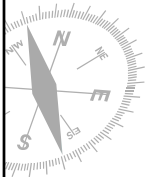


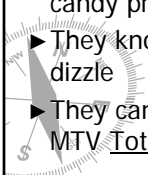
Teaching Face to Face for the MTV Generation



Ernie Duran, Instructional
Technology Lab

Teaching Face to Face for the MTV Generation

- ▶ Students today do not know a time without MTV
- ▶ Their perception is influenced by the visual candy presented in music videos
- ▶ They know about bling-bling and shizzle-dizzle
- ▶ They can vote for their favorite video online
MTV Total Request Live



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mtv.com MUSIC NEWS MOVIES SHOWS COMMUNITY SHOP MTV2 mtvU

TRL TOTAL REQUEST LIVE

Navigation

- TRL airs Monday - Friday at 10:00 p.m. ET/PT.
- TRL Main
- Vote for Your Video
- TRL Back to School Week
- MTV Made My School Year
- TRL Film Festival
- TRL Awards
- Autographizer
- Breakout Stars Week
- Holla Back
- Last Week's Top 10
- Live Performances
- Announcements
- Meet the Hosts
- Fan Of The Week
- Celebrity Mailbox

Vote For Your Video

You have the power. Vote your favorite video on the TRL countdown.

vote now

This Week on TRL

Thursday 11.04
Today we get a gift straight from 'The O.C.' Ms. Masha Barton.

Friday 11.05
No show today -- see you next week!

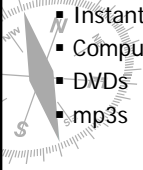
Win a trip to a Week 17 football game of your choice.
Download FOX Sports Football '05 to enter.
DOWNLOAD NOW

NEXTEL Done.

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Teaching Face to Face for the MTV Generation

- ▶ They are influenced by visual culture
- ▶ Along with this students are comfortable with the latest digital technologies
 - Text messaging on a cell phone
 - Instant messaging
 - Computers
 - DVDs
 - mp3s



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MSN Messenger

Check the .NET Messenger Service status

Get connected with MSN Messenger

It's FREE!
Talk online, in real time, with friends, family, and colleagues. It's faster than e-mail, more discreet than a phone call, and best of all - it's free!

Download Now!

Download times
DSL/Cable: 50k mod.: 28.4k mod.:
5 min. 24 min. 48 min.
*Internet charges may apply

System Requirements

Already have MSN Messenger?
Share MSN Messenger customization images with people around the world
Get music, celebrity and movie images to customize MSN Messenger

Business Resources
Learn more about connecting customers using Messenger via added control for Enterprise

What's New with Messenger
Here, web-only version of MSN Messenger is free, and you don't need download!
Be one of the first to try the new Messenger beta.

Teaching Face to Face for the MTV Generation

- ▶ Everything is on demand
 - Access to information is just a click away
 - Search engines quickly pull up whatever they desire
 - Messages arrive instantly
 - Instant gratification



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Teaching Face to Face for the MTV Generation

- ▶ Changing the pace of the lecture
 - This can be a simple approach that doesn't require a lot of work
 - Instructors can break their lecture into short snippets
 - ▶ In-between the breaks students are asked to work together to answer a question
 - Adding a witty quote in-between slides



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Teaching Face to Face for the MTV Generation

- ▶ Sprinkle a little entertainment throughout the lecture
 - Some instructors have added video clips in their PowerPoint presentations
 - ▶ These video clips may not have any educational value, but they are there to hold interest
 - Some instructors also bring tangible demos to class that students can examine
 - Freebies are also good to give out for answering a question



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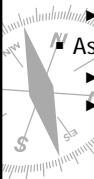
- ▶ Get students involved
 - By involved I mean, using technologies in the classroom
 - ▶ We have instructors on campus testing out Tablet PCs in their classroom
 - Opens up a number of options
 - ▶ Virtual whiteboards
 - ▶ Polling
 - Mobile computing
 - ▶ Bring better interactivity
 - ▶ PDAs
 - when properly configured can add another avenue



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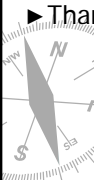
- ▶ As the level of technology rises in daily life
 - Kids growing up will
 - ▶ have more exposure to these latest technologies
 - ▶ Be first implementers
 - ▶ Change their habits
 - As a result instructors will
 - ▶ Need to be as savvy as their students
 - ▶ Change their teaching styles



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- ▶ Questions?
- ▶ Thank you



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