

Updated 4/16/09

COURSE OUTLINE

College of Urban Planning and Public Administration

UPP 594 – Special Topics in Physical Planning: Planning for Competitive Cities and Regions

Spring 2009

Frank Beal

Tuesday: 6:00 – 9:00 p.m.

Room 2232

Office phone: 312-332-8188

Home phone: 773-363-8014

Email: fhbeal@uic.edu

Office hours: By appointment

COURSE DESCRIPTION

This course will examine how market forces, resulting from the global embrace of freer economies, are changing the aims and practice of regional planning. The course will begin with an analysis of why nations have been shifting from centrally controlled or heavily regulated economies to more open economic systems, as well as the costs, benefits and *risks* of this trend, as illustrated by the current economic recession. Within this context, we will analyze the differential economic roles that urban regions play, and what it takes for a region to succeed economically by being more productive. The final part of the class will examine the market based tools that regional planners might use (deregulation, pricing, vouchers, incentives, privatization etc.) to create a productive region. Throughout the course we will use the Chicago region as a case example. In particular, the course will draw upon the principles and planning approach embraced by the business-based civic organization, Chicago Metropolis 2020, and its partner, The Commercial Club of Chicago.

Expected Outcomes:

The objectives for students enrolled in this course are:

- To understand the Chicago region's place in a global economy, and the logic used by political, business and civic leaders in promoting Chicago as a "Global City".
- To understand why the metropolitan region is a useful economic, social, and environmental unit of analyses and action; and why governing the region is so difficult.
- To understand the respective roles in society for the economy, government, and civil society as each works cooperatively or competitively with the others to achieve results.
- To understand and become adept at analyzing public policy issues and learning how to influence the policy making process.

BLACKBOARD

There is a Blackboard site for this course. I plan to use the site for announcements, the syllabus, readings, grades, and other information about the course.

READING

The following texts are recommended. Assigned readings are posted on the Blackboard site.

Briggs, Xavier de Souza, Ed. *The Geography of Opportunity: Race and Housing Choice in Metropolitan America*. Washington, D.C.: The Brookings Institution, 2005.

Katz, Bruce, Ed. *Reflections on Regionalism*. Washington, D.C.: The Brookings Institution, 2000.

Koval, John P., Ed. *The New Chicago: A Social and Cultural Analysis*. Philadelphia, PA: Temple University Press, 2006.

Madigan, Charles, Ed. *Global Chicago*. Chicago/Urbana, IL: University of Illinois, 2004.

Wheelan, Charles. *Naked Economics: Undressing the Dismal Science*. New York, NY: W.W. Norton & Company, Inc., 2002.

ASSIGNMENTS

Quizzes: There will be periodic, brief in-class quizzes. These will be based on the readings, class discussions, and lectures.

Mid-term: There will be one 5 page mid-term paper in Week 7. The subject of the paper will be assigned in Week 5, or earlier.

Final project: There will be one major project report due at the end of the semester. The assignment will be provided by Week 3. You will be able to work in small groups if you choose to, or complete the assignment on your own.

Participation: It is expected that you will attend classes regularly and participate in discussions actively.

GRADING

Your final grade will be weighted as follows: Quizzes (20%); Midterm (20%); Final Project (50%); and Participation (10%).

COURSE SCHEDULE

WEEK 1:

January 13, 2009

6:00 p.m. – 9:00 p.m.

INTRODUCTION TO THE COURSE

Reading:

Foreword to Chicago Metropolis 2020: The Chicago Plan for the 21st Century, pp. ix-xvi.

Introduction to Revealing Chicago, pp. 6-11.

WEEK 2:

January 20, 2009

6:00 p.m. – 9:00 p.m.

MARKET ECONOMICS AND PUBLIC POLICY

Reading:

The Commanding Heights: The Battle for the World Economy, by Daniel Yergin. pps. ix-xvii.

The Post American World, by Fareed Zakaria, Chapters 1-2.

“The World Economy: Capitalism at Bay,” *The Economist*, October 18, 2008. Pages 15-16.

Chapter 7: *The Market System*, a pre-publication chapter from a book by Charlie Wheelan on public policy.

Guest lecture: Paul O’Connor, Director of Communications, Chicago Metropolis 2020 and the Burnham Plan Centennial Celebration

WEEK 3:

January 27, 2009

6:00 p.m. – 9:00 p.m.

THE ECONOMY OF THE MIDWEST AND THE CHICAGO REGION

Reading:

Caught in the Middle: America’s Heartland in the Age of Globalism, chapters 3, 9 & 14

The New Chicago: A Social and cultural Analysis, Chapters 1, 2 & 3.

http://www.foreignpolicy.com/story/cms.php?story_id=4509 Foreign Policy Magazine; The 2008 Global Cities Index.

Cities of Opportunities; A comparative analysis of the world’s 20 leading cities by PricewaterhouseCoopers; 2008.

Guest lecture: William Testa, Vice President & Sr. Economist, Federal Reserve Bank of Chicago

WEEK 4:
February 3, 2009
6:00 p.m. – 9:00 p.m.

MAKING PUBLIC POLICY

Reading:

Chapter 1: *Public Decision-Making*, a pre-publication chapter from a book by Charlie Wheelan.

Chapter 2: *Why is it so hard to make the World a Better place?*, a pre-publication chapter from a book by Charlie Wheelan.

Reflections on Regionalism, Chapter 5, *Coalition Building for Regionalism*, pp. 127 – 153.

Guest lecture: Richard Longworth, author of, Caught in the Middle.

WEEK 5:
February 10, 2009
6:00 p.m. – 9:00 p.m.

WHAT DO GOVERNMENTS DO?

Reading:

Chapter 8: *The Role of Government*, a pre-publication chapter from a book by Charlie Wheelan.

Chapter 4: *Understanding Group Behavior*, a pre-publication chapter from a book by Charlie Wheelan.

Into the Economic Mainstream: A Discussion paper of Bipartisan Policies for inclusive Economic Growth.

Guest Lecture: Robert Weissbourd, RW Ventures

WEEK 6:
February 17, 2009
6:00 p.m. – 9:00 p.m.

CHICAGO METROPOLIS 2020

Reading:

The New Chicago: A Social and Cultural Analysis, Chapter 23, Regionalism in a Historically Divided Metropolis.

Chicago Metropolis 2020: The Chicago Plan for the 21st Century, *Introduction* pp. 1 – 10.

Speech delivered to the Committee on Institutional Cooperation at the Federal Reserve Bank of Minnesota, June 27, 2008 : *How Does Chicago Metropolis 2020 Work*.

Chicago Area's New Business Plan Raises Red Flags, N'Digo, February 1999.

Urban Planning: A Windy City for the Next Century, The Economist, April, 1999.

Urban Vision Through Corporate Eyes, Governing Magazine, June, 2002.

WEEK 7:

February 24, 2009

6:00 p.m. – 9:00 p.m.

CHICAGO'S CIVIC INSTITUTIONS

Reading:

Chapter 14: The Role of Institutions, A pre-publication chapter from a book by Charlie Wheelan.

Assignment:

Chicago has numerous civic organizations whose purpose it is to change public policy. These include: Chicago Metropolis 2020, the Metropolitan Planning Council, Business and Professional People in the Public Interest (BPI), Openlands, The Taxpayers Federation of Illinois, The Civic Federation, the Metropolitan Mayors Caucus, the Center for Neighborhood Technology, The Chicagoland Chamber of Commerce, World Business Chicago, the Chicago Urban League and the Environmental Law and Policy Center. Your assignment is to use the web, annual reports, interviews or anything else to compare the styles and effectiveness of any two of these institutions, using concepts outlined in the assigned reading.

Guest lecture: David Thigpen, Vice President, Policy and Research, Chicago Urban League.

WEEK 8:

March 3, 2009

6:00 p.m. – 9:00 p.m.

CMAP: CREATING A REGIONAL PLANNING AGENCY

Reading:

Chicago Metropolis 2020: The Chicago Plan for the Twenty-First Century, pp 58 – 62 and pp. 111 – 118.

The Metropolis Plan: Choices for the Chicago Region.

Reforming Chicago's Regional Planning, A pre-publication article to be published by the International City management Association.

Guest lecture: Randy Blankenhorn, Executive Director, Chicago Metropolitan Agency for Planning

WEEK 9:
March 10, 2009
6:00 p.m. – 9:00 p.m.

WHY REGIONS?

Readings:

Pew Center on the States, One in 100: Behind Bars in America 2008
http://www.pewcenteronthestates.org/uploadedFiles/8015PCTS_Prison08_FINAL_2-1-1_FORWEB.pdf

The Sentencing Project, Incarcerated Parents & Their Children:
http://www.sentencingproject.org/Admin/Documents/publications/inc_incarceratedparents.pdf

Pew Center on the States, Putting Public Safety First: 13 Strategies for Successful Supervision & Reentry: http://www.pewcenteronthestates.org/uploadedFiles/13_strategies.pdf

Pew Center on the States, Policy Framework to Strengthen Community Corrections:
<http://www.pewcenteronthestates.org/uploadedFiles/Policy%20Framework.pdf>

MCIC, Reentry Mapping Network: Chicago

Guest lecturer: Angela Rudolph, Program Officer, Joyce Foundation

WEEK 10:
March 17, 2009
6:00 p.m. – 9:00 p.m.

WHY REGIONS? (Part 2)

Readings:

Policy speech by Candidate Barack Obama to the U.S. Conference of Mayors on the role of cities.

Reflections on Regionalism, Chapter 6; *Business Coalitions as a Force for Regionalism*; Rossabeth Moss Kanter; pp 154 – 181.

Sprawl: A Compact History; Robert Bruegman; Chapters 1- 6.

Reflections on Regionalism, Chapter 9; *Empowering Families to vote with Their Feet*; Paul R. Dimond; pp 249 – 272.

MetroNation: How U.S. Metropolitan Areas Fuel American Prosperity; The Brookings; 2008.

WEEK 11:
SPRING BREAK

No Classes

WEEK 12:

March 31, 2009

6:00 p.m. – 9:00 p.m.

A REGIONAL APPROACH TO AFFORDABLE HOUSING

Readings:

“Homes for a Changing Region”, September 10, 2005 (report available at:
<http://www.chicagometropolis2020.org/documents/HCRReport.pdf>)

<http://www.bpichicago.org/StatePolicyInitiativesReducingBarriersL4AHPAA.php>

Fact Sheet on Chapter 40B: The State’s Affordable Housing Zoning Law

Guest lecture: Nick Brunick, Attorney, Applegate and Thorne-Thomsen, P.C.

WEEK 13:

April 7, 2009

6:00 p.m. – 9:00 p.m.

MORE ON REGIONS

Readings:

Regional Decentralization and Institutional Remedies: The Potential for Regional Government with a Focus on Chicagoland, Matt Maloney.

Why Regions?; Manuel pastor, T. William Lester, and Justine Scoggins; Berkley Institute of Urban and Regional Development; Occasional paper 2007-5.

Collaboration is Not Enough; Margaret Weir and Jane Rongerude; Berkley Institute of Urban and Regional Development; Occasional paper 2007-16.

Guest lecture: Scott Bernstein, Founder and President, Center for Neighborhood Technology

WEEK 14:

April 14, 2009

6:00 p.m. – 9:00 p.m.

PUBLIC PRIVATE PARTNERSHIPS

Readings:

The Challenge for Public-Private Financing of Transport: Aligning Benefits, Costs and Sustainability, Glen Weisbrod and Cameron Gordon

The Chicago Skyway Sale: An Analytical Review, NW Financial Group

Chicago Skyway handed over to Cintra, Tollroad News, January 24, 2005.

John Foote (Harvard Kennedy School) Testifies to the House Transportation and Infrastructure Committee on Understanding Contemporary Public Private Highway Transactions—The Future of Infrastructure Finance," May 24, 2006.

Now Under Private Management, John Schmidt and Joe Seliga, TM+E Magazine, January 2006.

For reference:

GAO Report – Highway Public-Private Partnership: More Rigorous Up-front Analysis Could Better Secure Potential Benefits and Protect the Public Interest, February 2008.

USC Keston Institute for Public Finance and Infrastructure Policy, Jeffrey Buxbaum and Iris Ortiz, June 2007.

Should States Sell Their Toll Roads? Peter Samuel and Robert Poole, Jr., May 2005

Guest Lecture: Joe Seliga, Partner with the law firm of Mayer Brown

WEEK 15:

April 21, 2009

6:00 p.m. – 9:00 p.m.

PUBLIC PRIVATE PARTNERSHIPS

The High Cost of Free Parking, Donald Shoup. Chapters 1 and 22.

See documents on Blackboard in Week 15 (April 21) reading.

Guest Lecture: Lisa Schrader, Deputy Chief of Staff, City of Chicago

WEEK 16:

April 28, 2009

6:00 p.m. – 9:00 p.m.

FINALS WEEK

May 4 – 8, 2009