



BUSINESS AND ENTREPRENEURIAL DEVELOPMENT

Building Non-Profit Capacity in North Lawndale

A survey of nonprofit providers in the North Lawndale Community, coupled with training in grant writing and technology planning.

Partners:

UIC Urban Planning and Public Affairs
Richard G. and Carole J. Cline Foundation
Steans Family Foundation

Contacts:

David C. Perry
Director, Great Cities Institute
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Business Development Assistance Database

Creation of a database containing business, real estate, and demographic information for use in identifying new market opportunities in the Englewood neighborhood.

Partners:

UIC Urban Planning and Public Affairs
New Englewood Village Corporation
(NEVCorp)
United States Department of Commerce

Contacts:

Nik Theodore
Director, Center for Urban
Economic Development
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(see also *Neighborhood Revitalization*)

Center for Economic Education

The mission of the Center for Economic Education in the Department of Economics, University of Illinois at Chicago, is to promote high quality teaching of Economics and Consumer Economics at all levels of schooling (K 12) in the State of Illinois. It does this through the provision of training in Economic Education for current and prospective teachers of Economics and Consumer Economics, and through research in this field.

The Center offers teachers and school districts the curriculum resources and training to teach K 12 students the fundamental economic concepts and skills needed to understand and succeed in our market economy.

Partners:

UIC Business Administration

Contacts:

Barry Chiswick
Director, Center for
Economic Education
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(see also *Education Innovation,
Urban Infrastructure Improvement*)

Center for Governmental Accounting Research and Education

CGARE's mission is to promote and conduct research and educational programs aimed at increasing the accountability of public institutions. The center offers an annual symposium series, serves as the editorial office for Research in Governmental and Nonprofit Accounting, hosts international visitors, and conducts sponsored research in areas of faculty expertise. It also offers continuing education programs, professional seminars, and workshops.

Partners:

UIC Business Administration

Contacts:

Stefanie Lenway

Dean, College of Business Administration

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(see also *Urban Infrastructure Improvement*)

Center for Human Resources Management

The Center for Human Resource Management (CHRM) is a joint venture between senior executives of member firms and faculty from the Chicago and Urbana Champaign campuses of the University of Illinois for the purpose of solving problems and challenges involving human resource management. The partners and faculty collectively identify and investigate critical human resource issues and in the process discover best practices that result in practical methods for improving the workplace.

A list of current partners can be found at: <http://www.ilir.uiuc.edu/chrm/members.html>.

Partners:

UIC Business Administration

3M Company

Alberto Culver Company

Allstate Corporation

Anheuser Busch Companies, Inc.

Central Life Sciences

DTE

Frito Lay, Inc.

Hewitt Associates, Inc.

Honeywell

Microsoft

Raytheon Company,

Scherer Schneider Paulick

State Farm Insurance

Trilogy, Inc.

USG Corporation

Walgreen Corp.

Contacts:

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Dates active:

1991—present

(see also *Industry Partnerships, Workforce Development*)

Center for Information Management

The Center for Research in Information Management (CRIM) was established to promote linkages and coalition building among the university, the business community, and governmental and not for profit agencies in the theory and practice of state of the art information management. CRIM's activities include:

RESEARCH in the significance and management of information resources, emphasizing the strategic application of knowledge, approaches, and techniques to serve as a foundation for improved implementation in the business, government, and not for profit sectors.

SERVICE to the metropolitan Chicago community through dissemination of current knowledge about information management by means of seminars, workshops, roundtable discussions, informal executive briefings, technical papers and reports, corporate continuing education, and other appropriate methods.

Partners:

UIC Business Administration

Contacts:

Mary Beth Watson-Manheim

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Dates active:

1998—present

(see also *Education Innovation*)

Center for Pharmacoeconomic Research

The mission of the CPR is to promote and facilitate advancement in understanding of the clinical, humanistic, and economic impact of pharmaceutical products, contemporary pharmacy services, and medication use policy, with respect to the health and safety of patients, organizations and society. The efforts of the CPR fall into four categories: research, education and training, service, and entrepreneurship.

Partners:

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|---|--|
| UIC Pharmacy | Takeda Pharmaceutical Company Ltd. |
| Abbott Laboratories | United States Department of Health and Human Services, Bureau of Primary Health Care |
| National Institute for Occupational Safety and Health (NIOSH) | Walgreen Company |
| Sanofi-Aventis | |

Contacts:

Glen Schumock
Director, Center for Pharmacoeconomic Research
Phone: 312.996.7961
Email: schumock@uic.edu

Dates active:

2001—present
(see also *Health and Wellness*)

Center for Urban Business (CUB)

CUB provides clients with the support and resources essential for them to start and grow their enterprises. This support has included training, consulting services, mentoring programs and connecting them with resources to generate contracts and financing. UIC student consultant teams assist business with a wide array of issues and conduct in-depth analyses of business settings in order to make recommendations for future growth.

Partners:

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|------------------------------------|---|
| UIC Business Administration | Illinois Hispanic Chamber of Commerce |
| Accion Chicago | Industrial Council of Nearwest Chicago (ICNC) |
| Chicago Community Ventures | Little Village Chamber of Commerce (LVCC) |
| Chicagoland Entrepreneurial Center | Women's Business Development Center (WBDC) |
| The Franchise Partnership | |
| FranNet - The Franchise Connection | |

Contacts:

Freida Curry
Director, Center for Urban Business
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Email: freidac@uic.edu

Dates active:

1993—Present
(see also *Undergraduate Support*)

Center for Urban Real Estate

CURE produces academic research of high quality on the real estate markets of metropolitan Chicago and related topics, and provides contract research services for clients in the real estate field.

Partners:

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|----------------------------------|------------------------------------|
| UIC Business Administration | Cushman & Wakefield |
| Plante Moran | Tanager Design Group |
| CB Richard Ellis | A. Epstein and Sons, International |
| S.B. Friedman & Co. | Inland Real Estate Sales |
| Krusinski Construction | Draper & Kramer Realty Advisors |
| Merrill Lynch | Schiff Hardin |
| Prudential Real Estate Investors | The Davis Group |

Contacts:

Daniel McMillen
Director, Center for Urban Real Estate
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Dates active:

August 1996—present
(see also *Industry Partnerships*)

Certificate in Business Administration Program

Institute For Entrepreneurial Studies sponsors a program for entrepreneurs who are already operating companies. This is a concentrated, intense, and practical program, which meets Friday and Saturday, twice a month, for almost six months. It serves firms experiencing “growing pains” and has received national awards. This is a practical program containing classroom, on-site, and on-line components to deliver a proven Strategic Management methodology for your company. The program is conducted through our partners at the Center for Enterprise Development (CED).

Partners:

UIC Business Administration
Center for Enterprise Development

Contacts:

Gerald Hills

Director, Institute for Entrepreneurial Studies

Phone: 312.996.9130

Email: gehills@uic.edu

Dates active:

1985—present

Chicago Entrepreneurship Hall of Fame

EHF recognizes the innovators and leaders in the Chicago area who serve as role models for UIC students. It builds relationships among the University and top entrepreneurial business owners by providing recognition, networking, publicity, and other support.

Each year distinguished entrepreneurs who have demonstrated entrepreneurial talent by founding and/or growing a business in the Chicago area are inducted. By highlighting outstanding entrepreneurs, we recognize excellence and encourage business leaders, students, and government officials to honor the entrepreneurial spirit.

Partners:

UIC Business Administration
Grant Thornton LLP
LaSalle Bank Corporation
Levy Venture Management

Contacts:

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Director, Institute for Entrepreneurial Studies

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Chicago Technology Park

Located on 56 acres within the Illinois Medical District (IMD), the Chicago Technology Park (CTP) serves as an incubator facility for technology companies in early development as well as an expansion facility for those companies that are growing their operations. Such companies include those in drug discovery and delivery, medical devices and testing, genomics, nanotechnology and others who collaborate with our premier medical facilities for research and design. The mission of the CTP, to assist in the growth of companies, is accomplished by supplying fully equipped infrastructure, university resources, internship programs and custom designed business development.

Contacts:

Samuel W. Pruett

President, Chicago Technology Park

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Dates active:

1985—present

(see also *Biotechnology*)

Developing a Senior Care Pharmacy Practice

Students under the direction of Glen Schumock, PharmD, MBA, and Joan Stubbings, RPh, MCHA, prepared an exceptionally innovative and comprehensive business plan that described a hypothetical pharmacy service for an elderly residential facility as a required course assignment. The project was brought to the attention of the American Society of Consultant Pharmacists and the business plan is now included in the ASCP publication *Developing a Senior Care Pharmacy Practice: Your Guide and Tools for Success*, where it is described as a resource kit for senior care pharmacy services.

Partners:

UIC Pharmacy
American Society of Consultant
Pharmacists (ASCP)

Contacts:

Glen Schumock
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Pharmacoeconomic Research
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Email: schumock@uic.edu

Dates active:
2005

Digital Citizenship, Information Technology and Economic Opportunity

Recent research on the “digital divide” and policy-relevant impacts of information technology are forthcoming in *Digital Citizenship: Information Technology, Society, and Participation* (Mossberger, Tolbert and McNeal, MIT Press, Fall 2007). We define digital citizens as those who are online daily, for frequent use implies technical competence and information literacy skills, and some regular means of access. By focusing on frequent use, we reconceptualize debates about the digital divide to include both the means and the skills to participate online. The book examines three aspects of participation in society online: economic opportunity, democratic participation, and inclusion in prevailing forms of communication. We find evidence that Internet use at work increases wages, and that less-educated workers and minorities receive the greatest returns from technology use at work. Internet use is significantly related to civic engagement and voting, and is particularly important for the young, who are otherwise among the least likely to participate politically. Yet, it is also clear that disparities remain online despite the growth of the population of digital citizens, as shown by an in-depth analysis of gaps among minorities, the poor, and the less-educated. Examining digital citizenship among the young, we can also see that virtual inequalities are not likely to disappear in the near future. Public policy must continue to address educational and technology disparities for full participation and citizenship in the 21st century.

Related projects include national research on race, concentrated poverty and technology disparities, research examining information technology use in poor communities in Northeast Ohio, and continuing work on information technology and economic opportunity for less-educated workers.

Partners:

U.S. Department of Housing and
Urban Development
Northeast Ohio Research Consortium
of the Urban University Program

Contacts:

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Interim Dean, College of Urban
Planning and Public Affairs
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Dates active:
Book forthcoming Fall 2007,
U.S. HUD and Northeast Ohio
research completed.

Family Business Council

Mission is to strengthen and support the development and growth of entrepreneurial families and small businesses in Chicago. Facilitates peer group meetings in which business leaders confidentially discuss best practices, experiences, and the issues inherent in family-owned businesses. Council members serve as guest lecturers to share their experiences and case studies with UIC students.

Partners:

UIC Business Administration
Blackman Kallick Bartelstein, LLP
JPMorgan Chase & Co.
MassMutual Financial Group
Sachnoff & Weaver, Ltd.

Contacts:

Ernest J. Barrens
Director, Family Business Council
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Dates active:

1992—present
(see also Undergraduate Support)

Financial Management for Single Family Housing

Financial course for single family housing developers. The course covers LIHTC calculations, creating development budgets, building pro formas, and policy and politics of funding.

Partners:

UIC Urban Planning and Public Affairs
Statewide Housing Action Coalition

Contacts:

David C Perry
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Institute for Entrepreneurial Studies

The mission of IES is to expand awareness and knowledge among students, entrepreneurs, professionals, and academics regarding new venture opportunities, methods for creating and growing enterprises, and the role of entrepreneurship and new/smaller firms in economic development and the world economy. By combining academic excellence with practical research, IES is striving to become the premier entrepreneurial research and professional institute in the world.

Partners:

UIC Business Administration

Contacts:

Gerald Hills
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Dates active:

1982—present

International Center for Futures and Derivatives

Foster research, education and innovation in futures and derivatives; leverages existing connections between UIC, China and Chicago's financial exchanges; promotes a greater understanding of the role futures and derivatives play in risk management and economic growth; and prepares students for successful careers in futures and derivatives.

Partners:

UIC Business Administration
Chicago Mercantile Exchange

Contacts:

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Director, International Center for Futures and Derivatives
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Dates active:

2006—present
(see also Industry Partnerships)

Junior Achievement

Junior Achievement educates and inspires young people to value free enterprise, business, and economics to improve the quality of their lives and uses hands-on experiences to help young people understand the economics of life. The College of Business Administration (CBA) partnered with and implemented a Junior Achievement Program that involved 50 CBA students and touched about 380 Chicago high school and elementary school children this past semester.

CBA students participated in two different types of Junior Achievement Programs; the JA for A Day and the Ask the Collegian programs. The JA for A Day programs are taught at local Chicago Public High Schools and cover either Economics, personal finance, or success skills. The Ask the Collegian program is where UIC students serve as guest lecturers in the classroom to discuss their experiences in college and how they prepared for postsecondary education. The program is designed to help students better understand the steps for success in postsecondary education and career opportunities in the workplace.

Partners:

Chicago Public Schools
Corporate Junior Achievement Partners
Junior Achievement

Contacts:

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Undergraduate Programs
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Dates active:
Fall 2007–present

Lincoln Institute for Land Policy's The University, Land and the City

This is a multi-year project focused on studying the role of universities as institutions of change and development in cities. Research has included the role of the university as a developer, case studies on university employer assisted housing programs, and on universities as engines of economic development. The project has involved national and international workshops, conference presentations, and an edited book entitled *The University as Developer* by David Perry and Wim Wievel.

Partners:

Lincoln Institute for Land Policy

Contacts:

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Dates active:
2001–present

North Avenue Street Beautification Plan

The City Design Center provided technical and design assistance to the Humboldt Park Economic Development Corporation in developing a strategic plan and design recommendations to revitalize the North Avenue commercial corridor. Through participatory community workshops, the CDC worked with area residents to develop design strategies that included enhancing pedestrian safety, developing green spaces and attractive streetscape features, and creating a neighborhood identity to support revitalization and future growth.

Partners:

UIC Architecture and the Arts
Humboldt Park Economic
Development Corporation
West Town Leadership United

Contacts:

Roberta M. Feldman
Director, City Design Center
Phone: 312.996.4717
Email: rmf@uic.edu

Dates active:
2002

(see also *Neighborhood Revitalization*)

Northwest Highway Business Corridor Study

In the Fall of 2006, the UIC City Design Center provided technical assistance to help a task force of the Norwood Park Chamber of Commerce and Industry complete a revitalization plan for the Northwest Highway shopping corridor in the Norwood Park neighborhood of Chicago. This technical assistance included a parking assessment, a neighborhood inventory and the development of maps and visuals for the plan document.

In the Spring of 2007, the City Design Center hosted a UPP studio course around the topic of implementing revitalization plans for retail districts. This course was conducted in concert with on-going technical assistance to the Norwood Park Chamber around implementing the district plan. The course included graduate planning students and members of the Norwood Park Chamber of Commerce and examined theories, methods and tools for plan implementation as they apply to communities like Norwood Park.

Partners:

Norwood Park Chamber of Commerce
and Industry

Contacts:

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Dates active:

November 2006–May 2007
(see also *Neighborhood Revitalization*)

Online Certificate in Nonprofit Management

Series of six online courses that help nonprofit managers strengthen their skills in the areas of strategic management, operations management, financial management, nonprofit governance, marketing management, and fundraising management.

Partners:

UIC Urban Planning and Public Affairs

Contacts:

David C Perry
Director, Great Cities Institute
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Rogers Park Comprehensive Retail Plan— Urban Business Districts Program

This participatory planning project identified feasible strategies to revitalize two commercial corridors in the Rogers Park neighborhood of Chicago. Over the course of a year the City Design Center held community meetings, conducted surveys and gathered data about the retail districts. The City Design Center's final plan outlined priority areas for intervention and a practical approach to improving the appearance of the district and attracting new stores.

Partners:

UIC Architecture and the Arts
DevCorp North

Contacts:

Roberta M. Feldman
Director, City Design Center
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Dates Active:

2004–2005
(see also *Neighborhood Revitalization*)

School of Architecture Entrepreneurial Elective: Design of Business

This interdisciplinary course involved partnering students from Architecture, Graphic Design and Industrial Design in developing entrepreneurial skills to design a design business, including business planning and design/product/architectural development.

Using UIC graduate Jordan Mozer as lead adjunct professor, students designed a business and worked with Levy Enterprises in real life situations, designing for the food/entertainment industry.

Partners:

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|--|--------------------------------|
| UIC School of Architecture | Jordan Mozer, Levy Enterprises |
| UIC School of Art and Design | Mozer and Associates |
| UIC College of Business Administration | Thomas Rossiter, FAIA |
| UIC Center for Entrepreneurial Studies | |

Contacts:

Dan Wheeler, FAIA
Interim Director,
School of Architecture

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Dates active:

Spring 2007

(see also *Industry Partnership*)

South Side Market Study

Project assessing retail and commercial opportunities on Chicago's south side (Empowerment Zone Funding).

Partners:

UIC Urban Planning and Public Affairs

Contacts:

Yittayih Zelalem

Co-Director, Nathalie P. Voorhees Center for Neighborhood and Community Improvement

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(see also *Neighborhood Revitalization*)

Special Orientation for Executive MBA Program (EMBA)

Assists in welcoming participants in the UIC EMBA program to increase awareness of immigration issues that may affect their stay. EMBA students come from China and Taiwan for an intensive one-year program.

Partners:

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|---|---|
| UIC Vice Chancellor for Student Affairs | Office of Liaoning Leadership Training Abroad |
| Bank of Beijing Co. Ltd. | Shanghai Foreign Service Company (SFSC) |
| Beijing Foreign Enterprises Service Group Co., Ltd. | Tsinghua University, Centers for Overseas Academic and Cultural Exchanges |
| Jilin Bureau of Small and Medium Sized Enterprises | Wuhan Academy of Urban Planning and Design |
| Office for Administrators and Training Hebei Province | |

Contacts:

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UIC Interdisciplinary Product Development

The UIC Interdisciplinary Product Development program is a two-semester curriculum for advanced Industrial Design, Mechanical Engineering, and Business Marketing students who work together in cross-functional teams to research and develop new product concepts. The program integrates the latest technologies and best practices of all three disciplines. Focusing on the early stages of the product development process from identifying market opportunities through initial prototyping students, led by faculty from Art and Design, Engineering, and Business, research and develop new product concepts for client sponsors who have included Copco, Rehco, Motorola, Pactiv, and Whirlpool.

Partners:

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|-------------------------------|-----------------------|
| UIC Architecture and the Arts | Rehco |
| UIC Business Administration | Motorola |
| UIC Engineering | Pactiv |
| Copco | Whirlpool Corporation |

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Mechanical Engineering

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Dates active:

August 2002—ongoing

(see also Industry Partnership)