

SIMONE JUDITH BUECHLER

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EDUCATION

- Ph.D.** Urban Planning, **Columbia University**, New York, N.Y.
May 2002, Passed Defense on January 25, 2002 with Distinction
Dissertation: "Enacting the Global Economy in São Paulo, Brazil: The Impact of Labor Market Restructuring on Low-Income Women."
Co-Sponsors: Drs. Saskia Sassen and Peter Marcuse
Other Committee Members: Drs. Elliott Sclar, Lourdes Beneria and Salvador Sandoval
- M.Phil** Urban Planning, **Columbia University**, New York, N.Y.
May 1998
- M.R.P.** City and Regional Planning, **Cornell University**, Ithaca, N.Y.
January 1992
Thesis: "Third World Rural Women and Credit: Changing Conceptual Frameworks, State Policies, Financial Institutions, and Development Organizations."
- B.A.** International Development Studies, **Brown University**, Providence, R.I.
Honors in International Development Studies, magna cum laude, Phi Beta Kappa.
May 1989
- Syracuse University, Study Abroad Program in Madrid, Spain. Aug.-Dec. 1987

PROFESSIONAL MEMBERSHIPS

Latin American Studies Association (LASA)

Brazil Seminar, University Seminars, Columbia University (Associate Member)

International Sociological Association's Research Committee 21 on Urban and Regional Development

ACADEMIC EXPERIENCE

Latin American and Latino Studies, University of Illinois at Chicago. Chicago, Il.
Assistant Professor, Tenure Track position, August 1, 2009 –

Courses Teaching: “Gender in Latin America” (undergraduate course), Latinos and Latin America in Transnational Context (graduate course)

Committee on Global Thought (CGT), Columbia University. New York, N.Y.
Post-doctoral Research Fellow, August 2007 – August 2009

Co-taught course entitled Globalization: Empirical and Theoretical Elements with Dr. Sassen in Sociology.

Conducted field research on Brazilian immigrants, the impact of the U.S. economic recession, labor, and municipal governance in Newark, New Jersey.

Co-organized a conference: *Reconceptualizing Migration: Economies, Societies, Biopolitics*

Writing manuscript on the impact of and strategies to deal with economic globalization in São Paulo, Brazil.

Department of Social and Cultural Analysis, New York University
Visiting Scholar, September 2005-August 2007

Research and Writing for Manuscript on the impact of and strategies to deal with economic globalization in São Paulo, Brazil

Preparation for new research on Brazilian immigrants in Newark, New Jersey

Attended urban studies seminar and worked with NYU faculty

Metropolitan Studies, New York University
Assistant Professor\Faculty Fellow, September 2002 –August 2005

Three year position. Taught three courses a year. Courses taught: Cities in a Global Context; Senior Research Seminar – Economic Globalization and Urban Employment; and Research Methods in Metropolitan Studies (qualitative and quantitative methods).

Advised students and chaired honors theses.

Organized Urban Studies Seminar, funded by Humanities Council, with Neil Brenner and Eric Klinenberg in Sociology.

National Academy of Sciences (NAS). Washington, D.C.
Consultant, the Panel on Urban Population Dynamics, June –August 2000

Prepared statistical report on the Informal Sector in São Paulo, Brazil.

The University of Chicago, Transnational Project. Chicago, Illinois
Doctoral Fellow, Department of Sociology, Fall 1999

Invited to teach specialized courses in the:

Urban Studies Program, Barnard College. New York, N.Y., Fall 2006

Urban Planning in Developing Countries: Problems and Prospects (focused on housing, labor and environment) – undergraduate course

Department of Urban Planning, Columbia University. New York, N.Y., Spring 2006

Issues in International Planning – graduate course

Department of Sociology and Anthropology, Fordham University, Rose Hill. Bronx, N.Y. Fall 2005

Urban Community Development – Sociology Ph.D. seminar

Research and Teaching Assistantships:

Research Assistant. Dr. Forester, City and Regional Planning, Cornell University, 1991
Interviewed planners working in the international development field and wrote profiles.
Researched the issue of ethics, conflict, and planning.

Teaching Assistant. Dr. David Lewis, City and Regional Planning, Cornell University “Project Planning in Developing Countries,” Spring 1990

Teaching and graduate assistant. Dr. Lourdes Benería, City and Regional Planning, Cornell University. “The Political Economy of Women and Work,” Fall 1989

ACADEMIC AND APPLIED RESEARCH EXPERIENCE

International (1990-2009)

São Paulo, Brazil Independent research with multiple funders (1996-2009).

Conducted interviews, surveys and statistical analysis on: squatter settlements, housing, NGO projects, municipal policies and programs, gender, social movements and community associations, regional governance, labor market and industrial restructuring, unions, informal economy, industrial clusters, and small scale enterprise development.

Fieldwork conducted in four squatter settlements, and with over two hundred *favela* inhabitants, twenty street vendors, six industries, nine labor unions, more than twenty governmental and non-governmental organizations, and ten sweatshop owners\workers.

Other Multi-country Research Projects

United Nations Development Fund for Women (UNIFEM). Researched and analyzed impact of microlending.

Women’s World Banking. Researched and wrote case studies on best practice of microlending institutions.

UNIFEM. Surveyed and analyzed women, science and technology organizations.

Appropriate Technology International. Researched dissemination of appropriate technology.

UN International Fund for Agricultural Development. Conducted research on rural women and credit.

Bread for the World. Researched and lobbied on debt forgiveness.

Research in the United States

Committee on Global Thought, Columbia University. Research on Brazilian immigrants, community and the global economic crisis in Newark, New Jersey. Field research began in November 2008.

Independent research. Conducted interviews of street vendors and policy analysis. New York City, USA.

Planning Dept., Cornell University. Interviewed planners on ethics, conflict, and planning. United States.

Center for Environmental Studies, Brown University. Researched hazardous waste programs and analyzed state policies. Rhode Island.

ECONOMIC DEVELOPMENT AND PLANNING EXPERIENCE

United Nations Development Fund for Women (UNIFEM). New York, N.Y.
Research and Workshop Coordinator, Technical Advisory Section (July 1994 – 1995)

Prepared training material for a Global Micro-Credit Workshop for 42 project managers in Amman, Jordan which I organized and facilitated.

Organized events at the NGO Forum and the United Nations Fourth World Conference on Women in Beijing with daily events and a panel on Banking on the Poor with First Lady of the U.S., Hillary Rodman Clinton. And produced literature on credit and women microentrepreneurs for the Conference.

Wrote policy paper for the preparatory conference of the United Nations World Summit on Social Development on the impact of microlending institutions on poverty alleviation, employment generation, and social integration. Planned and held panels and media events for World Summit.

Women's World Banking, New York, N.Y.
Consultant (November 1993- June 1994)

Researched, wrote, and presented 11 organizational case studies of leading microenterprise lending institutions for Expert Group Meeting on Women and Finance for the UN Fourth World Conference on Women.

Helped coordinate the International Coalition on Women and Credit with Ann Dunham Sutoro (President Obama's mother) including hiring the Coordinator and writing proposals for video and impact study projects.

United Nations Development Fund for Women (UNIFEM), New York, N.Y.
Consultant (1993)

Organized regional workshop in Quito, Ecuador on women and small-scale enterprise development for UNIFEM project managers from 13 Latin American countries. This included preparation of all training material on gender, small-scale enterprise development during times of economic crisis, credit, technology, and project management.

Founded the International Coalition on Women and Credit collaboratively to plan for the Fourth World Conference on Women which included proposal writing, strategic planning, and organizing meetings.

Helped to design study on various microenterprise project approaches in 8 countries including questionnaires for microentrepreneurs, and hired local researchers.

Researched and wrote reports or proposals for reports on the issues of credit approaches that reach women microentrepreneurs and on village banking.

United Nations Development Fund for Women (UNIFEM), New York, N.Y.
Consultant (1992)

Assisted Technical Section on women, science, and technology activities including report on U.N. activities in this area, and a proposal for the second version of *World's Women*, a statistics book on women.

Reviewed Latin American technical proposals and reports specifically on a debt for development project, study on credit in inflationary situations, and sub-sector approach study.

Appropriate Technology International (ATI), Washington D.C.
Researcher (1992)

Researched the issue of dissemination of appropriate technology for small rural enterprises and produced a report.

Provided input on gender issues, credit, and training for Ceramics Project in Guatemala and wrote closing reports on ATI projects.

Rockefeller Foundation, New York, NY.
Assistant (1992)

Critiqued village-level survey on cassava production in Africa.

Additional Professional Experience

International Fund for Agricultural Development (IFAD), Rome, Italy (Fall 1990)
Organized training seminar for African women bankers and researched issue of rural women and credit.

Bread for the World, Washington, D.C. (Summer 1990)
Researched and Lobbied on debt forgiveness.

PRODEM (Foundation for the Promotion and Development of Micro-enterprises), La Paz, Bolivia (Summer 1988)
Visited carpenter's, tailor's, and shoemaker's workshops and open air markets.

Center for Environmental Studies, Brown University, Providence, R.I. (Summer 1987)
Designed a hazardous waste program for the State of Rhode Island.

LANGUAGES

Very strong speaking, reading and writing ability in **Spanish** and **Portuguese**. Basic Comprehension of **Italian** and **German**.

PUBLICATIONS

Post-doctoral publications:

“Measuring the Informal Sector in São Paulo, Brazil.” Ch. 13. *Informal Economy Micromarket Measurement*. Edited by Alyssa Stewart Lee and Friedrich Schneider. Washington.D.C.: Brookings Press. Forthcoming.

“Daring to Dream: Social Actors Fighting for Labor Rights and Social Justice in São Paulo, Brazil.” *Transformative Cities*. Edited by Ida Susser. Forthcoming.

“Memories of Ann Dunham Sutoro.” *Anthropology Now*. Issue No. 2. 2009.

“The View from the *Favela*: The Impact of Globalization in São Paulo, Brazil.” *Frauensolidarität* Nr. 99 (01/07). April 2007.

“Deciphering the local in a global neoliberal age: Three favelas in São Paulo, Brazil.” In *Deciphering the Global*. Edited by Saskia Sassen. New York: Routledge Press. 2007.

“São Paulo: Outsourcing and Downgrading of Labor in a Globalizing City.” *Global City Reader*, Edited by Neil Brenner and Roger Keil. New York: Routledge. 2006.

“The Degradation of Work in the Global Economy: Low Income Women and the Precarious Labor Market in São Paulo, Brazil.” in *1.18 Human Resource System Challenge VII: Human Settlement Development*, in *Encyclopedia of Life Support Systems (EOLSS)*, Edited by Saskia Sassen and Peter Marcotullio, Developed under the auspices of the UNESCO, EOLSS Publishers, Oxford, UK, [<http://www.eolss.net>] 2004.

“Sweating it in the Brazilian garment industry: Bolivian workers and economic global forces in São Paulo.” *Latin American Perspectives*. Issue 136. Vol. 31, No. 3, May 2004.

Pre-doctoral publications:

“Financing Small-Scale Enterprises in Bolivia.” (with Hans, Judith-Maria, and Stephanie Buechler) in *The Third Wave of Modernization in Latin America: Cultural Perspectives on Neoliberalism*. Edited by Lynn Phillips. Jaguar Books on Latin America No. 16. Wilmington: Scholarly Resources Inc. 1998.

“The key to lending to women microentrepreneurs.” *Small-Enterprise Development: An International Journal*. Vol. 6. No. 2. June 1995. pp. 4-15.

“Best Practice in Microcredit.” *What Works*. Women’s World Banking. Vol. 4. No.2. April 1994.

“The Benevolent Dictator and Latin American Women's Access to Credit: A Critique of Household Economy Models and Conceptualizations of Women's Work.” *Anthropology of Work Review*. Vol. 13.4 and Vol. 14.1. 1993.

CONFERENCE PAPERS, ROUNDTABLES, and REPORTS

Conference, Seminar, and Roundtable Papers and Presentations

“Brazilian Immigrants in Newark, N.J.: Impacts of Migration Policy and the U.S. Recession.” Paper presented in the panel, “Working Conditions of Latin American Immigrants in the U.S., Canada, and Spain.” at the Latin American Studies Association XXVII International Congress. Rio de Janeiro, Brazil. June 11-14, 2009.

“Global Economic Restructuring and the Precarization of Labor in São Paulo, Brazil: Regional Planning, New Coalitions and Actors, and Social Inclusion.” Paper presented at the 58th Annual Center for Latin American Studies Conference, “The Urban Divide in Latin America: Challenges and Strategies for Social Inclusion.” January 28-29, 2009. University of Florida in Gainesville, Florida.

“Local Empowerment in São Paulo, Brazil.” Paper presented at the Latin American Studies Association XXVII International Congress. Montreal, Canada. September 5-8, 2007.

“Hidden in Plain Sight: Microeconomic Measurement of the Informal Economy: Challenges and Opportunities.” Roundtable Discussion. Invited Participant. Urban Markets Initiative, Brookings Institute and The Social Compact, Inc. London, England. September 4-5, 2006.

“Global Change and Urban Labor in São Paulo, Brazil.” Invited Lecture. International Planning Lecture Series. Department of City and Regional Planning and the Latin American Studies Program, Cornell University. Ithaca, New York. April 29, 2005.

Presentation of “Daring to Dream: Social Actors Fighting for Labor Rights” and “The Degradation of Work in the Global Economy” in the CUNY faculty seminar series, “The Transformation of Cities” at the Center for Place, Culture and Politics, directed by Neil Smith at the Graduate Center, City University of New York. December 1, 2004.

“Commentary for panel launching *Cities Transformed: Demographic Change and its Implications in the Developing World*.” New School University and the National Academy of Sciences Committee on Population, March 16, 2004.

“Korean and Bolivian Garment Sweatshops in São Paulo, Brazil.” Invited Lecture. Brazilian Studies Program, Georgetown University. Washington, D.C. February 12, 2004.

“The Degradation of Work in São Paulo, Brazil.” Invited Lecture. The Brazilian Center for Analysis and Planning (CEBRAP). São Paulo, Brazil. August 23, 2003.

“The Impact of Global Economic Change on Three Neighborhoods in São Paulo, Brazil.” Paper presented at the Conference organized by the International Sociological Association’s Research Committee 21 on Urban and Regional Development entitled, “Challenging Urban Identities” and in the session: “Urban Neighborhoods from a Cross Cultural Perspective.” Milan, Italy. September 25-27, 2003.

“Labor Strategies for Transformation: Three local, regional and global case studies.” Paper presented at the Columbia University Seminar on Globalization, Labor, and Popular Struggles. May 12, 2003.

“Koreans and Bolivians in the Brazilian Garment Industry: The Interconnection between the Global and the Local.” Paper presented at the Latin American Studies Association XXIV International Congress. Dallas, Texas. March 27-29, 2003.

“Globalizing the Brazilian Garment Industry: Korean and Bolivian Sweatshops in São Paulo.” Invited Lecture at the Bildner Center, CUNY Graduate Center. March 3, 2003.

“Sweating it in the Brazilian garment industry: Bolivian workers and economic global forces in São Paulo.” Presented at Metropolitan Studies Colloquium. March 5, 2003. (published by *Latin American Perspectives*.)

“Daring to Dream: Social Actors Working for Labor Market Reform” Paper presented at the International Symposium, “New Approaches to Social Reform.” Bildner Center, The Graduate Center at the City University of New York. April 8-9, 2002.

“ ‘The People are Left to Watch the Ships Go In and Out’: Five Voices Speaking out on the Unemployment Crisis and Capital Flows in São Paulo, Brazil.” Paper presented at the Latin American Studies Association XXIII International Congress. Washington, D.C. September 6-8, 2001.

“Five Voices Speak Out on the Unemployment Crisis in São Paulo, Brazil.” Paper presented in an invited thematic session entitled “Work in the Post-industrial City” at the American Sociological Association 96th Annual Meeting. Anaheim, California. August 18-21, 2001.

“Sweating it in the Brazilian garment industry: Bolivian workers and economic global forces in São Paulo.” Paper presented in an invited panel (Society for the Anthropology of Work) entitled “Postmodern Sweatshops: Innovation and Exploitation in Producing for a Global Market.” at the American Anthropological Association Annual Meetings. San Francisco, California. November 15-19, 2000.

“The Dark Shadow of Globalization: Low-income Women and the Precarious Labor Market in São Paulo, Brazil.” Paper presented at the Latin American Studies Association XXII International Congress. Miami, Florida. March 16-18, 2000.

“Economic Globalization and Women: a Response to the work of Lourdes Benería, Njoki Njehu and Drucilla Barker.” Respondent at “Globalization: Who Counts? A symposium on Globalization, Gender and Human Determination.” Fisher Center, Hobart and William Smith Colleges. Geneva, New York. May 8, 1999.

“Low-income Women and the Precarization of the Labor Market in São Paulo, Brazil.” Paper presented at the Columbia/NYU Spring 1999 Consortium Conference. “Decentralization, Equity, and Local Development: Brazil and Beyond.” New York, New York. April 2-3, 1999.

“Work, Income Distribution, and Credit Project Design: A Feminist Critique of Traditional Household Economic Models.” Paper presented at the Annual Fall Meeting of the New England Council of Latin American Studies at Smith College, Northampton, MA. October 5, 1991.

“Economic Empowerment for Rural Women.” (with Natalie Hahn) Paper presented at the U.N. International Fund for Agricultural Development Training Seminar on How to Improve Banking for Rural Women. Nicosia, Cyprus, November 19-30, 1990.

Reports

“The Growth of the Informal Sector in São Paulo, Brazil.” A report commissioned by the Panel on Urban Population Dynamics of the National Academy of Sciences (Washington DC), August 2000. (Originally chosen by formal review committee to be published in a second volume of *Cities Transformed*, but volume cancelled because of diversity of papers.)

“Enacting the Global Economy in São Paulo Brazil: The Impact of Labor Market Restructuring on Low-income Women.” Report presented to the Instituto Rio Branco at the Brazilian Ministry of Foreign Relations. Brasilia, Brazil. November 1998.

Six Case Studies. “Self-Employed Women's Association (SEWA) Cooperative Bank,” “Bank Rakyat Indonesia (BRI),” “Foundation for International Community Assistance (FINCA),” “FOPINAR de Corporación Financiera,” “Asociación Dominicana Para el Desarrollo de la Mujer (ADOPEM),” and “The Credit Union System: Ghana Co-operative Credit Union Association Ltd.” Published for UN World Conference on Women, International Coalition on Women and Credit and Women's World Banking. 1995.

“Best Practice in Financial Services to Microentrepreneurs.” A document distributed at Fourth World Conference on Women by the International Coalition on Women and Credit and Women's World Banking. August 1995.

“Women, Microentrepreneurs, and Finance: Keys to Poverty Reduction, Employment, and Integrating Marginalized Groups.” A Background Paper produced for the International Coalition on Women and Credit. August 1994.

“Profiles of Leading Organizations.” Report presented to the Expert Group Meeting on Women and Finance in preparation for the Fourth World Conference on Women. (11 case studies of which 6 were subsequently published by WWB and the Coalition as separate case studies.) 1994.

“What the U.N. agencies are Doing in the Area of Women, Science, and Technology.” New York: UNIFEM. 1993.

“Strategies for the Dissemination of Appropriate Technology.” with Stephanie Buechler and Steve Romanoff. Washington, D.C.: ATI. 1992.

“Annotated Bibliography on Strategies for the Dissemination of Appropriate Technology.” with Stephanie Buechler and Steve Romanoff. Washington, D.C.: ATI. 1992.