------|--|
| 2002-present | Assistant Professor of Public Administration and Psychology at the Survey Research Laboratory, University of Illinois at Chicago |
| 2001-2002
1998-1999 | Graduate Research Assistant employed by Dr. Jon A. Krosnick. |
| 2000-2001
1995-1996 | University Fellow at the Ohio State University |
| 1998, 2000 | Facilitator, Ohio State University Summer Institute for Political Psychology. |

- 1999-2000 Graduate Research Associate, Ohio State University Center for Survey Research.
- 1997-1998 Psychology Graduate Teaching Assistant, Introduction to Social Psychology, The Ohio State University.
- 1996-1997 Pre-Doctoral Traineeship, National Institute for Mental Health (Grant #T32-MH19728).

Publications

Krosnick, J. A., Visser, P. S., & Holbrook, A. L. (1998). American opinion on global warming: The “pre-Kyoto” media barrage politicized and crystallized public opinion. Resources, *133*, 5-9.

Holbrook, A. L., Bizer, G. Y., & Krosnick, J. A. (2000). Political behavior of the individual. In A.E. Kazdin (Ed.), Encyclopedia of psychology. Washington, DC, and New York, NY: American Psychological Association and Oxford University Press.

Krosnick, J. A., Holbrook, A. L., & Visser, P. S. (2000). The impact of the Fall 1997 debate about global warming on American public opinion. Public Understanding of Science, *9*, 239-260.

Holbrook, A. L., Krosnick, J. A., Carson, R. T., & Mitchell, R. C. (2000). Violating conversational conventions disrupts cognitive processing of attitude questions. Journal of Experimental Social Psychology, *36*, 465-494.

Holbrook, A. L., Krosnick, J. A., Visser, P. S., Gardner, W. L., & Cacioppo, J. T. (2001). Attitudes toward Presidential Candidates and Political Parties: Initial Optimism, Inertial First Impressions, and a Focus on Flaws. American Journal of Political Science, *45*, 930-950.

Krosnick, J. A., Holbrook, A. L., Berent, M. K., Carson, R. T., Hanemann, W. M., Kopp, R. J., Mitchell, R. C., Presser, S., Rudd, P. A., & Smith, V. K. (2002) The impact of “no opinion” response options on data quality: Prevention of non-attitude reporting or an invitation to satisfice? Public Opinion Quarterly, *66*, 371-403.

Holbrook, A. L., Green, M. C., & Krosnick, J. A. (2003). Telephone vs. Face-to-Face Interviewing of National Probability Samples With Long Questionnaires: Comparisons of Respondent Satisficing and Social Desirability Response Bias. Public Opinion Quarterly, *67*, 79-125.

Bizer, G. Y., Krosnick, J. A., Holbrook, A. L., Petty, R. E., Rucker, D. D., & Wheeler, S. C. (in press) The impact of personality on political beliefs, attitudes, and behavior: Need to evaluate. Journal of Personality.

Holbrook, A. L. (in press) No-opinion response options. In B. Radcliff & S. Best (Eds.), Polling America: The Encyclopedia of Public Opinion.

Presentations

Ankerbrand, A. L. (1996, May). Scripts and mindlessness: When no explanation is necessary. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Ankerbrand, A. L., Krosnick, J. A., Cacioppo, J. T., Visser, P. S., & Gardner, W. L. (1996, May).

The bivariate model and candidates assessments. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Ankerbrand, A. L., Krosnick, J. A., Cacioppo, J. T., Visser, P. & Gardner, W. (1997, May). Candidate attitudes predict voter turnout. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Ankerbrand, A. L., & Krosnick, J. A. (1997, June). Response order effects in dichotomous questions. Paper presented at the annual meeting of the American Psychological Society, Washington, D.C.

Holbrook, A. L., Krosnick, J. A., Cacioppo, J. T., Visser, P. V. & Gardner, W. L. (1998, April). Insights into candidate evaluation and voter turnout: The value of differentiating positive and negative affect. Paper presented at the annual meeting of the Midwestern Political Science Association, Chicago, IL.

Holbrook, A. L., Krosnick, J. A., Carson, R. T., & Mitchell, R. C. (1998, May). Violating conversational conventions disrupts cognitive processing of attitude questions. Paper presented at the annual meeting of the American Association for Public Opinion Research, St. Louis, Missouri.

Holbrook, A. L., & Krosnick, J. A. (1999, May). Response order effects in telephone interviews: The impact of respondent ability, motivation, task difficulty, and linguistic structure. Paper presented at the annual meeting of the American Association for Public Opinion Research, St. Pete's Beach, FL.

Holbrook, A. L., Krosnick, J. A., Moore, D. W., & Tourangeau, R. (2000, May). Response Order Effects in Gallup Surveys: Linguistic Structure and the Impact of Respondent Ability, Motivation, and Task Difficulty. Paper presented at the annual meeting of the American Association for Public Opinion Research, Portland, OR.

Krosnick, J. A., Holbrook, A. L., Visser, P. S., Gardner, W. L., & Cacioppo, J. T. (2000, June) The Formation of Attitudes Toward Presidential Candidates and Political Parties: An Asymmetric Nonlinear Process. Paper presented at the annual meeting of the American Psychological Society, Miami Beach, FL.

Krosnick, J. A., Holbrook, A. L., Visser, P. S., Gardner, W. L., & Cacioppo, J. T. (2000, August) The Formation of Attitudes Toward Presidential Candidates and Political Parties: An Asymmetric Nonlinear Process. Paper presented at the annual meeting of the American Political Science Association, Washington, D.C.

Krosnick, J. A., Visser, P. S., & Holbrook, A. L. (2001, February) Real-time attitude change outside the laboratory: The case of the 1997 national debate on global warming. Paper presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.

Green, M. C., Krosnick, J. A., & Holbrook, A. L. (2001). Experimental comparisons of the quality of data obtained from face-to-face and telephone surveys. Paper presented at the American Association for Public Opinion Research Annual Meeting, Montreal, Canada.

Holbrook, A. L., Krosnick, J. A., Carson, R. T., & Mitchell, R. C. (2001). Violating conversational conventions disrupts cognitive processing of attitude questions. Paper presented at the

2001 Fifth Tri-Annual UC Berkeley Invitational Choice Symposium, Pacific Grove, California.

Krosnick, J. A., Petty, R. E., Rucker, D. D., Bizer, G. Y., & Holbrook, A. L. (2002). Understanding the Determinants of Candidate Evaluation in the United States. Paper to be presented at the 2002 meeting of the American Political Science Association.

Shaeffer, E. M., Krosnick, J. A., & Holbrook, A. L. (2002). Assessing the efficacy of object rankings following ratings. Paper presented at the Midwestern Psychological Association Annual Meeting, Chicago, Illinois.

Krosnick, J. A., Visser, P. S., Holbrook, A. L., & Berent, M. K. (2002). Challenging the common-factor model of strength-related attitude attributes: Contrasting the antecedents and consequences of attitude importance and attitude-relevant knowledge. Paper presented at the General Meeting of the European Association of Experimental Social Psychology, San Sebastian, Spain.

Krosnick, J. A., Bizer, G. Y., Holbrook, A. L., Petty, R. E., Wheeler, S. C., & Rucker, D. D. (2002). The impact of personality on electoral behavior and cognition: A study of need for cognition and need to evaluate. Paper presented at the American Political Science Association Annual Meeting, Boston, MA.

Visser, P. S., Holbrook, A. L., & Krosnick, J. A. (2002). Social psychology under the microscope: Do classic experiments replicates when participants are representative of the general public rather than convenience samples of college students? Paper presented at the Society for Experimental Social Psychology Annual Meeting, Columbus, OH.

Awards and Honors

1999-2000 Thomas Ostrom Athenaeum Chair:

Each year, an eminent researcher in the field of social cognition is chosen to be The Ostrom Scholar in Residence. During his or her visit to Ohio State, the Ostrom Scholar in Residence meets with faculty and graduate students, gives a public colloquium, and conducts a workshop for faculty and graduate students in psychology. The Ostrom Athenaeum Chair organizes and hosts the visit and manages the Thomas M. Ostrom Athenaeum, a library of journals and books for OSU graduate students and faculty. This involves purchasing new books and journals, maintaining the books and journals in the Athenaeum, and supervising graduate student access to and use of the facility.

Phi Beta Kappa, 1995-present