



Section on Intergovernmental  
Administration and Management

# NEWSLETTER

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## ASPA Calls for Proposals

The 66<sup>th</sup> annual ASPA National Conference provides a forum for practitioners and scholars to come together and consider the issues facing public administration. The 2005 conference in Milwaukee, Wisconsin, will feature the theme "Advancing Public Service Performance: Innovations in Research and Practice." ASPA invites proposals that address the big and overarching issues facing public administration, with a focus on public performance, management, and accountability. This focus embraces such topics as new strategies for strengthening the intergovernmental relationship; innovative efforts to improve coordination and efficiency in the delivery of government services; new insights into non-profit management and engagement of citizens in governance; and other puzzles that speak to the partnership increasingly at the core of governmental work. Proposals that deal with this theme will be given special consideration, although ASPA welcomes proposals for excellent sessions of all kinds. For more information on how to submit a proposal – see the call for proposals at: <http://www.aspanet.org/conferences/2005ConfProposal.html>



## Donald Stone Award Winners

SIAM members recognized the Donald Stone Award Winners at the 65<sup>th</sup> Annual ASPA Conference in Portland, Oregon. Congratulations to this year's outstanding winners!

### Practitioner Award

**Jeffrey Tryens** is the Executive Director of the Oregon Progress Board. The bulk of Jeffrey Tryens' job on the Oregon Progress Board is grading how well Oregon is doing as a whole, including the economy, the environment and the people, as well as trying to set attainable goals for the state. Tryens serves on numerous state boards and committees including the governor's drug and violent crime advisory committee and the committee on the future of the courts. He also chairs the advisory committee for the department of planning, public policy and management at the University of Oregon. Find out more about the Oregon Progress Board by visiting <http://egov.oregon.gov/DAS/OPB/>.



### Academic Award

**Charldean Newell** is the Regents Professor of Public Administration at the University of North Texas. An authority on municipal management and public personnel administration, Newell is co-author of "The Effective Local Government Manager," "City Executives, Texas Politics," and "Essentials of Texas Politics." She is an



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## Notes from the Chair . . .



Thank you to all of you for my opportunity to serve as chair of SIAM. Especially I would like to thank outgoing chair Jim Svava for his service on behalf of SIAM these last two years.

We were in the middle of the 2004 ASPA conference in Portland when Jim handed the position to me at the SIAM Annual Meeting, but I had already begun the tasks I'd like to work towards during my two years as chair. These include making the ties between scholars and practitioners more numerous and beneficial, networking at a more intense level with peer organizations such as APA's Intergovernmental Administration Division, and instituting a SIAM presence on the UNPAN website that ASPA supports with the United Nations.

### Improving Ties - 1

The 2004 program committee, where I was SIAM's representative, had two specific charges going into the 2004 ASPA Conference. These were to bring in more practitioners and to be mindful of the theme of transforming governance in a world without boundaries through inclusion of international submissions.

My trip back to the airport in the hotel shuttle van put me next to a county human services director. We spent the time exchanging information in that informal setting – she provided her thoughts on some research that colleagues and I were completing on county funding of human services nonprofits, while I shared preliminary results and contacts.

From this and other encounters at the conference, I came back even more convinced about how very necessary ASPA remains. The opportunity to network – to stretch across the gap between research and practice so that each field gains – is vital at a time when we are increasing our global contacts and competition. Practitioners in attendance at several of the sessions were absorbed in the results of public administration research being presented, as well as attentive to the technologies designed by private sector firms to facilitate governance. Researchers listened to feedback from the practitioners, and learned about outlets for their research that would enable it to reach practitioners. The conference included very good exchanges with practitioners and researchers.

More can be done here to encourage international presenters. The program committee did not receive a significant number of submissions, and language comprehension was a challenge in some cases, suggesting that ASPA might assist with this barrier in order to encourage more global exchange.

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# SIAM HEADLINE NEWS

For more information on the following sites, see the links listed. You can also access the *SIAM newsletter* online at <http://www.instgov.eku.edu/Program%20Activites.htm> and link directly to the articles.

## **Pagano Comments on Indianapolis' Financial Problems**

The *Indianapolis Star* interviewed **Michael Pagano**, professor of public administration at the University of Illinois at Chicago and SIAM board member, for an article addressing Indianapolis' financial problems. (information courtesy of *The Indianapolis Star*)

## **Five Georgia Counties Rank Among the Top 10 Fastest-Growing; Loudoun, Va., Ranks First**

Half of the nation's 10 fastest-growing counties between April 1, 2000, and July 1, 2003, were located in Georgia, according to tabulations released last week by the U.S. Census Bureau. However, it was a Virginia county - Loudoun, that topped the list.

URL: <http://eire.census.gov/popest/data/counties.php>

## **Students Can Take the "Public Service Challenge"**

*U.S. News & World Report* and Vibrant Institute invite students to participate in the first ever Public Service Challenge - a national online competition open to all U.S. undergraduate and graduate students. The Public Service Challenge is an online simulation game designed to expose students to the challenges of managing the operations of a government program. By accepting the Challenge, one assumes the role as the head of a government agency responsible for battling the spread of infectious diseases. The Challenge is free and open to any U.S. undergraduate or graduate student regardless of their major or field of study. The Challenge starts on August 15, 2004, and ends on October 10, 2004.

URL: <http://www.publicservicechallenge.com>

## **Government Performance Project Launches E-Newsletter**

The Government Performance Project (GPP) has launched an e-newsletter to keep the public administration community up-to-date on its plans and progress. With a two-year grant from The Pew Charitable Trusts, administered by the University of Richmond, GPP is laying the groundwork to grade state performance once again. ASPA members comprise the majority of the Project's team of scholars and reporters. **Susan Tompkins** is GPP Director. **Donald Kettl, Philip Joyce, Michael Pagano** and **Katherine Willoughby** serve on the academic team. **Katherine Barrett** and **Richard Greene** have been reporting on the Project since its inception in 1996. To subscribe to the e-newsletter, send an e-mail message to [enews@gpponline.org](mailto:enews@gpponline.org).

## **Web Site Offers Media Technical Assistance to Nonprofits**

The SPIN Project (Strategic Press Information Network) provides media technical assistance to nonprofit public-interest organizations across the nation that want to influence debate, shape public opinion and garner positive media attention. It is an excellent resource for nonprofits that would like to broaden (or begin) their media outreach efforts. URL: <http://www.spinproject.org>

## **Report Provides Case Studies on Advocacy Communications**

"Now Here This," a new report produced by Fenton Communications, details their approach to advocacy communication campaigns. Covering everything from budgets to audience identification, this report offers a glimpse into the inner workings of an advocacy communications shop whose clients range from Greenpeace to the Kennedy School of Government.

URL: [http://www.fenton.com/resources/nht\\_report.asp](http://www.fenton.com/resources/nht_report.asp)

## **States outdo feds in combating global warming**

In the absence of a federal policy to combat global warming, at least 39 states are actively pioneering strategies to reduce greenhouse gases. The state of Washington has taken the boldest action by adopting the nation's toughest carbon dioxide reductions for new power plants.

URL: <http://www.stateline.org/stateline/?pa=story&sa=showStoryInfo&id=364829>

## **High-tech humiliation helps states nab tax cheats**

More than a dozen states are banking on public humiliation on the World Wide Web to shame businesses and individuals into paying millions of dollars in overdue state taxes. Using catchy names such as CyberShame and Debtor's Corner, states are electronically publishing the names of tax delinquents.

URL: <http://www.stateline.org/stateline/?pa=story&sa=showStoryInfo&id=363860>

## **States spend less; more cuts in the offing**

State spending declined this year to the lowest level in nearly 15 years, according to a new report from the Center on Budget and Policy Priorities released April 22.

URL: <http://www.stateline.org/stateline/?pa=story&sa=showStoryInfo&id=366572>

## **Report on Attracting the Next Generation of Nonprofit Leaders**

Recruiting and developing a talented workforce is critical for the nonprofit sector's continued success. However, turnover and vacancy among nonprofit organizations is relatively high. A new report published by the Forbes Funds, Look Here!, explores these issues and makes several recommendations for attracting the next generation of nonprofit leaders.

URL: [http://www.pittsburghfoundation.org/images/Look\\_Here.pdf](http://www.pittsburghfoundation.org/images/Look_Here.pdf)

## **Calif. Newspaper Interviews Bland Regarding State Government Reinvention Efforts**

The Sacramento Bee interviewed **Bob Bland**, chairman of the public administration department at the University of North Texas, for an article describing Gov. Arnold Schwarzenegger's efforts to reorganize California state government. Schwarzenegger is borrowing a strategy used by Texas where public workers and managers studied ways to improve the bureaucracy. (information courtesy of The Sacramento Bee)

URL: <http://www.sacbee.com/content/politics/story/9034495p-9960437c.html>

## **Who is richest?**

Connecticut once again leads the country in wealth, with an average income of \$43,000 while Mississippi again ranks last with \$23,000, according to new figures from the U.S. Commerce Department. Click here for the report:

URL: <http://www.bea.doc.gov/bea/newsrel/SQPINewsRelease.htm>

## **State budget picture shows modest improvement**

Tax collections are up for most states, but growing health care costs will make it tough for most states to balance their books. Thirty-two states expect to end fiscal 2004 with a modest surplus, but 33 states expect to have budget gaps for fiscal 2005, according to a new report

released from the national Conference of State Legislatures, a bipartisan organization.

<http://www.stateline.org/stateline/?pa=story&sa=showStoryInfo&id=367928>

#### States recycling Medicaid funds face federal scrutiny

States are hoping to gain some slack in the tug-of-war with federal health officials over how to pay for their share of Medicaid, the jointly funded health safety net for more than 50 million poor and disabled Americans. <http://www.stateline.org/stateline/?pa=story&sa=showStoryInfo&id=366958>

#### Courts referee school finance disputes

Courts in half the country are taking on the tasks of state budget writers in public education, forcing legislatures to pump more money into elementary and high schools and deciding how much more money needs to be spent and on which students. <http://www.stateline.org/stateline/?pa=story&sa=showStoryInfo&id=369260>

#### Potholes Remain on States' Road to Recovery

While the national economy shows signs of improvement, states still face an uphill battle to recover from the worst fiscal crisis in the last 60 years, according to a survey released last week by the National Governors Association (NGA) and the National Association of State Budget Officers (NASBO). "The Fiscal Survey of States," found state spending continues to be sluggish and rainy day funds have improved little in the last year.

URL: <http://www.nga.org/cda/files/FSS0404.pdf>

#### Fulbright Scholar Program Announces 2005-6 Award Competition

The Fulbright Scholar Program is offering 49 lecturing, research, and lecturing/research awards in public administration for the 2005-2006 academic year. Awards for both faculty and professionals range from two months to an academic year. The application deadline for Fulbright traditional lecturing and research grants worldwide is August 1, 2004. U.S. citizenship is required. For information, other eligibility requirements, and online application, visit the Program's web site at <http://www.cies.org>

### SIAM News

Congratulations to the following new Board members elected at the Annual Meeting.

**Chair elect:** **Craig Wheeland**, Department of Political Science, Villanova University

**Board Members:** **David Hamilton**, School of Policy Studies, Roosevelt University

**Christopher Hoene**, Research Manager, National League of Cities  
Jocelyn Johnston, Department of Public Administration, University of Kansas

New members began service at the end of the meeting.

#### Dues Increase

At the Annual meeting, SIAM members unanimously voted to increase section dues from \$22 to \$27. Of the \$27, \$15.40 will go to support the Section's journal, *State and Local Government Review*. The Institute of Government at the University of Georgia currently subsidizes over \$50,000 of the journal's cost. For more information on SLGR, please see the insert in this newsletter.

#### 2005 Conference Planning

SIAM is pleased to be represented once again on the planning committee for ASPA's 2005 Annual Conference that will be held in April in Milwaukee, Wisconsin. Thank you to Pat Atkins for all the time and work she committed on SIAM's behalf to making the 2004 conference a success!

#### Signs of Fragile Recovery Are There, but Tough Times Still Ahead, New Study Says

While the national economy shows signs of improvement, states still face an uphill battle to recover from the worst fiscal crisis in the last 60 years, according to a survey released here today by the National Governors Association and the National Association of State Budget Officers (NASBO).

[http://www.nga.org/nga/newsRoom/1,1169,C\\_PRESS\\_RELEASE%5ED\\_6789,00.html](http://www.nga.org/nga/newsRoom/1,1169,C_PRESS_RELEASE%5ED_6789,00.html)

#### State Tax Revenue Growth Gains Momentum

According to a new Rockefeller Institute of Government report, state tax revenue, adjusted for legislated tax changes, increased by about 5.5 percent year-over-year in the January-March 2004 quarter. Underlying state tax revenue growth is finally reaching pre-recession levels.

URL: [http://stateandlocalgateway.rockinst.org/fiscal\\_pub/state\\_news/sn\\_reports/SFN%204-3.pdf](http://stateandlocalgateway.rockinst.org/fiscal_pub/state_news/sn_reports/SFN%204-3.pdf)

*The above articles are a compilation of stories from Stateline.org, the National Governor's Association newsletters and ASPAnet This Week.*

## ASPA News

#### ASPA National Council Appoints New Executive Director

During its March 31 semiannual meeting, ASPA's National Council appointed **Antoinette ("Toni") Samuel** as the Society's next executive director effective June 16, 2004. She will succeed **Mary Hamilton** who is leaving ASPA to take a position as senior executive in residence at the University of Nebraska at Omaha. Samuel has most recently been chief executive officer of the International Employee Assistance Association. Prior to that she served as executive director of the National Association of Black Journalists and before that director of the Education and Information Resources Center at the National League of Cities.

#### ASPA Issues RFP for Next PAR Editor-in-Chief

ASPA, owner and publisher of Public Administration Review (PAR), The Premier Journal of Public Administration, requests proposals from individuals and institutions interested in assuming the responsibility of editor-in-chief of PAR effective January 1, 2006. Completed proposals must be received by ASPA by October 15, 2004.

URL: <http://www.aspanet.org/publications/par/PARrfp.doc>

#### ASPA Seeks Proposals for 2005 National Conference

ASPA seeks exciting, cutting-edge panels, workshops (pre-conference and during the conference), roundtables, and other innovative presentations for its 2005 National Conference which will take place in Milwaukee next April 2-5. The deadline for submissions is June 21.

URL: <http://www.aspanet.org/conferences/2005ConfProposal.html>



#### Read the Text of the 2004 Donald C. Stone Distinguished Guest Lecture

ASPA has posted online the text of the 9th Donald C. Stone Distinguished Guest Lecture, delivered by Indiana University President **Adam W. Herbert** on March 30 at the Society's 2004 National Conference. The title of his address was "Transforming the Public Service in a World without Boundaries."

URL: <http://www.aspanet.org/about/history/StoneLecture2004.pdf>

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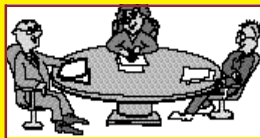
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## Notes from the Chair . . .

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### UNPAN

Improving global exchange also involves UNPAN. UNPAN is the United Nations Online Network in Public Administration and Finance. Through this website, the United Nations and its partners work to support the development of efficient and effective public administration systems and competent civic services. Worldwide, UNPAN consists of 23 partners, and ASPA is the United States partner. While at the 2004 conference, I attended an ASPA meeting of UNPAN. ASPA staff member Erik Bergrud is the ASPA coordinator for this project, and he was chair of the meeting. Earlier I had talked with the United Nations staff member, Haiyan Qian, who is receptive to SIAM's involvement and efforts to add an intergovernmental component to the website. This website might also be used to promote international submissions to the ASPA conference.

### Improving Ties – 2

The other networking opportunity involves interacting with peer chapters of other national organizations, including groups such as the American Planning Association, American Political Science Association, Association for Public Policy Analysis and Management, International City/County Management Association, or Urban Affairs Association. Officials from a number of the organizations were on hand at the ASPA conference, giving me a chance to talk to them about making stronger group connections to amplify the public administration message.

### ASPA Business

Elsewhere in this issue of the newsletter, there is a call for panels, workshops, roundtables, and other innovative presentations for the **2005 ASPA conference in Milwaukee**. The SIAM-sponsored track received a much larger share of the proposals in 2004 than any other track; there were so many that we were given some additional panel slots and roundtables at the 2004 conference. **Let's maintain our number one**

**rating both in quality and quantity**. Also, as you configure your papers, panels, etc., keep in mind the theme of "Advancing Public Service Performance: Innovations in Research and Practice," and the continued interest in using sessions to enable researchers and practitioners to network.

### Closing

If any of these subjects covered in this message intrigue you, please let me know of your interest. If you have any topics that you wish to raise or share with me, drop me an e-mail message (patkins@gwu.edu) or a voice mail message (202-994-8438). If you could flag that it is in regards to SIAM in the Subject heading that would insure its getting through my notoriously quick hand on the delete button. Shortly, I will have the ability to broadcast e-mail information to SIAM members. I promise to use it sparingly!

Regards,  
Pat



## Stone Award Winners

(Continued from page 1)

elected member of the National Academy of Public Administration and a member of the Voluntary Credentialing Advisory Board of the International City/County Management Association. Newell served on the Executive Council of the National Association of Schools of Public Affairs and Administration and as chair of the NASPAA Standards Committee. She has been an American Society for Public Administration section chair and editorial board member, foundation board member of the International Institute of Municipal Clerks, an Executive Council member of Pi Sigma Alpha, and a member of the ICMA University Board of Regents. Though retired from teaching, she remains active in scholarship and public service and continues to work with the University of North Texas in a variety of ways.

# CALL FOR PAPERS

## State and Local Government Review

### *From “Quiet Crisis” to “Perfect Storm”:* Civil Service Reform

*State and Local Government Review* invites scholars to submit articles on human resource reforms and government employment practices, with special attention to issues of at-will employment. The symposium seeks to commission approximately eight articles (research and commentary) from various disciplinary perspectives, notably economics, political science, public administration, history, sociology, law and/or public policy. A mix of case studies, legal analyses, empirical research, and normative essays is sought.

**Topics of particular interest include:**

1. at-will employment
2. changing labor-management relations
3. employee rights
4. developments at city/county, state and federal levels

Articles should be approximately 20 double-spaced, typewritten pages plus notes, references and exhibits. Proposals to write articles should be approximately 500 words and submitted by August. Proposals should include title, description of approach, and linkage to symposium theme. Co-editors suggested that proposals will be selected by **September/October**, completed papers will be due by **March 2005**, and co-editors suggested revisions and author turnaround will be done by **June 2005**.

Decisions to commission authors will be made by the guest editors, **James S. Bowman** (Florida State University) and **Jonathan P. West** (University of Miami), in consultation with the editor of *SLGR*. Articles will be refereed by anonymous reviewers, and they will be expected to meet standards of scholarly excellence. The co-editors will make final judgments regarding suitability for publication in the journal. It is anticipated that a book project expanding on the symposium will include additional papers. A style guide for the journal is available on the *SLGR* website: [www.cviog.uga.edu/slgr/submission.html](http://www.cviog.uga.edu/slgr/submission.html)

## *New Board List for State and Local Government Review 2004 - 2006*

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## *IBM Center for the Business of Government*

### **New Book Recommends Collaboration Through Networks and Partnerships to Achieve National Goals**

A new book, *Collaboration: Using Networks and Partnerships*, released by the IBM Center for the Business of Government, presents a comprehensive look at the use of networks and partnerships to achieve national goals.

Co-editors **Tom J. Burlin** and **John M. Kamensky** compare and contrast partnerships and networks. Partnerships are described as more formal joint ventures organized around common outputs and results. In contrast, networks are more informal relationships organized around common shared goals with voluntary obligations to act. Together, collaboration is a new tool for public managers to use in improving the delivery of services to citizens. Collaboration requires a different set of skills than those used in ‘traditional government,’ which depends more heavily on institutional arrangements, legislation, and the budget process. Developing this new set of skills will be a major challenge for government leaders whose future policy success will increasingly depend on their ability to collaborate with others by creating networks and partnerships.

The book includes several case studies that reflect the successful use of these skills:

- \* **William Snyder** and **Xavier de Souza Briggs** document the creation and implementation of several intergovernmental “communities of practice.” They trace the history of these networks and documents their structure, activities and outcomes as well as identify a number of critical success factors related to these groups. Case studies include: SafeCities, Boost4Kids and 21st Century Skills.
- \* **William Waugh** analyzes the Federal Emergency Management Agency’s (FEMA) work with the private sector in implementing FEMA’s goals via public-private partnerships. The project includes an assessment of FEMA’s Project Impact Program. The objective of the study is to assess and compare the achievement of national policy goals through private sector partnership programs
- \* **John Scanlon** describes how the Bureau of Primary Health in the U.S. Department of Health and Human Services, created networks and partnerships that could achieve an ambitious “national goal” well beyond the reach of the agency’s traditional programs: to provide 100 percent of the uninsured in every community access to quality health care while eliminating health-status disparities among population groups.

Other contributors to the book include **Elaine Kamarck**, **Robert Agranoff**, **Robert Klitgaard**, **Gregory Treverton**, and **Sam DeMarie**.

#### **How to obtain the book**

*Transforming Government Supply Chain Management* is published by Rowman & Littlefield Publishers Inc and edited by **John M. Kamensky** and **Thomas J. Burlin**. Copies of the book are available for purchase from online bookstores and from Rowman & Littlefield at [www.rowmanlittlefield.com](http://www.rowmanlittlefield.com) or 1-800-462-6420.

#### **About the IBM Center for The Business of Government**

Through stipends for research, the IBM Center for The Business of Government stimulates research and facilitates discussion on new approaches to improving the effectiveness of government at the federal, state, local, and international levels. Founded in 1998, The Center is one of the ways that IBM seeks to advance knowledge on how to improve public sector effectiveness. The IBM Center focuses on the future of the operation and management of the public sector. For additional information on the IBM Center, visit the web site at [www.businessofgovernment.org](http://www.businessofgovernment.org).