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**SUMMARY**

Experienced professional with extensive program planning and quality improvement experience. Proven track record of developing successful partnerships between community, health, non-profit, private, and government agencies. Specific areas of experience:

- Professional education & training
- Quality improvement
- Volunteer recruitment
- Media development
- Event coordination
- Committee management

**PROFESSIONAL WORK EXPERIENCE**

**University of Illinois College of Medicine, Department of Neurology & Rehabilitation** 2005 – Present  
**Great Lakes Regional Stroke Network Program Manager** Chicago, IL  
Manage daily activities including program planning, implementation and evaluation of the award winning Great Lakes Regional Stroke Network; facilitating workgroups, organizing CEU workshops and teleconferences, and creating communication tools such as website (<http://glrsn.uic.edu>) and listserv. Preventing Chronic Disease Journal and Journal of the American Medical Association reviewer.

- Increased number of stroke CEU opportunities by 100% in one year consistent with The Joint Commission Primary Stroke Center guidelines. Increased number of participants by 746% and participant intention to implement changes by 44% in two years. Participant satisfaction at 92% over 4 years.
- Wrote grant applications, reports, monthly newsletters, website material, action plans, burden document, policy inventory, policies and procedures manual, and conference abstracts.
- Wrote successful CDC grant submissions securing annual funding.

**South Carolina Department of Health & Environmental Control, Cardiovascular Health Partnership & Public Information Coordinator** 2004 – 2005  
Columbia, SC  
Planned and executed social marketing strategies utilizing cardiovascular health information. Coordinated the development and review of CVH program materials, media campaigns, and special events. Developed statewide partnerships.

- In one month's time, recruited four health care professionals to CVH advisory committee.
- Appointed to Tri-State Stroke Network Board as a South Carolina representative.
- Implemented follow up component for EMS *Advanced Stroke Life Support* (ASLS) training.
- Designed revisions to CVH website.
- Negotiated billboard campaign with community partners.

**American Heart Association** 2001 – 2004  
**Health Initiatives Director/High Risk & Stroke Coordinator** Charlotte, NC/Greer, SC  
Developed CME/CEU events and assisted hospitals in the development of Primary Stroke Centers consistent with The Joint Commission guidelines. Planned, implemented, and evaluated CVD and stroke programs. Assessed 10 counties hospitals and EMS systems for acute stroke treatment. Launched speakers' bureau.

- Developed quarterly *Stroke Risk Screening Follow Up* with an average quarterly return rate of 59% in order to educate high risk seniors on risk factors. Collaborated with area agencies to facilitate.
- Awarded benchmark incentive for successful media campaign on heart attack warning signs.
- Initiated annual *Stroke Survivor and Caregiver Conferences*, generating media coverage.
- Established partnership with Meals on Wheels, reaching more than 2,000 shut-ins with prevention education.
- Recruited over 100 health care professionals in the development of a high impact region wide education campaign promoting clinical best practices.
- Appointed to North Carolina Stroke Registry Advisory Council.

**Metrolina AIDS Project**

1999 – 2001

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**Director of Education**

Charlotte, NC

Supervised staff of five health educators, including training for disease process of STDs, HIV treatment, and effective presentations. Conducted Pre- and Post-test counseling.

Developed and managed budgets.

Expanded Counseling and Testing Program to 7 additional sites.

Secured funding for 5 programs through successful grant writing.

In 1 year, increased syphilis testing by 176%, and HIV testing by 108%.

**ORGANIZATIONAL EXPERIENCE**

Illinois Public Health Association	04/09 - Present
Illinois Society for Public Health Education Immediate Past President, President, President-Elect, Secretary	12/06 - Present
National Forum for Heart Disease and Stroke Prevention, Communications Group	02/07 - Present
Junior League of Chicago	12/08 - 12/09
Chronic Disease Directors Cardiovascular Health Council Steering Committee Member	04/08 - 04/09
Chronic Disease Directors Cardiovascular Health Council Partnership Committee Chair	09/07 - 04/09

**ADDITIONAL WORK EXPERIENCE**

<b>State of North Carolina, HIV/STD Prevention and Care Section</b> , Public Health Educator III	1998 - 1999
<b>Illinois State University</b> , Health Sciences Instructor	1997 - 1998
<b>Illinois Central College</b> , Speech Instructor	1997
<b>American Red Cross of McLean County</b> , AmeriCorps Member	1996 - 1998
<b>Illinois State University, Dept. of Health Sciences &amp; Counseling &amp; Career Services</b> Graduate Teaching Assistant	1995 - 1997
<b>University of Illinois College of Medicine at Peoria, Library of Health Sciences</b> , Assistant	1991 - 1997
<b>Customer Development Corporation</b> , Assistant Production Coordinator/Copywriter	1994 - 1995
<b>Walt Disney World</b> , College Program Intern	1993 - 1993

**EDUCATION**

<b>Masters of Science</b> Illinois State University, Normal, IL	1997
• Major: Health Education with an emphasis on community health	
<b>Bachelor of Arts</b> Northern Illinois University, DeKalb, IL	1994
• Major: Organizational Communication Minor: Women's Studies	

**HONORS and AWARDS**

- North Carolina Society for Public Health Education Promising New Health Educator Award, 2000
- Heart Healthy Stroke Free Award of the National Forum for Heart Disease and Stroke, 2009
- Society of Public Health Education (SOPHE) Chapter Innovation Award, 2009

**CERTIFICATIONS**

- Registered Health Educator (RHED) #404
- Certified Health Education Specialist (CHES) #12757

## ADDENDUM TO RESUME

### PROFESSIONAL PRESENTATIONS, PUBLICATIONS & MEDIA INTERVIEWS

“Great Lakes Regional Stroke Network: Swallow Screening Project,” poster presentation at the New England Cerebrovascular Consortium. October 29, 2009. <http://www.thenecc.org/home.html>

“Great Lakes Regional Stroke Network: Improving Quality of Stroke Care,” poster presentation at the New England Cerebrovascular Consortium. October 29, 2009. <http://www.thenecc.org/home.html>

“Approaches to Swallow Screening: Part Two,” presentation with Mary Lou Mitchell, RN, MSN, Quality of Care Teleconference, September 10, 2009. Listen to it at: <http://www.uic.edu/depts/glstrknet/events.html>

“Maximizing Partnerships along the Stroke Continuum of Care,” presentation at National Stroke Association’s Public Health Summit. November 12, 2008. <http://www.stroke.org/site/PageServer?pagename=PHS>

“Making the Case for Standardized Stroke Care,” presentation at Partners for Stroke Care: Creating the Link in Lexington, KY. October 24, 2008

“Beyond the Basics: Tackling Internal Challenges,” co-written with Mary Anderson, RN, BS, CRRN, Darcy Olson RN, BSN, CNRN, Elizabeth Pendry, RN, BSN, and Louise Jenkins, RN, BAS-HP at National Stroke Association’s Stroke: The Full Continuum of Care – Central. September, 2008.  
[http://www.stroke.org/site/PageServer?pagename=MEET\\_archive](http://www.stroke.org/site/PageServer?pagename=MEET_archive)

“Advancing Stroke Systems of Care,” co-presenter with Barbara Pryor, MS, RD, LD, and Wendy Segrest, MS, at CDC’s 2008 National Institute for Heart Disease and Stroke Prevention.  
<http://www.orau.gov/hsc/hdspinstitute/2008/workshop/session7ab.htm>

“Stroke Networks Facing the Future,” co-presenter with Stanton Shanedling, PhD, MPH at CDC’s 2008 National Institute for Heart Disease and Stroke Prevention.  
<http://www.orau.gov/hsc/hdspinstitute/2008/workshop/session30.htm>

“The Great Lakes Regional Stroke Network Experience,” co-author with Cassidy Smith. Preventing Chronic Disease, October 2006. Available from: <http://www.cdc.gov/pcd/issues/2006>

“Communication Tools: Enhancing Partnerships,” Poster Presentation at CDC’s 2006 National Health Promotion Conference.

“Crossing State Lines: A Regional Approach for Partnership,” Poster Presentation CDC’s 2006 National Health Promotion Conference.

“Stroke Education,” Workshop presentation at IL CAPTURE Stroke Conference, 2006.  
<http://www.uic.edu/depts/dhd/ilcapture/stroke/>

“Lessons learned in creating State Stroke Task Forces: Great Lakes Regional Stroke Network,” Co-author Poster Presentation at the International Stroke Conference, 2006.

“National Stroke Association’s Stroke Program Implementation Guide: A Collection of State Examples,” authored Chapter Two, “Partnerships.” Available from: <http://www.stroke.org/site/PageServer?pagename=IG2>

“State/Local Pre-hospital Education Programs,” presentation at National Public Health Stroke Summit, 2005.

“Forming a Stroke Network: The Great Lakes Regional Stroke Network Experience,” Co-author Poster Presentation at Stroke Belt Consortium Annual Meeting, 2005.

“Quality Improvement,” Workshop at the CDC’s Heart Disease and Stroke Practitioner’s Institute, 2005

“Cardiovascular Disease in Spartanburg County,” Interview on Spartanburg Educational Television, May, 2004

“Reaching the Hard to Reach: A Unique Collaboration,” Poster Presentation at Tri-State Stroke Network Annual Meeting, 2003. <http://www.tristatestrokenetwork.org/>

“Stroke Screening Follow Up: A Missed Opportunity,” Poster Presentation at Tri-State Stroke Network Annual Meeting, 2003. <http://www.tristatestrokenetwork.org/>

“Stroke in South Carolina,” Interview South Carolina Educational Television, August, 2002

“Statistics in SC,” Presenter at 6<sup>th</sup> Annual Brain Attack Workshop, 2002

“Community Education and Stroke,” Co-presenter at Stroke Belt Consortium, 2002. <http://www.strokebelt.org/>

“Stroke Education Among African American Churches in Spartanburg,” Poster presentation at Stroke Belt Consortium, 2002. <http://www.strokebelt.org/>

“What Do They Really Know? Upstate SC Residents Stroke Survey Results,” Presenter at Upstate SC Stroke Symposium, 2002

“Integrating Treatment Education into Prevention,” Poster Presentation at 2001 Centers for Disease Control National Prevention Conference

“Finding More Syphilis,” Poster Presentation at 2001 Centers for Disease Control National Prevention Conference

“Integrating Syphilis into NTS HIV Testing,” Poster Presentation at 2000 Centers for Disease Control National STD Conference

World AIDS Conference Interview with Ashley Anderson, Fox 18, Charlotte, NC

Press Conference for National Counseling and Testing Day in collaboration with Health Department, June 2000

“HIV and Mecklenburg County,” Interview on Oldies 96.1 with Liz Luke, July 1999; December 1999; June 2000

“Talking to Children About HIV,” Presenter at Charlotte Consortium Forum Series, July 1999

“Curriculum Infusion – Health Science – Alcohol and the Family,” co-authored with Bette Keyser, 1998. May be reviewed at: <http://www.virginia.edu/case/curriculum/currhealth.htm>

“Drugs, Society, and Human Behavior” textbook reviewer, 1998. May be reviewed at: [http://highered.mcgraw-hill.com/sites/0072319631/information\\_center\\_view0/book\\_preface.html](http://highered.mcgraw-hill.com/sites/0072319631/information_center_view0/book_preface.html)

“AmeriCorps and Health and Safety Education at The American Red Cross,” Presenter at Cornbelt Health Educators

“Decision Making Among Adolescents Regarding HIV,” McLean County Health Department & IPLAN Seminar