



DataSpeak
Developing Effective Performance Measures
March 9, 1999
2:00-3:30 Eastern Time

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|----------------|--|
| 2:00-2:05 p.m. | Welcome
Russ Scarato, Maternal and Child Health Bureau (MCHB) |
| | Logistics
Beth Zimmerman, Maternal and Child Health Information Resource Center
(MCH IRC) |
| 2:05-2:20 p.m. | MCH Performance Measures: A Federal Perspective
Peter Van Dyck, MCHB |
| 2:20-2:30 p.m. | Q&A |
| 2:30-2:45 p.m. | What Makes a Good Performance Measure?
Michael Stoto, George Washington University School of
Public Health and Health Services |
| 2:45-3:00 p.m. | Q&A |
| 3:00-3:15 p.m. | Lessons from the Field:
Linda Bultman, Texas Department of Health |
| 3:15-3:25 p.m. | Q&A |
| 3:25-3:30 p.m. | Close
Beth Zimmerman, MCH IRC |

