

APAC GOALS and OBJECTIVES
2006 – 2007

GOAL: To facilitate visibility in the UIC Community.

Objectives:

- Increase awareness among academic professionals of who we are and what we do by utilizing existing events, promoting networking, implementing a “tag line” on our promotional pieces and increasing our attendance at CAPE Awards program and other events
- Increase awareness among UIC community in general by utilizing the UIC NEWS, UIC Announcements, PACADEMY and the development of a marketing strategy plan (**ad-hoc committee members Bill, Pat and Karen**)

GOAL: To develop an assessment on academic professionals satisfaction levels and concerns

Objective:

- Establish ad-hoc committee to look into this. (**committee members Holly, Jason, Kari, Jill**)

GOAL: To develop a mission statement for APAC

Objective:

- Establish ad-hoc committee to develop this (**committee members Adrien and Antony**)

GOAL: To Revise APAC’s By-laws

Objective:

- Establish ad-hoc committee to update by-laws and AP Senate election procedures (**committee members Booker, Judy, Cathy, Marietta**)