

## Cost and Registration

1. Log on to [www.publichealthlearning.com](http://www.publichealthlearning.com)
2. Click on “Conference” (in the left hand Users Menu).
- 3.
4. On drop-down menu select “**5<sup>th</sup> Annual Rural Public Health Institute**” and click “Go”
5. Deadline to Register: **March 2, 2009**
6. Registration Cost: **\$125** Including Lunch on 2 days (Wed March 11 and Thurs March 12)

## Hotel Information

**Hilton Garden Inn**  
1301 Ave. of Mid America  
Effingham, IL  
Ph: 217-540-7777  
Price: \$79.20 + Tax

**Country Inn and Suites**  
1200 N. Raney  
Effingham, IL  
Ph: 217-540-5555  
Price: \$59.95 + Tax

**Holiday Inn Express**  
1103 Ave. of Mid America  
Effingham, IL  
Ph: 217-540-1111  
Price: \$79.20 + Tax

Rooms have been blocked off for these group rates under the U of I, Chicago for 3/10 – 3/12 until February 10, 2009.

Mid-America Public Health Training  
Center  
c/o Sophie Najj  
UIC School of Public Health (M/C 923)  
1603 W. Taylor  
Chicago, IL 60612



## *5<sup>th</sup> Annual Rural Public Health Institute: Preparing For Challenging Times*

*March 11 – March 13, 2009*

*Theлма Keller Convention Center  
1202 N Keller Dr  
Effingham, IL 62401*



For More Information Please Contact  
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## Program Description

Join Public Health Professionals from across the nation at The **5<sup>th</sup> Annual Rural Public Health Institute** to be held at the Thelma Keller Convention Center in Effingham, IL on **March 11, 12 and 13, 2009**. The theme of this year's conference is: **Preparing for Challenging Times**.

The **Rural Public Health Institute** provides half and full day training workshops on current, timely topics in the area of Rural Public Health. The Institute is designed to provide an opportunity for professional growth, educational enrichment and networking to those professionals who work in the fields of rural public health, health care, chronic diseases, food safety, epidemiology, surveillance, emergency preparedness, agriculture, and education. There will be two tracks for public health professionals to follow this year. The **first track** will provide training in **Rural Health Preparedness** and the **second track** will provide trainings related to **Workforce Development** for rural public health professionals.

This year, we are honored to have **Dr. Damon Arnold**, Director of Illinois Department of Public Health, as our **Keynote Speaker** on Wednesday March 11<sup>th</sup>.

In addition, on March 12, **Ms. Barbara Reynolds**, a Crisis Communication Specialist at the Centers for Disease Control and Prevention, will be doing two ½ day workshops on **Crisis and Emergency Risk Communication**.

We hope you take this opportunity to attend these and many other exciting sessions at the 5<sup>th</sup> Annual Rural Public Health Institute.

## Schedule

### Wednesday March 11

9:00-10:00 am	<b>Keynote</b> <i>Dr. Damon Arnold, Director, Illinois Department of Public Health (IDPH)</i>
10:15-12:30pm	<b>Vetting Session: Public Health Agency Accreditation</b> <i>Public Health Accreditation Board</i>

## Schedule

### Wednesday March 11

10:15-12:30pm	<b>2008 Multi-State Flood Preparedness: Lessons Learned</b> <i>IL Representatives, IN Representative and IA Representative</i>
1:30-5pm	<b>Preparedness Exercises: Lessons Learned</b> <i>Multi Panelists</i>
1:30-3pm	<b>Rural Public Health Agencies Seeking Accreditation and Rural Public Health Financing</b> <i>Michael Meit, Walsh Center for Rural Health Analysis</i>
1:30-3pm	<b>Rural Health Literacy</b> <i>Whitney Zahnd, SIU Medical School</i>
3:15-5pm	<b>Public Health on the Web</b> <i>Jason Rothstein, UIC School of Public Health</i>
3:15-5pm	<b>Three Steps to be Secure in Any Disaster or Emergency</b> <i>Paul Wyer, Life Secure</i>
5-8pm	<b>Hosted Networking Event</b>

### Thursday March 12

8-12pm	<b>Virtual Exercise: Drop Site Operations</b> <i>Kevin Harvey and Lars Ullberg, UIC School of Public Health and Carla Little and Stephen Westbrook, IDPH</i>
9am-12pm	<b>CDC's Crisis and Emergency Risk Communication</b> <i>Barbara Reynolds, CDC</i>
9am-10:30am	<b>Faith Based Initiative to Improve Health Outcomes</b> <i>Dr. Leon Dingle</i>
10:30am-12pm	<b>Common Goals for Common Good: Keys to Successful Community Collaboration</b> <i>Jamie Burns, IDPH</i>

## Schedule

### Thursday March 12 (cont'd)

1-5pm	<b>Virtual Exercise - Point of Dispensing Operations</b> <i>Kevin Harvey and Lars Ullberg, UIC SPH and Carla Little and Steve Westbrook, IDPH</i>
1-4pm	<b>CDC's Crisis and Emergency Risk Communication – Pandemic Flu</b> <i>Barbara Reynolds, CDC</i>
1-4pm	<b>Field Safety</b> <i>Jamie Burns, IDPH</i>
1-2:30pm	<b>STD's in Rural IL</b> <i>Charlie Rabins, IDPH and Wiley Jenkins, SIU Med</i>
2:45-4:45pm	<b>Challenges and Responses to Obesity Epidemic in Rural IL: A Panel Discussion</b> <i>Jo Ambrose and Jeff Sunderlin, IDPH and Dr. Dave Buchner, UIUC</i>
	<b><u>Friday March 13</u></b>
9-12:30pm	<b>Six Thinking Hats Exercise to Address 6 Strategic Issues of Rural Public Health</b> <i>Dr. Louis Rowitz, MAPHTC Director</i>

9-12:30am	<b>CSI Approach to Strategic Planning</b> <i>Stephen Notaro and Susan Farner, UIUC</i>
9-10:30	<b>Public Health and Health Care System Coordination</b> <i>Dr. Masood Athar, IDPH</i>
10:45-12:30pm	<b>EMS Overview</b> <i>Dr. Walter Bradley, IDPH</i>
10:45-12:30pm	<b>Where are We Now with Special Needs and Mass Care</b> <i>John Muller, Illinois Public Health Association</i>